

# The Xerox Developer Program

## An Industry-Leading Ecosystem of Powerful Workflow Solutions

The Xerox Developer Program expands our comprehensive open systems approach for our Customers. It provides a powerful portfolio of Xerox® published standards-based interfaces. Xerox developers can integrate with Xerox® Technology Platforms across Office, Production, and Xerox® Intelligent Workplace Services.

**Working together with a new and forward-thinking community of developers, Xerox differentiates itself by supplying industry leading real-world solutions for our joint customers.**

The Xerox Developer Program simplifies and streamlines solution development by providing qualified software vendors, system integrators, hardware vendors and Xerox customers with Xerox®-developed open-standard interfaces.

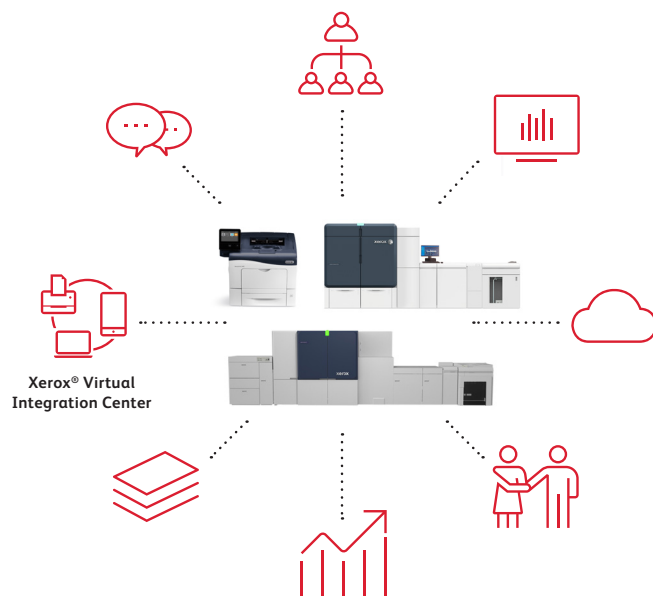
In addition, we supply developers with free Software Development Kits (SDKs) containing all of the core APIs and tools they need to create applications for all major Xerox® technology platforms: Intelligent Workplace Services, Production and Office.

SDKs include comprehensive documentation, exclusive behavior interfaces, FAQs, software updates, self validation resources and much more. Combining these free SDK resources with fee-based resources will facilitate and accelerate validation of your applications with the Xerox®-supported interface.



Members have complete access to Xerox Developer Program Software Development Kits (SDK), tools and support, including the Xerox® Virtual Integration Center.



- Xerox® Extensible Interface Platform SDK
- Xerox® Freeflow SDK
- Xerox® Intelligent Workplace Services API
- Xerox® Intelligent Workplace Services Support Assistant API



# Xerox Developer Program Benefits

## ACCELERATE YOUR INNOVATION

The Xerox® Virtual Integration Center enables you to access all of the Xerox® equipment you need to test and perfect solutions. Use the Cloud to access the Center on your own schedule, at any time, and receive technical assistance via monitored support requests.

PROGRAM BENEFITS		DESCRIPTION
<b>Tier 1</b> 	SDK Access	<ul style="list-style-type: none"> <li>Any qualified developer can download SDKs (based upon developer application approval)</li> <li>SDKs and APIs are available for Xerox® Intelligent Workplace Services (MPS)</li> </ul>
	SDK Fee	<ul style="list-style-type: none"> <li>No charge for SDKs</li> </ul>
<b>Tier 2</b> 	Fee-Based Services	<ul style="list-style-type: none"> <li>SDK technical support (includes Virtual Integration Center)</li> <li>Virtual validation access to lab and resources</li> <li>Equipment purchase options for registered developers</li> </ul>
	Marketing and Awareness	<ul style="list-style-type: none"> <li>Xerox event participation (invitation only)</li> <li>Developer conferences (invitation only)</li> <li>Developer badge (Xerox approval)</li> </ul>
	SDK Training	<ul style="list-style-type: none"> <li>Online training</li> <li>Regional Developer Days</li> </ul>
	Integration and Validation	<ul style="list-style-type: none"> <li>Consistent APIs, tools, utilities and documentation that save developers time integrating applications to Xerox® technology</li> <li>Intuitive integration guides make it easy to implement requirements with the SDK</li> </ul>



Xerox Developer Program Certified Members can leverage the power of the Xerox brand by proudly displaying the program badge on their website and marketing materials.

For more information or to get started with the Developer Program for Xerox® Intelligent Workplace Services, Production and Office integration, visit [www.xerox.com/developers](http://www.xerox.com/developers).