

# Xerox® VersaLink® B610 Printer

## Key Features



The fast, friendly and well-connected workplace assistant.

The fast, full-featured and office-friendly VersaLink B610 is anything but your basic black-and-white printer. In fact, VersaLink sets a new standard for what you can expect in workgroup productivity from Xerox. Home or away, this highly configurable, cloud-connected workplace assistant delivers completely new capabilities that go far beyond the competition—at a competitive price.

### **Easy, smart and secure.**

Right out of the box, you'll count on your VersaLink B610 to consistently and flawlessly perform the tasks that make your business work more efficiently. From IT-free installation wizards, to step-by-step configuration options, you're ready to go—hassle free.

Completely re-engineered for superior reliability, the VersaLink B610 features a new hardware design with fewer moving parts, and a more advanced Hi-Q LED print head.

VersaLink devices are loaded with features and time-saving Xerox technologies designed to speed up information sharing and reduce inefficient workflows.

When it comes to safeguarding critical information, VersaLink devices deliver a spectrum of stringent security features, including Secure Print and card authentication to control access.

### **Customizable, app-based functionality.**

With the customizable, capacitive 5-inch color touchscreen, you can tap, swipe and pinch your way through tasks and functions with mobile-like ease.

Xerox® ConnectKey® Apps help optimize office efficiency, and on-screen access to the extensive Xerox App Gallery provides expanded functionality.

With Simple ID, individual users and groups enter a user ID and password once, and then enjoy fast, secure access to task-specific presets, individualized favorite contacts, and commonly used apps on a personalized home screen.

### **Cloud and mobile connectivity.**

The VersaLink B610 Printer gives you the freedom to work where and how you want—with access to Google Drive™, Microsoft® OneDrive® and DropBox™, and additional options through the Xerox App Gallery.

The ability to connect and print from multiple devices is key for today's worker, and VersaLink devices meet the challenge with Apple® AirPrint®, Google Cloud Print™, Xerox® Print Service Plug-in for Android™, Near Field Communication (NFC) Tap-to-Pair and Mopria®, plus optional Wi-Fi and Wi-Fi Direct.

Learn more about why Xerox is the only choice for today's mobile professionals by visiting [www.xerox.com/mobile](http://www.xerox.com/mobile).



## **Xerox® ConnectKey® Technology—the nexus of your complete productivity ecosystem.**

From Xerox—the company that created the modern workplace—we present the next revolution in workplace productivity. With a consistent user experience across a wide range of devices, mobile and cloud connectivity and a growing library of apps to expand functionality, you'll work faster, better and smarter.

### **Intuitive User Experience**

An entirely new—and yet entirely familiar way to interact that includes a tablet-like experience with gesture-based touchscreen controls and easy customization.

### **Mobile and Cloud Ready**

Instant connectivity to cloud and mobile devices right from the user interface, with access to pre-loaded, cloud-hosted services that let you work where, when and how you want.

### **Benchmark Security**

Full multi-level protection for both documents and data, ready to guard against and eliminate emerging threats and meet or exceed regulatory compliance.

### **Enables Next Generation Services**

Work more efficiently and manage resources more effectively. Easy integration of Xerox® Managed Print Services enables remote monitoring of service delivery and consumables.

### **Gateway to New Possibilities**

Instantly extend your capabilities with access to the Xerox App Gallery, featuring real-world apps designed to optimize digital workflows. Commission our network of partners to design innovative, business-specific solutions.

Find out more about how you'll work smarter at [www.connectkey.com](http://www.connectkey.com).

## **Introducing mobile device- like touchscreen superiority.**

Meet our all-new, 5-inch color touchscreen—the user interface that sets a higher standard for customization, ease of use and versatility.

By presenting a familiar “mobile” experience—with support for gestural input and task-focused apps that share a common look and feel—fewer steps are needed to complete even the most complex jobs.

A highly intuitive layout guides you through every task from start to finish, with a natural hierarchy placing critical functions near the top of the screen and commonly used options front and center. Don't like where a function or app is located? Customize the layout to make it yours.

This unmatched balance of hardware technology and software smarts helps everyone who interacts with the VersaLink® B610 get more work done, faster. Try our new UI at [www.xerox.com/VersaLinkUI](http://www.xerox.com/VersaLinkUI).