

Summer 2017 Pick Award

Xerox VersaLink C405 Series

Outstanding Colour Multifunction Printer for Mid-Size Workgroups





The Xerox VersaLink C405 Series, chosen by BLI analysts as the winner of a Summer 2017 Pick award for "Outstanding Colour Multifunction Printer for Mid-Size Workgroups," offers...

- A highly intuitive touchscreen control panel that greatly simplifies walk-up activity.
- Support for an array of mobile printing methods, along with timeand money-saving solutions and apps.
- High-quality, professional-looking output.
- A robust feature set.

"The Xerox VersaLink C405 Series offers mid-size workgroups a no-compromise solution, providing full functionality and software integration via the Xerox EIP platform in a compact and affordable package," said Marlene Orr, Director of Printer/MFP Analysis for Keypoint Intelligence - Buyers Lab. "From the intuitive touchscreen, users can access the Xerox App Gallery to browse through a large collection of ConnectKey apps that can be downloaded to expand functionality and streamline workflows. And thanks to robust mobile print and scan support, including standard NFC technology, users can be productive even when they are away from their PCs."

"Simplicity is a key feature of the VersaLink C405 right out of the box," said Tony Maceri, Senior Test Technician for Keypoint Intelligence - Buyers Lab. "From the included setup wizards to the preloaded apps, the Xerox VersaLink C405 Series eliminates common hassles and lets workers be productive. Plus, excellent reliability, crisp, professional-looking documents, and vibrant colour images make the VersaLink C405 Series a great choice for businesses."





About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About **Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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