

# Xerox® VersaLink® B400 Key Features

## Redefining Office Productivity



Whether stand-alone or as a part of your extended fleet, the Xerox® VersaLink B400 Printer takes your team to new levels of productivity. Work the way you want—from any device—with maximum security and easy connectivity to and from both cloud and network-based locations.

### **Easy, optimized productivity.**

Right out of the box, you'll count on your Xerox® VersaLink B400 Printer to consistently and flawlessly perform the tasks that make your business work more efficiently. From IT-free installation wizards, to step-by-step configuration options, you're ready to go—hassle free.

And count on day in, day out reliability thanks to our trusted paper path technology. VersaLink devices are loaded with features and time-saving Xerox technologies designed to speed up information sharing and reduce inefficient workflows.

Print with total peace of mind knowing that VersaLink devices deliver a spectrum of stringent security features, including Secure Print and card authentication to control access.

### **An entirely new way to work.**

With the customizable 5-inch color touchscreen, you can tap, swipe and pinch your way through tasks and functions with mobile-like ease.

Xerox® ConnectKey® Apps help optimize office efficiency, and on-screen access to the extensive Xerox® App Gallery provides expanded functionality.

With Simple ID, individual users and groups enter a user ID and password once, and then enjoy fast, secure access to task-specific presets, individualized favorite contacts, and commonly used apps on a personalized home screen.

### **Upward mobility for every work style.**

The VersaLink B400 Printer gives you the freedom to work where and how you want—with direct connectivity to Google Drive™, Microsoft® OneDrive® and DropBox™, and access to additional options through the Xerox® App Gallery.

The ability to connect and print from multiple devices is key for today's worker, and VersaLink devices meet the challenge with optional Wi-Fi and Wi-Fi Direct, plus Apple® AirPrint®, Google Cloud Print™, Xerox® Print Service Plug-in for Android™, Near Field Communication (NFC) Tap-to-Pair and Mopria®.

Learn more about why Xerox is the only choice for today's mobile professionals by visiting [www.xerox.com/mobile](http://www.xerox.com/mobile).



## **Xerox® ConnectKey® Technology—the nexus of your complete productivity ecosystem.**

From Xerox—the company that created the modern workplace—we present the next revolution in workplace productivity. With a consistent user experience across a wide range of devices, mobile and cloud connectivity and a growing library of apps to expand functionality, you'll work faster, better and smarter.

### **Intuitive User Experience**

An entirely new—and yet entirely familiar way to interact that includes a tablet-like experience with gesture-based touchscreen controls and easy customization.

### **Mobile and Cloud Ready**

Instant connectivity to cloud and mobile devices right from the user interface, with access to pre-loaded, cloud-hosted services that let you work where, when and how you want.

### **Benchmark Security**

Full multi-level protection for both documents and data, ready to guard against and eliminate emerging threats and meet or exceed regulatory compliance.

### **Enables Next Generation Services**

Work more efficiently and manage resources more effectively. Easy integration of Xerox® Managed Print Services enables remote monitoring of service delivery and consumables.

### **Gateway to New Possibilities**

Instantly extend your capabilities with access to the Xerox App Gallery, featuring real-world apps designed to optimize digital workflows. Commission our network of partners to design innovative, business-specific solutions.

Find out more about how you'll work smarter at [www.connectkey.com](http://www.connectkey.com).

## **Introducing mobile device-like touchscreen superiority.**

Meet our all-new, 5-inch color touchscreen—the user interface that sets a higher standard for customization, ease of use and versatility.

By presenting a familiar “mobile” experience—with support for gestural input and task-focused apps that share a common look and feel—fewer steps are needed to complete even the most complex jobs.

A highly intuitive layout guides you through every task from start to finish, with a natural hierarchy placing critical functions near the top of the screen and commonly used options front and center. Don't like where a function or app is located? Customize the layout to make it yours.

This unmatched balance of hardware technology and software smarts helps everyone who interacts with the VersaLink® B400 get more work done, faster. Try our new UI at [www.xerox.com/VersaLinkUI](http://www.xerox.com/VersaLinkUI).