

# XEROX



**Xerox WorkCentre 5755**  
55ppm

**Xerox WorkCentre 5765**  
65ppm

**Xerox WorkCentre 5775**  
75ppm

**Xerox WorkCentre 5790**  
90ppm

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*Sum-up: More power, more options, based on a solid foundation.*

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These new WorkCentre models are based on the same engine as the WorkCentre 5735, 5740, and 5745, described in our recent *Office Copier & Multifunctional Guide*. They replace the WorkCentre 5655, 5665, 5675, and 5687. List price for the base versions are \$17,000 for the 5755, \$20,500 for the 5765, \$25,050 for the 5775, and \$34,400 for the 5790.

These units come in copier-only and copier/printer versions. The list price to add printing to the copier version of each model is around \$2,200. Adding scanning involves a choice between four optional packages and two scanner hardware options (either black-and-white or color).

All configurations are supported by a reengineered color touchscreen. Faxing is an option as well. These machines support Xerox's EIP interface that allows for third-party productivity tools to be run on the basic unit.

Xerox has solid standard accounting software and there is an optional network-based enhancement. Like most Xerox products, they are bolstered with a wide variety of Xerox remote administration, security, and workflow software tools. These models are rated for 200,000 (5755), 250,000 (5765), 300,000 (5775), and 400,000 (5790) page-per-month duty cycles.

First-page-copy times are 3.4 seconds on the 5755, 2.7 seconds on the other models.

**Paper handling:** These models start out with two 500-sheet trays handling ledger-size pages. You may add a tandem tray feeder holding 1,600 and 2,000 sheets of letter-size paper. There is a standard 100-sheet bypass.

You can also add a 4,000-sheet letter-size feeder (\$2,200) or, alternatively, 2,000-sheet feeder kits capable of handling paper of ledger size (on the short edge) or legal size (on the long edge). The maximum paper capacity is 8,700 sheets, excellent in this speed/price range.

A 100-sheet duplexing document feeder is standard. As stated above, the scanning unit is extra, with either black-and-white or color scanning as an upgrade.

On the output side, the 5755 starts with an optional 300-sheet offset catch tray (\$400). There are four different finisher choices.

First, there is the so-called "office finisher" (\$2,500) offered on all models except for the 5790. It has 250-sheet and 2,000-sheet trays and 50-sheet multiposition stapling. There is an optional 2/3-hole punch for this unit (\$795).



*Xerox WorkCentre 5790 – Strong paper-handling options includes three finishers and a postprocess inserter.*

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Second, there is a high-volume finisher for \$4,750. It has a 250-sheet top tray and 3,000-sheet main tray with multiposition stapling of up to 100 sheets. It also includes a hole-punch unit.

Finally, there's a high volume finisher with booklet maker (\$6,250). It has the same specs as the high volume finisher, but can fold and stitch booklets up to 60 pages (15 sheets). You can add a separate C- and Z-folding unit and/or a hole punch unit. Another option for the two high volume finishers is a postprocessor inserter (\$1,500) holding 250 sheets.

**Multifunctionality:** The print controller (optional on the Copier version) is driven by a 1.2GHz processor, and uses 640MB of memory and an 80GB hard disk. There's a 1GB memory upgrade option as well. It supports PCL and PostScript printing, and can directly print PDF and TIFF files as well as IPDS workflows. Ethernet is included. Remote print queue management through Xerox's CentreWare software is also supported.

The scanning options involved four separate levels of functionality: Scan to PC, Scan to PC Professional (including among other features, advanced PDF creation options), SMARTsend (which adds workflow management and conversion tools), and SMARTsend Professional (with more sophisticated workflow tools).

The fax option (\$1,095) is based on a 33.6kbps modem with JBIG compression. Internet and network fax capabilities are available. A fax option with a second line is available for \$1,399.

**Conclusion:** The WorkCentre 5755, 5765, 5775, and 5790 models offer a large set of Xerox-developed features in addition to strong paper-handling capacity. It is a modest upgrade from an older Xerox family, but with improved paper finishing options. We give this family our Innovative Product of the Year Award.

# Xerox

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## Vendor Profile

Xerox pioneered the office photocopier and remains a dominant force in the industry. Its main strength lies in the high-volume sector: its top-end production copiers are outstanding. At this level, Xerox has only two direct competitors — Kodak (which acquired Heidelberg's copier manufacturing operation, which ironically it had sold to Heidelberg several years before) and Océ, though Konica Minolta has recently become a contender.

Although Xerox can be an expensive choice, it also offers buyers qualities that not all of its rivals can match. Its machines are built to last. Copy quality is generally excellent — a well-maintained Xerox copier often produces solids that are hard to beat. As a customer, you can deal with the manufacturer instead of a middleman. And the guarantees are excellent.

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