# Xerox® VersaLink® C9000 Color Printer Key Features

### Professional Color, Media Flexibility and Benchmark Reliability

Consistently vibrant color printing tuned with professional color management tools. Outstanding media flexibility. Unparalleled performance and reliability. Network, mobile and cloud connected. App-based workflow customization. These are the capabilities that make the VersaLink C9000 the printer of choice for graphic arts professionals and internal design groups alike. Businesses like advertising agencies, graphic design shops, marketing communications firms and photography studios can use the VersaLink C9000 to bring their work and ideas to life with vivid color and unparalleled quality.

**No hassles. Just performance.**

Right out of the box, you'll count on your Xerox® VersaLink C9000 Color Printer to consistently and flawlessly perform the tasks that make your business work more efficiently. From IT-free installation wizards to step-by-step configuration options, you're ready to go—hassle free.

Designed for superior reliability, the VersaLink C9000 Color Printer features a new hardware design with fewer moving parts, strengthened paper path components and an advanced imaging system.

When it comes to safeguarding critical information, VersaLink devices deliver a spectrum of stringent security features, including Secure Print and card authentication to control access.

**Build profit potential by keeping more of your print work in-house.**

- **True 1200 x 2400 dpi.** The Xerox® VersaLink C9000 Color Printer's high print resolution enables production of realistic-looking photos, presentation-quality images and graphics and fine-line detail that makes for sharp text, even in small fonts.
- **The colors you expect, with reliable accuracy.** PANTONE® calibrated solid-color simulations work in concert with Xerox® Color Correction technology and true Adobe® PostScript® 3™ to deliver results that always match your expectations.
- **Seeing is believing.** You'll hit your color targets with vivid images, rich and deep blacks and smooth color transitions that have no streaking, banding or striping. Clients and prospects alike will be impressed by output that matches what they would get from a professional print shop.
- **No-compromise color matching.** Combining incredibly powerful software with the Xerox® Precise Color Meter powered by X-Rite, the Xerox® Precise Color Management System adds professional level color control and helps maintain color accuracy print after print, and across all output devices.

**Reach new levels of accuracy with Xerox® Precise Color Management System.**

- **Keep colors perfect.** Environmental conditions, such as temperature and humidity, affect a printer's ability to produce consistently accurate color. The Xerox® Precise Color Management System quickly returns your printer to its factory settings.
- **Emulate other devices.** Use the Xerox® Precise Color Management System to create custom color sets that emulate larger press equipment, allowing in-house creation of prepress proofs. With our system, you can quickly set/reset saved color profiles to keep your workflows efficient.
- **Measure colors precisely.** Powered by industry-leader X-Rite, the Xerox® Precise Color Meter measurement device calibrates your monitor and the VersaLink C9000 to match colors from swatch books or color tables, ensuring accurately matched screen-to-print colors. (Included with Xerox® Precise Color Management System.)
- **Perfect your spot colors.** Xerox® Precise Color Mangement System not only allows fine-tuning of existing spot colors, but new, unique spot colors can be created for your color proofs.

**Your design assistant.**

Your design team wants to do more than just print. They want to produce elegant invitations, attention-getting posters, memorable booklets and high-performance direct mail. You can count on the Xerox® VersaLink C9000 Color Printer to help them create these and other high-value print pieces. They can choose media in weights from 75 to 350 gsm and sizes from 3.5 x 3.9 inches to 12.6 x 52 inches. And a range of advanced finishing devices enables automated production of booklets, brochures, proposals, newsletters, manuals, reports, business cards, packaging, signage, window decals, point-of-sale materials and more.

**Connect to what you want, when you want.**

The VersaLink C8000 Color Printer gives you the freedom to work where and how you want. Easily add connectivity to Google Drive™, Microsoft® OneDrive® and Dropbox™, and access additional options through the Xerox App Gallery.

The ability to connect and print from multiple devices is key for today's worker, and VersaLink devices meet the challenge with Apple® AirPrint®, Google Cloud Print™, Xerox® Print Service Plug-in for Android™, Near Field Communication (NFC) Tap-to-Pair and Mopria®, plus optional Wi-Fi® and Wi-Fi Direct®.

Learn more about why Xerox is the only choice for today's mobile professionals by visiting **www.xerox.com/mobile**.

## Xerox® ConnectKey® Technology—the nexus of your complete productivity ecosystem.

From Xerox—the company that created the modern workplace—we present the next revolution in workplace productivity. With a consistent user experience across a wide range of devices, mobile and cloud connectivity and a growing library of apps to expand functionality, you'll work faster, better and smarter.

**Intuitive User Experience**
An entirely new—and yet entirely familiar way to interact that includes a tablet-like experience with gesture-based touchscreen controls and easy customization.

**Mobile and Cloud Ready**
Instant connectivity to cloud and mobile devices right from the user interface, with access to pre-loaded, cloud-hosted services that let you work where, when and how you want.

**Benchmark Security**
Full multi-level protection for both documents and data, ready to guard against and eliminate emerging threats and meet or exceed regulatory compliance.

**Enables Next Generation Services**
Work more efficiently and manage resources more effectively. Easy integration of Xerox® Managed Print Services enables remote monitoring of service delivery and consumables..

**Gateway to New Possibilities**
Instantly extend your capabilities with access to the Xerox App Gallery, featuring real-world apps designed to optimize digital workflows. Commission our network of partners to design innovative, businessspecific solutions.

Find out more about how you'll work smarter at **www.connectkey.com**.

**Introducing mobile device-like touchscreen superiority.**

Meet our all-new, 5-inch color touchscreen—the user interface that sets a higher standard for customization, personalization and versatility.

By presenting a familiar "mobile" experience—with support for gestural input and task-focused apps that share a common look and feel—fewer steps are needed to complete even the most complex jobs.

A highly intuitive layout guides you through every task from start to finish, with a natural hierarchy placing critical functions near the top of the screen and commonly used options front and center. Don't like where a function or app is located? Customize the layout to make it yours.

This unmatched balance of hardware technology and software smarts helps everyone who interacts with the VersaLink® C9000 get more work done, faster. Try our new UI at **www.xerox.com/VersaLinkUI**.