

# Xerox® VersaLink® B615

## Multifunction Printer Key Features



The fast, friendly and well-connected workplace assistant.

The fast, full-featured and office-friendly VersaLink B615 is anything but your basic black-and-white multifunction printer. In fact, VersaLink sets a new standard for what you can expect in workgroup productivity from Xerox. Home or away, this highly configurable, cloud-connected workplace assistant delivers completely new capabilities that go far beyond the competition—at a competitive price.

### **Easy, smart and secure.**

Right out of the box, you'll count on your VersaLink B615 to consistently and flawlessly perform the tasks that make your business work more efficiently. From IT-free installation wizards, to step-by-step configuration options, you're ready to go—hassle free.

Completely re-engineered for superior reliability, the VersaLink B615 features a new hardware design with fewer moving parts, and a more advanced Hi-Q LED print head.

VersaLink devices are loaded with features and time-saving Xerox technologies designed to speed up information sharing and reduce inefficient workflows. Ensure information accuracy with Scan and Fax preview\*, and do more with scanned documents with built-in optical character recognition (OCR).

When it comes to safeguarding critical information, VersaLink devices deliver a spectrum of stringent security features, including Secure Print and card authentication to control access.

### **Customizable, app-based functionality.**

With the customizable, capacitive 7-inch color touchscreen, you can tap, swipe and pinch your way through tasks and functions with mobile-like ease.

Preloaded Xerox® ConnectKey® Apps help optimize office efficiency, and on-screen access to the extensive Xerox App Gallery provides expanded functionality—like the optional Xerox® Easy Translator Service app<sup>1</sup>, which quickly translates scanned documents into numerous languages.

Get more done in less time by creating customized 1-Touch Apps to automate multi-step workflows for individuals or groups. Simply tap your new app to quickly perform the job you configured. And with Simple ID, individual users and groups enter a user ID and password once, and then enjoy fast, secure access to task-specific presets, individualized favorite contacts, and commonly used apps on a personalized home screen.

### **Cloud and mobile connectivity.**

The VersaLink B615 Multifunction Printer gives you the freedom to work where and how you want—with out-of-the-box connectivity to Google Drive™, Microsoft® OneDrive® and DropBox™, and access to additional options through the Xerox App Gallery.

The ability to connect and print from multiple devices is key for today's worker, and VersaLink devices meet the challenge with Apple® AirPrint®, Google Cloud Print™, Xerox® Print Service Plug-in for Android™, Near Field Communication (NFC) Tap-to-Pair and Mopria®, plus optional Wi-Fi and Wi-Fi Direct.

Learn more about why Xerox is the only choice for today's mobile professionals by visiting [www.xerox.com/mobile](http://www.xerox.com/mobile).

\*Fax Preview available for VersaLink multifunction printers with faxing capabilities.



## **Xerox® ConnectKey® Technology—the nexus of your complete productivity ecosystem.**

From Xerox—the company that created the modern workplace—we present the next revolution in workplace productivity. With a consistent user experience across a wide range of devices, mobile and cloud connectivity and a growing library of apps to expand functionality, you'll work faster, better and smarter.

### **Intuitive User Experience**

An entirely new—and yet entirely familiar way to interact that includes a tablet-like experience with gesture-based touchscreen controls and easy customization.

### **Mobile and Cloud Ready**

Instant connectivity to cloud and mobile devices right from the user interface, with access to pre-loaded, cloud-hosted services that let you work where, when and how you want.

### **Benchmark Security**

Full multi-level protection for both documents and data, ready to guard against and eliminate emerging threats and meet or exceed regulatory compliance.

### **Enables Next Generation Services**

Work more efficiently and manage resources more effectively. Easy integration of Xerox® Managed Print Services enables remote monitoring of service delivery and consumables.

### **Gateway to New Possibilities**

Instantly extend your capabilities with access to the Xerox App Gallery, featuring real-world apps designed to optimize digital workflows. Commission our network of partners to design innovative, business-specific solutions.

Find out more about how you'll work smarter at [www.connectkey.com](http://www.connectkey.com).

## **Introducing mobile device- like touchscreen superiority.**

Meet our all-new, 7-inch color touchscreen—the user interface that sets a higher standard for customization, ease of use and versatility.

By presenting a familiar “mobile” experience—with support for gestural input and task-focused apps that share a common look and feel—fewer steps are needed to complete even the most complex jobs.

A highly intuitive layout guides you through every task from start to finish, with a natural hierarchy placing critical functions near the top of the screen and commonly used options front and center. Don't like where a function or app is located? Customize the layout to make it yours.

This unmatched balance of hardware technology and software smarts helps everyone who interacts with the VersaLink® B615 get more work done, faster. Try our new UI at [www.xerox.com/VersaLinkUI](http://www.xerox.com/VersaLinkUI).