



Xerox WorkCentre 7435 and WorkCentre 7428 Outstanding Achievement Award, Spring 2009



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Utilizing Xerox's LED print head technology, the Xerox WorkCentre 7435 and 7428 were found to consume significantly less energy than all of the competitive devices in their respective test groups when running BLI's environmental job stream test, which replicates real-world usage, earning the models a Spring 2009 BLI "Outstanding Achievement Award."

Indeed, the projected annual energy costs for both the WorkCentre 7435 and 7428 are by far the lowest, at 65.5 percent and 57.7 percent lower than the overall average of their respective groups. In addition, energy consumption for both models was either the lowest or among the lowest of the group in most running modes. Energy consumption was also below the average in idle and sleep modes. According to Xerox, these units will also qualify for the more stringent version of ENERGY STAR, Version 1.1, that is due to launch in July.

"The tests also show that the Xerox models achieve their energy consumption advantages without sacrificing productivity, said BLI Test Specialist Joe Tischner. "In fact, both the WorkCentre 7435 and 7428 have a faster than average tested recovery time from idle, energy-save and sleep modes."

"Xerox is committed to delivering best-in-class multifunction products like the WorkCentre 7435, and we believe its performance raises the bar in this product category," said David Bates, vice president of Office Marketing Programs, Xerox Corporation. "Additionally, we are working across the product line on initiatives that help our customers be better environmental citizens. We are honored by this recognition from BLI for the significant progress we have made on this product."

About BLI's Picks

Twice a year with its "Pick" and "Outstanding Achievement" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests, as well as to products and capabilities that stand out for their innovation, usefulness or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feed-back to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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