

## 2016 Xerox ConnectKey Technology

Outstanding Achievement in Innovation

# xerox



The company's 2016 Xerox ConnectKey Technology won an "Outstanding Achievement in Innovation" award from the analysts at BLI thanks to the following strengths...

- Embedded platform facilitates connectivity and extensibility
- Preloaded, ready-to-use apps deliver productivity-enhancing functionality at no additional cost
- Dozens more apps, available via the online App Gallery marketplace accessible right from the control panel, allow resellers and IT personnel to customise the MFP to suit an organization's workflow needs
- User interface improvements and security enhancements make the MFP easier to use and keep documents more secure

With MFPs now acting as the hub for an organisation's document workflows, customers need devices that are more feature-rich and extensible than ever. The 2016 Xerox ConnectKey Technology platform delivers exactly that, along with enhanced usability and security. Since its debut in 2013, Xerox ConnectKey Technology has served as the basis for the company's interconnected MFPs, combining embedded controller hardware, the Xerox EIP embedded software platform, an open Application Programming Interface (API) for the development of custom MFP apps, and related software and services offerings.

The latest iteration brings the promise of the platform to full fruition. For example, MFPs equipped with 2016 Xerox ConnectKey Technology include ready-to-use apps to support printing from mobile devices via QR code or email. This functionality is included out of the box—an industry first—and does not require dedicated server software. Another impressive development is the associated Xerox App Gallery, an online portal where customers can select and download MFP-resident "apps" that add functionality, enhance convenience and increase

productivity. For example, Xerox PrintSafe Software provides secure print, authentication and release for printed documents on all of a customer's MFPs, including both Xerox devices and those from other vendors. Also impressive is the optional Xerox Easy Translator Service app, a cloud-based service that provides instant, draft-quality machine translation (or convenient access to professional translators) via multiple platforms, including documents scanned at the MFP.

"MFPs are growing more intelligent, flexible and customisable with each successive generation. With its 2016 Xerox ConnectKey Technology, Xerox has proven that to be true yet again," said Jamie Bsales, Director, Office Workflow Solutions Analysis at BLI. "The platform's combination of onboard intelligence and online extensibility put it a step ahead."

## About **BLI Pick and Outstanding Achievement Awards**

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With its Pick awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI's unique evaluations. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

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