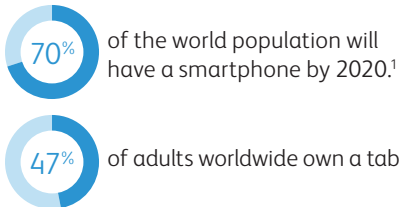
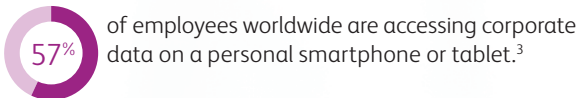


### Device Ownership Is High.



### BYOD Continues to Grow. (Bring Your Own Device)



### Mobile Internet More Popular than Ever.



### There Are More Apps than Ever.

3.7M+ apps now available.<sup>4</sup> 135B+ downloaded as of 2015.<sup>4</sup>

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2. GWI Device Summary Q3 2014, GlobalWebIndex, Oct. 2014.  
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