

**The Nation's Leading Independent  
Buyer's Guide for Office Equipment**

# XEROX

**Xerox WorkCentre 7545**

*45ppm color*

*45ppm black & white*

**Xerox WorkCentre 7556**

*50ppm color*

*55ppm black & white*

***Sum-up: High-speed multifunctional devices  
with superior paper handling.***

These new additions to the WorkCentre line-up of high-end color office models include full functionality (print, copy, scan, and fax) as standard features. They are very fast. The WorkCentre 7545 (\$18,899) runs at 45ppm in color and black-and-white. The otherwise identical WorkCentre 7556 (\$23,199) runs at 50ppm in color and 55ppm in black-and-white.

While the machines are essentially the same, Xerox notes a maximum duty cycle of 200,000 pages per month for the 7545 and 300,000 for the 7556. First-copy-out times are impressive. For the 7545, they are 7.8 seconds in color, 6.6 seconds in black-and-white. For the 7556, they are 7.2 and 5.8 seconds, respectively.

These machines have a large paper capacity, which starts with a 520-sheet tray and a 100-sheet bypass. You have the choice of dual 520-sheet trays or a single 2,080-sheet tray. All of these trays can handle ledger-size paper up to 140lb. index stock. An optional high capacity tandem tray holds 2,520 sheets of ledger-size stock and costs \$1,999. There's also a 2,000-sheet letter-size feeder, selling for \$1,299. That's a maximum paper capacity of 5,140 sheets.

A duplexing document feeder that can hold up to 110 sheets is standard. This feeder can scan up to 70ppm in both black-and-white and color.

Standard output consists of a dual 250-sheet



offset catch tray and a 100-sheet face-up tray. There are two optional inline finishers. First, there is the Office Finisher LX, which allows for 50-sheet multiposition stapling and can hold up to 2,000 sheets of output (\$2,500). An add-on option for this finisher (\$1,199) supports booklet making with saddlestitching. A 2/3-hole punch is optional (\$795).

The alternative is the so-called "Professional Finisher", which holds 1,500 sheets in the lower tray and 500 sheets in the upper tray. It supports 50-sheet multiposition stapling and includes a standard 2/3-hole punch unit as well as a booklet maker and saddlestitcher. That unit lists for \$4,995.

An offline convenience stapler is also available.

The embedded Xerox print controller is standard in the basic configuration. It has a 1.5GHz processor, 3GB of memory, and 160GB hard disk. The controller offers PCL and PostScript as well as Ethernet connectivity. TIFF, PDF, and XPS printing are also standard. A more advanced EFI Fiery controller is available as well.



*Xerox WorkCentre 7556 – Fast machine with superior paper handling and out-of-the-box multifunctionality.*

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**INNOVATIVE  
PRODUCT  
OF THE YEAR  
2010**

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Full-featured color scanning is standard as well. Scan-to-folder, to email, to mailbox, to FTP, and to USB flash drive are all included. Among the file formats supported are PDF/A (archival PDF) and searchable PDF. Network faxing is standard, while walk-up faxing is a \$1,095 option for one line, \$1,399 for two lines.

These machines support Xerox's EIP application interface, giving you access to a wide variety of security, productivity, and workflow software. They include a large color touchscreen with a very good graphic help capacity. A security package featuring authentication, audit logging, hard disk erase, and secure print are included. ID card verification is an option. As with most Xerox products, these can be remotely managed through Xerox's CentreWare software.

These models offer speed and strong extended features at a reasonable price. They are solid members of the high-end color copier market. Best of all, they come with full multi-functionality right out of the box. For these reasons, we give this family our Editor's Choice Award.

# Xerox

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## Vendor Profile

Xerox is a dominant force in the color copier market, though it's less powerful than it was during the glory days of the late 1990s. At one point, its product range stretched from low-cost ink jet models up to high-speed color laser machines at the top of the market, but the company's exit from the retail-channel copier market brought the ink jet portion of the line to an end.

Xerox sells its color models mostly through its direct-sales force and through its agents, independent representatives that market the machines but — unlike conventional dealers — do not hold inventory nor act as resellers.

One thing that sets Xerox apart from other vendors in this market is the wide range of controller options it offers. Like its rivals, it supports Fiery controllers from EFI, but, unlike vendors such as Canon, Konica Minolta, and Ricoh, it also carries several others.

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