

## Xerox VersaLink C7025

### Outstanding 25-ppm Color Copier MFP



The Xerox VersaLink C7025, chosen by BLI analysts as winner of a Winter 2018 Pick for Outstanding 25-ppm Color Copier MFP, offers...

- Simple user-replaceable components and pristine reliability to ensure minimal downtime
- Highly customizable control panel where users can rearrange each key on the main screen, add settings, and more
- Top-shelf operability with the ability to access, browse, and download productivity-enhancing apps through Xerox App Gallery
- Easy-to-use web and fleet management utilities to simplify tasks for administrators

“The Xerox VersaLink C7025 is incredibly easy to use,” said George Mikolay, Associate Director of Copiers/Production for Keypoint Intelligence - Buyers Lab. “The main screen on the 7-inch smartphone-like panel is fully customizable to meet users’ specific needs, while the ability to save 10+ copy job programs to the copy menu for expedited access to commonly-used workflows is another plus. Workers also have access to various ConnectKey solutions through Xerox App Gallery to further simplify and speed up everyday tasks. With an intuitive web utility IT staff will enjoy, multiple configuration choices for executing more complex job types, and a lower-than-average price point when stacked against competitors, the device also presents an extremely attractive value proposition.”

“The Xerox VersaLink C7025 crushed its reliability assessment without a single misfeed nor service call, not to mention that replacing supplies for the unit is a swift and clean process for users, which reduces downtime even further,” said Joe Ellerman, Manager of Lab Operations for Keypoint Intelligence - Buyers Lab. “And outstanding feedback from the bidirectional drivers, control panel, and web utility will not only be a great asset to administrators in small- to mid-sized businesses, but will all but ensure supplies are on hand when needed.”



## About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

## About **Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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