

## Xerox WorkCentre 5335 Series

Outstanding Achievement in Energy Efficiency



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With projected energy consumption about 60% lower than average, the Xerox WorkCentre 5335 has earned its place among the most energy efficient models tested in its category. In fact, the WorkCentre 5335 stands as the device with the lowest energy consumption and associated cost of any A3 MFP in its class. And its faster than average recovery times from sleep mode mean there's no tradeoff in productivity. The unit also boasts significantly higher than average tested toner yields and a variety of environmentally friendly features to help reduce waste, including toner-save print mode, proof mode and automatic duplexing. The WorkCentre 5335 was tested with copy, print and scan functionality.

"We're very impressed with the results achieved on the WorkCentre 5335," said Lisa Reider, BLI's senior product editor for environmental testing. "It's rare we see energy results that much lower than the competitive group. The WorkCentre 5335 has just raised the bar for the 31- to 40-ppm A3 monochrome MFP group."

In addition to offering the features already mentioned, the WorkCentre 5335 allows users to perform a variety of actions while emerging from sleep mode, which helps users maintain productivity while using energy-efficient energy-save and sleep mode settings. Plus, users can fax or scan without completely waking up the device, also helping to conserve energy consumption.

"At Xerox, sustainability is a way of doing business and we are committed to making the world a greener place. Our products are designed to help you use less paper and energy," said Sara Kleiman, worldwide product marketing manager for Xerox. "We are thrilled that BLI has recognised the WorkCentre 5335 as the most energy efficient product in its class."

BLI's environmental testing measures the energy consumed by document imaging products in all operating modes, as well as in energy-save, idle and sleep modes as configured for real-world office use. In addition to reporting on a range of environment-related features, such as runnability with various grades of recycled paper and toner yield, the reports include projected annual energy consumption and cost based on real-world usage scenarios for each product category.

## About **BLI Pick Awards**

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Twice a year with its “Pick” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests. Its “Outstanding Achievement” awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and qualifies as a “Pick” award contender. Consequently, BLI “Pick” awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

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