

Xerox WorkCentre 7855

Outstanding 51- to 60-ppm
A3 Color MFP



Xerox Corporation
Xerox Square South
100 Clinton Ave.
Rochester, NY 14644
www.xerox.com

The Xerox WorkCentre 7855, which features Xerox's new ConnectKey platform, is BLI's "Pick" for "Outstanding 51- to 60-ppm A3 Color MFP," because of its perfect reliability performance, superior network connectivity aspects and very good ease of use.

"When you think about reliability, you think not only about how many misfeeds and service calls were required on an engine, but also the ability to know ahead of time when consumables and components are running low and will need to be replaced to stay ahead of the curve, and for that this engine is the standard bearer among its peers," said George Mikolay, BLI senior product editor for A3 MFPs.

Over a tested 300,000 impressions, no misfeeds occurred and no service was required. "And outside of the fuser, virtually all components, including the drums, transfer belt cleaner and waste toner, are user-replaceable, which means no downtime waiting for service when these parts expire," said Mikolay. "Moreover, feedback is outstanding for these components, allowing users to anticipate when parts will expire so that they know to have replacements on hand." For example, the bidirectional drivers provide highly detailed information on the status of paper and toner in increments of 1 percent, as well as job status for active and completed jobs.

The flagship model representing Xerox's new ConnectKey platform, the WorkCentre 7855 features excellent security. Adding to already very good ease of use, the new platform also features a number of measures that simplify more complex workflows, including the Single Touch Scan feature, whereby users can set up and save dedicated scan buttons on the Home screen to enable faster document distribution and archiving. The new Remote User Interface makes it easier to train users, and for IT staff to remotely view and take control of the control panel.

For more workflow enhancements, a number of free, serverless print apps can be downloaded to the device, including Quick Scan to Email, which allows users to select one- or two-sided scanning, format, resolution and email destination from one screen, versus having to toggle between different sub-menus from within the control panel.

"The device's performance also shows it will serve well in multi-user office environments," said Mikolay. Printed black output exhibited dark, sharp text, along with bold solids and consistent,

thick lines. In addition, its performance in BLI's job stream print speed test, which simulates real-world office printing at busy times during the day, was above average from the PCL driver in black mode.

"We are honored that Buyers Lab has selected the Xerox WorkCentre 7855 MFP as a 'Pick' award winner for Summer 2013," said Siddhartha Bhattacharya, Global Office Products and Solutions marketing manager, Xerox Office and Solutions Business Group. "The award showcases the power of the new ConnectKey platform that offers industry leading security, as well as benchmark multitasking and reliability for our customers—from supporting the needs of the growing managed print services market to improving efficiency for workplaces where color is a critical requirement—we continue to make the investment to meet our customer needs with the right set of product capabilities and solutions integration."

With a base price of \$24,854, the Xerox WorkCentre 7855 is priced competitively with its peers when configured with typical options for the class. This outstanding performer is highly recommended by BLI for an average optimum monthly volume of 38,000 impressions.

About BLI Pick Awards

Twice a year with its "Pick" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and the best performers qualify as "Pick" award contenders. Consequently, BLI "Pick" awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

BUYERS LABORATORY LLC • North America • Europe • Asia

John Lawler, CEO

Anthony F. Polifrone,
Managing Director

John Donnelly, Managing
Director, BLI International

Joe Douress,
Chief Marketing Officer

Daria Hoffman,
Managing Editor

Dr. Simon Plumtree,
European Managing Editor

Lynn Nannariello,
Assistant Managing Editor

Tracie Hines, Senior Editor,
Competitive Analysis Reports

Jamie Bsales, Senior Product
Editor, Solutions

George Mikolay, Senior Product
Editor, A3 MFPs

Marlene Orr, Senior Product
Editor, Printers and A4 MFPs

Lisa Reider, Senior Product Editor,
Scanners and Environmental

Carl Schell,
Associate Editor

Dan DiGiacomo,
Associate Editor

Priya Gohil,
Associate Editor

Jessica Schifffenhaus,
Research Editor

David Sweetnam,
Head of European Research
and Lab Services

Pete Emory, Manager
of Laboratory Testing

Martin Soane,
European Lab Manager

Pia Beddiges, Manager
of Competitive Services

T.R. Patrick, Art Director

Anthony Marchesini,
IT Director