



Xerox VersaLink C9000 Series

Outstanding Tabloid Colour Printer for Enterprise Environments



The Xerox VersaLink C9000 Series, chosen by Buyers Lab analysts as the winner of the Summer 2019 Pick award for Outstanding Tabloid Colour Printer for Enterprise Environments, offers...

- Minimal downtime, with a highly reliable performance, impressive user-friendliness, and simple maintenance procedures
- Vibrant, high-quality output and professional color matching and management tools, including PANTONE calibration, which enables marketing materials to be produced inhouse
- Support for a wide range of mobile printing methods, allowing users to stay productive even when they're away from their PCs
- Integration with a range of time- and money-saving solutions via Xerox's embedded software platform

"The Xerox VersaLink C9000 series is ideal for graphics-intensive environments looking for the ability to print marketing materials inhouse, rather than having to outsource," said Tony Maceri, Senior Test Technician at Keypoint Intelligence - Buyers Lab. "The device offers colour matching and management tools, including PANTONE calibration, custom spot colour editor, and optional Xerox Precise Colour Management System software. Daily tasks are quick and easy to accomplish, whether from the intuitive touch-screen interface or the well-designed print drivers, which offer feedback and keep users well-informed of device status before they send jobs. The VersaLink C9000 series' impressive user-friendliness, combined with its excellent reliability, adds up to a device that will keep busy enterprise environments moving."

"The feature-rich Xerox VersaLink C9000 series is an outstanding choice and a strong value for enterprise environments looking for a colour printer they can count on for minimal downtime and high-quality output," said Kaitlin Shaw, Editor of Printer & MFP Evaluation at Keypoint Intelligence - Buyers Lab. "From the touch-screen interface, users can download ConnectKey apps that can streamline workflows, enhance productivity, and lower costs. And flexible mobile print support makes it easy to print on the go, meaning productivity can extend far beyond the workstation. IT staff will appreciate the device's robust administrative tools, which give them tight control over a fleet of mixed hardware. For even more flexibility, the unit offers finishing options that allow for stapling,



booklet-making, and hole-punching. What's more, businesses get all of this stand-out performance and functionality for a cost that's comparable to models in this class."

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled services and unmatched depth of knowledge, we cut through the noise of data to offer clients the independent insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About **Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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