

XEROX® PHASER® 6510/DN COLOR PRINTER

FREE COLOR PRINTER
FREE SERVICE

Get this mobile-ready high resolution color printer free when you sign up for a technology-as-a-service plan.

Today's increasingly mobile business environment demands printers that connect to smart phones and tablets while delivering uncompromising high-impact color. Meet the demand with a Xerox® Phaser® 6510/DN and get it at no cost by signing up for the Xerox® Small Office Savings Plan.

MOBILE-READY HIGH-IMPACT COLOR

Make an impact with every page you print while getting the most out of your mobile devices.

- Eye-popping 1200 X 2400 dpi color documents.
- Print wirelessly from mobile devices with or without a network.
- Create brochures with standard two-sided printing.



Free Printer and Service

No matter how much or how little you print, you need to replace toner along the way. The Xerox® Small Office Savings Plan makes that easy and gives your business predictable costs.

HERE'S HOW IT WORKS:

- Make monthly deposits into your account.
- Use the money in your account to purchase supplies.
- Get free support or service anytime you need it during your plan term.
- When your plan is over, you can keep the printer at no extra cost or return it to Xerox.

Two Plan Options

The Xerox® Small Office Savings Plan gives you a choice of two plans:

THE BASIC PLAN

This two-year plan is \$49 per month, all of which goes toward the purchase of your supplies as you need them.

THE PREMIUM PLAN

This one-year plan is \$79 per month, all of which goes toward the purchase of your supplies as you need them. You also get free standard shipping on all supplies.

Both plans include free service and support—and a free printer. What could be simpler?



The Xerox® Small Office Savings Plan Frequently Asked Questions

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Getting Started

HOW MANY PRINTERS CAN I GET THROUGH THE PLAN?

Your company can apply for as many printers as you need with one plan per printer.

IS THERE A SETUP FEE?

Yes, the setup fee is the equivalent of one month's deposit. This covers shipping of the printer and initial toner to you and activation of your account.

HOW DO I PAY FOR MY PLAN?

You will provide credit card information during setup that will be used to pay for all plan deposits. You will also be allowed to choose your payment date.

Ordering Supplies

WHERE DO I ORDER SUPPLIES?

All supplies will be ordered via the Xerox® Small Office Savings Plan website at www.xeroxsosp.distributionmgmt.com/Member/SignIn. Supplies purchases made elsewhere cannot utilize your monthly credits.

HOW DO SUPPLIES CREDITS WORK?

100% of your monthly plan funds go into your supplies account. When you purchase supplies, this money is used to pay for the supplies.

WHAT IF THE COST OF MY ORDER IS GREATER THAN THE AMOUNT IN MY ACCOUNT?

Any balance on your order after your supplies credit is applied will be paid for with your credit card. If you find that you are regularly in this position based upon your print volume, you can adjust your deposit amount to cover your supplies costs.

WHAT HAPPENS TO ANY UNUSED SUPPLIES CREDITS AT THE END OF EACH MONTH?

If you have supplies credits left at the end of the month, they will rollover and be available to you for future purchases.

ARE SUPPLIES MORE EXPENSIVE IN THE PLAN?

No. You will pay the same price for your Genuine Xerox® supplies through the Xerox® Small Office Savings Plan that you would through any other purchasing method.

HOW DO SUPPLIES SHIP AND WHAT DOES IT COST?

Supplies ship via U.S. mail. Shipping is free for premium plan members. Basic plan members will pay regular shipping rates which will vary based upon the products ordered.

Account Details

HOW CAN I TRACK MY ACCOUNT?

You can view your account and available supplies credit anytime at xeroxsosp.distributionmgmt.com/member.

CAN I CANCEL MY PLAN EARLY?

Yes, you may cancel at any time. To keep your printer, you purchase it at the full original retail price. To return your printer, a return fee of \$350 will apply.

WHAT HAPPENS AT THE END OF MY PLAN?

When your plan term ends, the printer is yours to keep with no additional cost or obligation. You may also return the printer to Xerox if you wish.

You can stay in the plan by simply continuing to pay your monthly deposit. All plan benefits will continue accordingly and any remaining supplies credits will continue to rollover. You will enjoy a loyalty boost that adds 10% on top of your monthly deposits to your supplies account.

You can discontinue participation by ceasing monthly deposits. All plan benefits will then stop and any remaining supplies credits will expire.

Technical Support

HOW CAN I GET TECHNICAL SUPPORT?

At any time during your plan, simply call Xerox technical support. If phone support does not resolve your issue, a technician will be dispatched to you at no cost.

For more information or to sign-up, contact your Xerox provider, call **1-866-253-2394** or visit shop.xerox.com/smalloffice