

Xerox CopyCentre 255
Xerox WorkCentre 255
Xerox WorkCentre Pro 255
Xerox CopyCentre 265
Xerox WorkCentre 265
Xerox WorkCentre Pro 265
Xerox CopyCentre 275
Xerox WorkCentre 275
Xerox WorkCentre Pro 275
55ppm, 65ppm & 75ppm/digital

Sum-up: Versatile models with attractive prices and impressive productivity.

The engine used in this new product family is notable for its versatility and breadth, and also includes models running at 55ppm, 65ppm, and 75ppm. These are all part of a greater family that also has models at 32ppm, 38ppm, and 45ppm.

This series includes several strong features on the copier side of the slate, and has more substantive enhancements over earlier models when printing and scanning. For example, the models' copy function now includes Bates stamping, and standard image memory has been increased. Further, the printing and scanning function use the latest version of Xerox's Smart controller. The processor also runs at an impressive 1GHz.

As with midrange models that these machines resemble, this series uses a three-level naming system. Also like their slower relatives, the machines are made by the Flextronics manufacturing organization.

Differentiation: The CopyCentre models are standalone copiers, WorkCentre models include standard printing and scan-to-email, and the WorkCentre Pro models include advanced printing, scanning, and faxing. Optional upgrades are available to convert a CopyCentre to a WorkCentre, or a WorkCentre



to a WorkCentre Pro. However, the most cost-effective way to get added functionality is to buy the configuration you want right from the start.

There are also some differences in terms of image memory. The CopyCentre 255 has 128MB of RAM standard, with a maximum of 768MB. The CopyCentre 265 and 275 come with 256MB, also upgradeable to 768MB. The WorkCentre 255 comes standard with 256MB, and the 265 and 275 have 384MB. The WorkCentre Pro 255, 265, and 275 come with 640MB standard, expandable to 1GB. The WorkCentre and WorkCentre Pro models come with an 80GB hard disk.

The list of input and output options also differs slightly within the series.

Paper handling: All of the models come standard with dual 550-sheet paper trays and a 100-sheet bypass. The 255 models offer an optional large-capacity feeder that includes a 1,600-sheet and a 2,000-sheet paper tray. List price for the option is \$1,730. That accessory is standard on the 265 and 275.

A 75-sheet document feeder is standard on all models, although it runs at different



Xerox WorkCentre Pro 275 — An affordable model that comes with standard printing and advanced scanning.

**Editor's
Choice
Reprint**

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speeds. The feeder runs at 55ppm on the 255 and 75ppm on both the 265 and 275. This is an enhancement over the previous generation, where the document feeder ran at rated engine speed for the entire series.

On the output side, all of the machines except the 275 have an optional 300-sheet offset catch tray that lists for \$400. Next, all offer an optional finisher with 250-sheet and 2,000-sheet trays that staples up to 50 sheets in multiple positions. List price is \$1,550, and the option is available throughout the series. Note that Xerox sells an optional 3-hole punch for \$495 for this finisher.

On the 265 and 275 only, there is a higher capacity finisher that has 250-sheet and dual 1,500-sheet trays and 50-sheet multiposition stapling. The option lists for \$3,000. Lastly, there is a finisher for all the models with a V-folder, booklet maker, and saddlestitcher that lists for \$4,600. It is available on all models in the series. This is one of the improvements on the new platform; the 55ppm models in the previous generation lacked a finisher with booklet maker.

Concurrency: The machines offer excellent concurrency. For example, they allow you to scan additional copy jobs while they are copying a job or outputting one using the print function. If you like, you can interrupt the job in progress to print out your scanned copy job after the current set is complete.

Connectivity: The new models feature a solid collection of multifunctional capabilities. A WorkCentre or WorkCentre Pro includes standard network printing with support for PCL 6, PostScript 3, and Ethernet. The WorkCentre models offer basic TWAIN scanning and scan-to-email with LDAP and network authentication. On a WorkCentre Pro model, the scanning function is more feature-rich. It includes SMARTsend scanning software. SMARTsend software auto-

mates document capture, conversion, and routing.

If you have a CopyCentre machine and want to add printing or scanning, you are converting the machine into a WorkCentre model. The upgrade goes for \$1,950. A scanning only upgrade is \$1,295. However, if you simply buy the WorkCentre model from the start, it will cost you less than this amount and the actual figure varies according to the model purchased.

If you have a WorkCentre machine and need to get more advanced scanning, you are converting the machine into a WorkCentre Pro model. As with CopyCentre models, the most inexpensive route is to get a WorkCentre Pro model from the beginning.

Note that another enhancement on the scanning function is that it uses JBIG and MRC compression technologies to reduce file sizes.

Fax: Along with optional Internet fax and network fax, the models offer optional conventional faxing. The fax option lists for \$899 and is based on a 33.6kbps modem with JBIG compression. There is also an optional dual-line upgrade that lists for \$1,399.

Conclusion: This product family has it all — attractive prices, great technology, and impressive productivity. Offices looking for a powerful multifunctional copier at a fair price will not be disappointed. We give the Editor's Choice Award to the 255 and 275 lines, though all of these models are outstanding in price and features.

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