



Xerox WorkCentre 7345

**Outstanding Segment 4
Business Color MFP
(41 to 50 ppm)**



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The Xerox WorkCentre 7345 has received a Fall 2007 BLI "Pick of the Year" award for "Outstanding Segment 4 Business Color MFP" in the 41- to 50-ppm range. What separates the WorkCentre 7345 from other devices in the competitive group is its outstanding print and copy quality, as it earned ratings of either Excellent or Very Good for every aspect evaluated in both color and black modes. "We don't see many business color devices that produce such high quality color business graphics and photographic images," said Pete Emory, manager of laboratory testing for BLI.

With a manufacturer-rated speed of 35 ppm for color and 45 ppm for black, the unit comes with standard copy and network print functionality, along with optional scan and fax (Internet, network and walk-up) capabilities. Priced at \$15,795 for the base model, the unit also proved to be highly reliable throughout its 135,000-impression durability test, registering just eight misfeeds and requiring no service of any kind. The WorkCentre 7345 provides above average feedback to workstations via icon alerts and from the drivers, and it comes with very good overall administrative utilities, including CentreWare Web and CentreWare Internet Services. Furthermore, the unit's tested toner yields are above average for the competitive group.

BLI technicians were also impressed with the WorkCentre 7345's ease of use, which garnered an Excellent rating. The control panel features clearly labeled hard keys and a large color LCD, the screens of which are well laid out and easily readable. "Setting this unit up was simple, and adjusting paper drawers was straightforward," Emory said. "Moreover, procedures for replacing toner, the drum, fuser, waste bottle and staples were quick and clean, and removing misfeeds was especially easy."

The WorkCentre 7345 is also easy to use from the desktop via the drivers. The unit comes with PCL 5c/6 and genuine Adobe PostScript 3 drivers, which have a similar look and feel. This is atypical for most devices, as, unlike many manufacturers, Xerox has taken the time to give them the same appearance, thus boosting ease of use in yet another way.

"In addition to its excellent image quality and reliability, the WorkCentre 7345 offers a host of finishing options, all in a package that is priced competitively with similarly equipped business color models available today," said George Mikolay, senior associate editor for BLI.

"The WorkCentre product line delivers high-quality color, top-notch security and more ways to manage documents, making our customers more productive, efficient and ultimately, more competitive," said David Bates, vice president of product marketing for Xerox Office Group. "We are very excited to receive this 'Pick' award as it highlights our continued commitment to providing the right combination of features to our customers, from graphic arts professionals to offices small to large."

BLI highly recommends the WorkCentre 7345 for an optimum monthly volume of approximately 28,000 impressions and for occasional peak usage at the manufacturer's monthly duty cycle of 135,000 impressions.

About BLI's Picks of the Year

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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