

Xerox® WorkCentre™ 6655

A4
Colour
Multifunction Printer



Xerox® WorkCentre™ 6655 Colour Multifunction Printer

The way you want to work.





The cost of doing business is a lot less when you invest in the right technology.

You need a solution that lets you focus on the work that matters most without worrying about the technology that makes it possible.

And when it comes to solving office inefficiencies, small and medium businesses should have access to the same solutions typically reserved for larger enterprises.

Which is why our groundbreaking Xerox® ConnectKey® Technology is now available in a device that helps even the smallest businesses solve their biggest challenges.

Introducing the Xerox® WorkCentre™ 6655 Colour Multifunction Printer.



Bottom-line benefits.

Your business needs a **positive return on its investments**, which is why the Xerox® WorkCentre™ 6655 features innovative tools that simplify the way you manage printing and enable more ways to keep costs in check.

- **No unnecessary printing.** The Hold All Jobs Queue ensures documents are printed only when released by the user at the device.
- **Customise print driver settings for economy and efficiency.** For example, choose N-up for printing multiple pages on a single sheet as your default.
- **Billing simplified.** Automatically submit meter reads and automate replenishment of supplies. The WorkCentre 6655 connects to the network to streamline the billing process.
- **Print responsibly.** By default, our print driver is set to two-sided printing.
- **Reduce energy usage, increase savings.** ConnectKey enabled multifunction printers help realise significant cost savings because they're compatible with energy management solutions such as Cisco® EnergyWise, which enables measurement and fine-tuning of power usage.
- **Device usage management.** Gain greater cost control of all device functions with reports from Xerox® Standard Accounting. For larger offices, advanced solutions from Xerox Alliance Partners deliver even more helpful tools to manage and track usage.



Keep your costs under control.

User Permissions allow the ability to restrict access to print features by user, group, time of day or by application. For example, all Microsoft® Outlook® emails can be set to output automatically in black and white; and all PowerPoint® presentations print in colour.



A better way to get work done.

Don't just keep up – get ahead. With Xerox® ConnectKey® Technology, the WorkCentre™ 6655 sets a new benchmark for optimised office efficiency. It automates everything from routine tasks to more-complex workflows. Plus, its impressive colour output gives your important documents added impact.

- **Leading-edge colour touch screen user interface.** Provides the comfortable look and feel Xerox is known for and features bright, intuitive icons and easy access to all major functions directly from the home screen.
- **Single Touch Scan.** Use the Single Touch Scan feature to create a dedicated, easy-to-locate scan button directly on the colour touch screen interface. Assign the Single Touch Scan button its own scanning workflow for fast document distribution and archiving.
- **Your print job, your priority.** The Print Around feature eliminates extended printing delays by holding a job in need of resources (such as a different paper size) and printing the next job in the queue.
- **High-resolution output, highly impactful documents.** 2400 x 600 dpi print resolution produces vibrant, attention-grabbing colour images and clearly defined text.

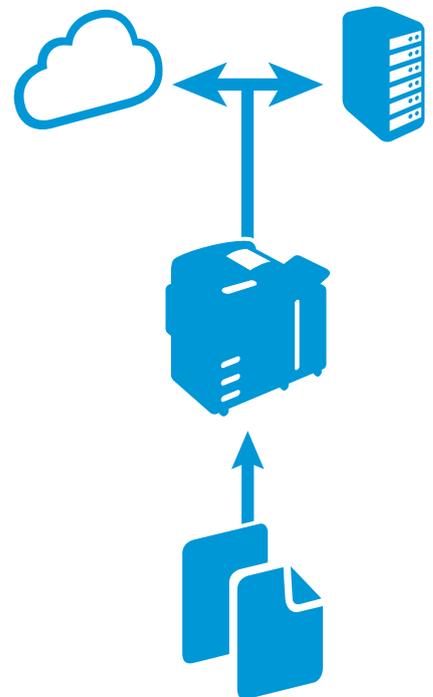
Extend Your Possibilities

Whether scanning and managing documents on your office network or a hosted cloud on the Internet, you can access scan workflow solutions right from any WorkCentre 6655 thanks to the power of Xerox® Workflow Solutions*, built on our Xerox Extensible Interface Platform®.

- **Xerox® ConnectKey® for SharePoint® or Xerox® ConnectKey® for DocuShare®.** Scan files directly into Microsoft® SharePoint or Xerox® DocuShare® and other Windows® folders. Plus, you'll go beyond basic file storage and PDF creation by automatically converting documents to intelligent, structured data with easy file naming and routing tools.
- **Xerox® ConnectKey® Share to Cloud.** Provides easy, secure, scalable scanning to popular cloud-based repositories such as Google Docs™, Salesforce.com, Office 365 and Dropbox™, using custom-designed workflows that leverage our Xerox Extensible Interface Platform technology.

Learn more about Xerox® Workflow Solutions at www.office.xerox.com/software-solutions.

* Optional solutions may vary by region.





Dedicated data protection.

Business data is your company's lifeblood, so ensure it's guarded by the most comprehensive range of features, technologies and solutions from the most trusted industry leaders in security.

- **Protect your confidential information.** Safeguard all sensitive data with encrypted PDF files for scanning; hard drive encryption, compliant with the 256-bit AES FIPS 140-2 standard; and Image Overwrite with a 3-pass scrub process to ensure total deletion of all data fragments.
- **Prevent unauthorised access.** Prevent unauthorised access to the device by using network authentication with or without convenience authentication via Magstripe, proximity and Smart card (CAC/PIV/.Net) readers, Xerox® user permissions role-based and function-level login and IP Filtering.
- **Proactive threat management.** Monitors new vulnerabilities and provides patches when necessary, ensuring your equipment stays current and your data is kept safe. Plus, you can receive up-to-the-minute updates via RSS feeds and stay informed via www.xerox.com/security.
- **Stay compliant with regulations.** WorkCentre 6655 devices comply with the latest security standards across industries, including government, finance and healthcare. These include Common Criteria (undergoing evaluation), HIPAA, Data Protection Act, COBIT and more. These devices can conform to any standard, with controls available to match your needs.
- **Gain complete visibility.** Prevent IP theft and ensure non-repudiation by having total visibility into the device and network. With security policy management and tracking of all activity on the device with Audit Log, you know who accessed what and when.
- **Secure Print.** This feature requires users to enter a passcode to enable the printing process. Documents not printed within a specified time will be deleted.



Powerful Partnerships

The WorkCentre 6655 series include McAfee® technology integration, resulting in the industry's first line up of multifunction printers that protect themselves from potential outside threats. McAfee's whitelisting technology ensures only safe, pre-approved files run on your devices, minimising the need to manually update software levels against new security threats. Also, seamless integration with the Xerox® Managed Print Services toolset and McAfee ePolicy (ePO) allows for easy tracking and monitoring.

Plus, automatic Cisco® TrustSec Identity Services Engine (ISE) integration provides comprehensive visibility of all ConnectKey enabled multifunction printers' endpoints to enforce IT-centric security policies and compliance.



Room to roam.

Today's workplace is not limited to the office. So with the WorkCentre™ 6655 you have the freedom to do what you do best, wherever your work takes you.

- **Convert paper documents.** Scan documents to create text-searchable PDFs, single and multipage PDFs, and ISO standard PDF-A documents for easy archiving, organising and searching.
- **Simplifying day-to-day tasks.** The WorkCentre 6655 provides a high level of support for specialised print applications. Including Annotation, Bates Stamping, ID Card Copy and page-level programming.
- **Apple® AirPrint.** Print email, photos and important office documents directly from your Apple iPhone® or iPad® with no drivers to install and no cables to connect. With AirPrint, your iPhone or iPad automatically locates and connects to the AirPrint-enabled WorkCentre 6655 device over your office Wi-Fi network.
- **Connect wirelessly.** Optional Wi-Fi connectivity lets administrators connect the WorkCentre 6655 anywhere, without the need for network cabling.
- **Mopria™ certified.** Mopria certification simplifies the mobile printing experience for tablets and smartphones to many printing devices, including the WorkCentre 6655 Colour Multifunction Printer.



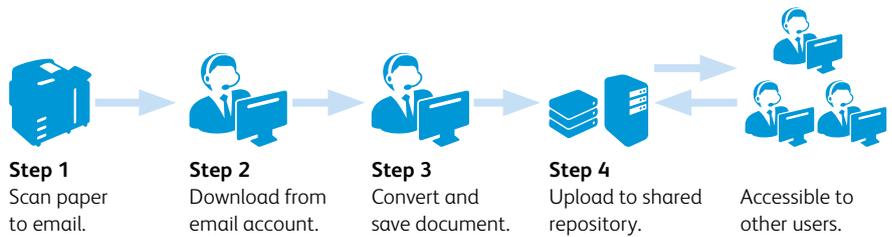
Remote Monitoring and Management

The Remote Control Panel feature lets you operate the WorkCentre 6655 user interface from any office workstation as though you were standing at the device. Remotely train users and configure device settings with the peace of mind that integrated security allows only a single authorised operation at a time to prevent multiple remote procedures.

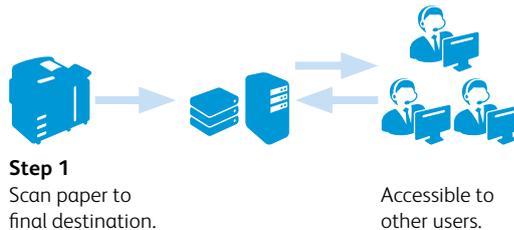
Xerox® ConnectKey Apps open up new possibilities.

- **Communicate with ease.** Deploy informational apps, such as promotions and company messages that appear on the multifunction printer's user interface. Include text and graphics, as well as logos and QR codes.
- **Remove complexity from repetitive workflows.** Create quick and easy workflows or shortcuts by adding them to the top level of the user interface for added convenience and faster access.
- **Leverage your investment.** Extend the capability of the Xerox® WorkCentre™ 6655 without the need for servers, software or user training.

Steps in a Typical Customer Workflow



Streamlined Workflow Using Xerox® ConnectKey® Apps



Key Benefits of Streamlining the Workflow Using ConnectKey Apps

- Fewer steps for the customer to make on the same workflow, therefore, avoiding potential mistakes.
- Requires less training to perform company-wide workflows.
- Immediate secure access to images and data.



- 1 60-sheet Duplex Automatic Document Feeder accepts custom media sizes from 139.7 x 139.7 mm to 216 x 356 mm.
- 2 The large 216 x 356 mm platen glass supports a wide range of media sizes.
- 3 The WorkCentre 6655 includes a 7-inch touch screen with easily understood instructions and Help Screens to streamline walkup operations.
- 4 An easily accessible USB port allows users to quickly print from or scan to any standard USB memory device.
- 5 250-sheet output tray with tray-full sensor.
- 6 The Convenience Stapler staples up to 20 sheets of 75 gsm media.
- 7 150-sheet Bypass Tray handles custom media sizes from 76.2 x 127 mm to 216 x 356 mm.
- 8 The standard 550-sheet paper tray handles media sizes from 148 x 210 mm to 216 x 356 mm.
- 9 Choose 1 additional 550-sheet paper tray for media sizes from 148 x 210 mm to 216 x 356 mm (optional), increasing the total paper capacity to 1,250 sheets.
- 10 Optional stand provides storage for toner cartridges, paper and other supplies.
- 11 The optional Xerox® USB Wireless Adapter allows you to connect the WorkCentre 6655 to your wireless network.



Xerox® WorkCentre™ 6655 Optimised for:



The WorkCentre 6655 Colour Multifunction Printer is built on Xerox® ConnectKey® Technology. For more information, go to www.connectkey.com.

Device Specifications	WorkCentre 6655/X	
Speed	Up to 35 ppm A4	
Duty Cycle ¹	Up to 100,000 pages / month	
Hard Drive / Processor / Memory	Minimum 250 GB / 1 GHz Dual-core / 4 GB	
Connectivity	10/100/1000Base-T Ethernet, High-Speed USB 2.0, Optional Wi-Fi (with Wireless Connectivity Kit)	
Controller Features	Unified Address Book, Remote Control Panel, Online Support (accessed from the user interface and print driver), Configuration Cloning	
Copy and Print		
Copy and Print Resolution	Copy: Up to 600 x 600 dpi; Print: Up to 2400 x 600 dpi	
First-page-out Time (as fast as)	Copy: As fast as 16 seconds colour / 15 seconds black and white ; Print: As fast as 11 seconds colour / 11 seconds black and white	
Page Description Languages	Adobe® PostScript® 3™, PDF, PCL® 5c / PCL 6, XML Paper Specification (XPS®)	
Print Features	Print from USB, Earth Smart Driver Settings, Store and Recall Driver Settings, Bidirectional Status, Smart Duplex, Automatic Two-sided, Booklet Printing, Proof Print, N-up, Print Around	
Mobile Printing	Apple® AirPrint, Xerox® Mobile Print Solution (Optional), Xerox® Mobile Print Cloud (Optional), Xerox® PrintBack, Mopria™ certified	
Scan	Standard	Speed: up to 28 ipm colour and 51 ipm black and white (Simplex); Destinations: Scan to Mailbox, Scan to USB, Scan to Email, Scan to Network; File Formats: PDF, PDF/A, XPS, JPEG, TIFF; Convenience Features: Scan to Home, Single Touch Scan, Searchable PDF, Single/Multi-Page PDF / XPS / TIFF, Encrypted / Password Protected PDF, Linearised PDF / PDF/A
	Optional	Software Packages: ConnectKey® for SharePoint®, ConnectKey® for DocuShare®, ConnectKey® Share to Cloud, Xerox® Scan to PC Desktop® SE and Professional
Fax	Embedded Fax ² , LAN Fax, Internet Fax, Server Fax	
Security	Standard	McAfee® Embedded, McAfee ePolicy (ePO) Compatible, Hard Drive Image Overwrite, 256-bit Encryption (FIPS 140-2 compliant), Common Criteria Certification (ISO 15408) ³ , Secure Print, Secure Fax, Secure Scan, Secure Email, Cisco® TrustSec Identity Services Engine (ISE) Integration, Network Authentication, SSL, SNMPv3, Audit Log, Access Controls, User Permissions
	Optional	McAfee Integrity Control, Xerox Secure Access Unified ID System®, Smart Card Enablement Kit (CAC/PIV/.NET)
Accounting	Standard	Xerox® Standard Accounting (Copy, Print, Scan, Fax, Email), Network Accounting Enablement
	Optional	Equitrac Express®, Equitrac Office®, Equitrac Professional®, YSoft® SafeQ®
Paper Input	Standard	Duplex Automatic Document Feeder: 60 sheets; Custom sizes: 139.7 x 139.7 mm to 216 x 356 mm Bypass Tray: 150 sheets; Custom sizes: 76.2 x 127 mm to 216 x 356 mm Tray 1: 550 sheets; Custom sizes: 148 x 210 mm to 216 x 356 mm
	Optional	1 Additional Tray: 550 sheets; Custom sizes: 148 x 210 mm to 216 x 356 mm
Total Capacity (Std. / Max.)	700 / 1,250 sheets	
Paper Output	250 sheets face down with tray full sensor	
Finishing	Offline Convenience Stapler: 20-sheet, Single Position	
Warranty	One-year on-site warranty ⁴	

¹ Maximum volume capacity expected in any one month. Not expected to be sustained on a regular basis. ² Requires analogue phone line. ³ Undergoing evaluation. ⁴ Products purchased under a Page Pack/e-Click agreement do not carry a warranty. Please refer to your service agreement for full details of your enhanced service package

Device Management

Xerox® CentreWare® Internet Services, Xerox® CentreWare® Web, Apple® Bonjour®, Low supplies email alerts

Print Drivers

Windows® XP/2003 Server/2008 Server/2012 Server/ Vista/7/8/9, Mac OS® 10.5 and higher, Oracle® Solaris 9, 10, Redhat® Enterprise Linux®, Fedora® Core 12-15, HP-UX® 11iv2, IBM® AIX® 5, SUSE®, Xerox® Global Print Driver®, Xerox® Mobile Express Driver®

Media Handling

Duplex Automatic Document Feeder: Simplex: 50 to 125 gsm; Duplex: 60 to 125 gsm; Bypass Tray, Tray 1 and Optional Tray: Simplex: 60 to 220 gsm; Duplex: 60 to 163 gsm

Media Types

Plain, Hole-punched, Letterhead, Lightweight Card Stock, Card Stock, Recycled, Bond, Labels, Pre-printed, Envelopes, Custom, For a complete list, visit www.xerox.com.

Dimensions (W x D x H)

538 x 553 x 625 mm, Weight: 37.6 kg

Certifications

FCC Part 15, Class A, FCC Part 68, CE Mark applicable to Directives 2006/95/EC, 2004/108/EC and 1999/5/EC, UL 60950-1/CSA 60950-1-07, 2nd Edition, EAC, WEEE Directive 2002/96/EC and FDA/CDRH—Class 1 Laser Product, CE mark applicable Directive 2011/65/EC (RoHS), NOM, Ukraine, Citrix, ENERGY STAR® qualified. To view the latest list of certifications, go to www.xerox.com/OfficeCertifications.

Supplies Recycling Programme

Consumables for the WorkCentre 6655 are part of the Xerox Green World Alliance Supplies Recycling Programme. For more information, please visit the Green World Alliance website at www.xerox.com/gwa.

What Comes in the Box

- WorkCentre 6655 Colour Multifunction Printer
- Starter Toner Cartridges – One of each (Cyan, Magenta, Yellow: 3,000 print capacity^{1,3}; Black: 6,000 print capacity^{1,3})
- Quick Installation Guide, Product Information Guide, Driver CD, Documentation CD (User Manual, System Admin Guide)
- Power Cable

Supplies and Options

Black: 12,000 std. pages ¹	106R02747
Cyan: 7,500 std. pages ¹	106R02744
Magenta: 7,500 std. pages ¹	106R02745
Yellow: 7,500 std. pages ¹	106R02746
Imaging Unit Kit: Up to 60,000 pages ²	108R01121
Waste Cartridge: Up to 30,000 pages ²	108R01124
Fuser Assembly: Up to 100,000 pages ²	115R00089
Transfer Unit Kit: Up to 100,000 pages ²	108R01122
Staple Cartridge	108R00823
550-sheet Feeder	097S04664
Stand	497K14670

¹ Average standard pages. Declared Yield in accordance with ISO/IEC19798. Yield will vary based on image, area coverage and print mode

² Approximate pages. Declared yield based on an average job size of 3 A4 pages. Yield will vary depending on job run length and media size and orientation

³ PagePack models will have a higher starter yield.

For more detailed specifications, go to www.xerox.com/office/WC6655Specs.

For more information, visit us at www.xerox.com/office.

