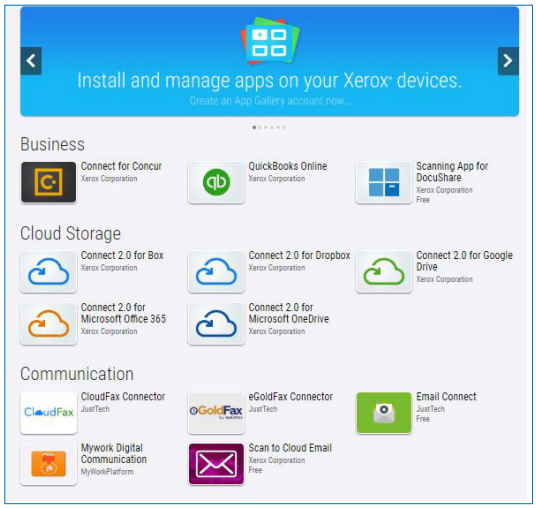
2019 Document Imaging Software Line of the Year

xerox



Xerox App Gallery

2019 BLI BUYERS LAB LINE OF THE YEAR

Xerox Corporation has been honoured with the prestigious 2019 Document Imaging Software Line of the Year award from the analysts at Keypoint Intelligence - Buyers Lab thanks to its...

- Comprehensive portfolio of document imaging applications available both through the Xerox direct and independent partner sales channels
- Unmatched selection of downloadable MFP apps
- Strong showing in key software categories in the Buyers Lab study, including Output Management and Document Management
- Excellent showing of key applications in Buyers Lab's hand-on evaluations

In order to be a truly complete document imaging solutions vendor, OEMs and their reseller partners must offer a robust, relevant, and varied portfolio of software to augment their MFP offerings. Indeed, software and apps aimed at streamlining document-centric processes and improving access to information are every bit as critical to the ecosystem than the hardware they are paired with. To determine which document imaging OEM is best equipped to meet this challenge, the analysts at Keypoint Intelligence - Buyers Lab conduct an annual study that looks at the software portfolios of each leading vendor. After careful evaluation of the in-house developed and third-party partner software offered, the analysts have recognized Xerox Corporation with the coveted 2019 Document Imaging Software Line of the Year award.

Helping to propel Xerox to the front in this study is the wide variety of MFP apps and connectors, which have been created both by the company and its partner developers and are offered on the Xerox App Gallery online portal.

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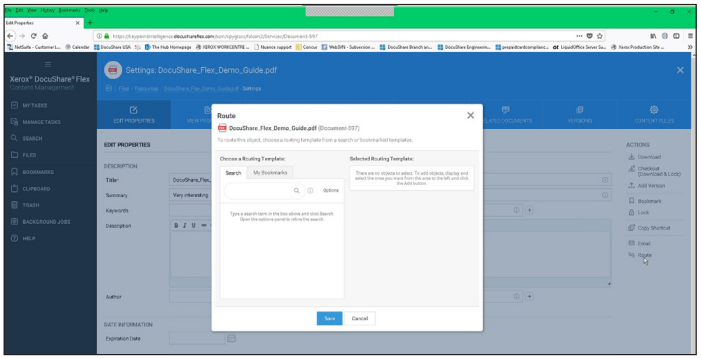
Xerox has been a pioneer in this space, and the unique Xerox Personalized Application Builder program provides tools, training, and marketing resources that help resellers create personalized solutions for their own clients, as well as offering them for licensing through other partners.

Exceptional Portfolio

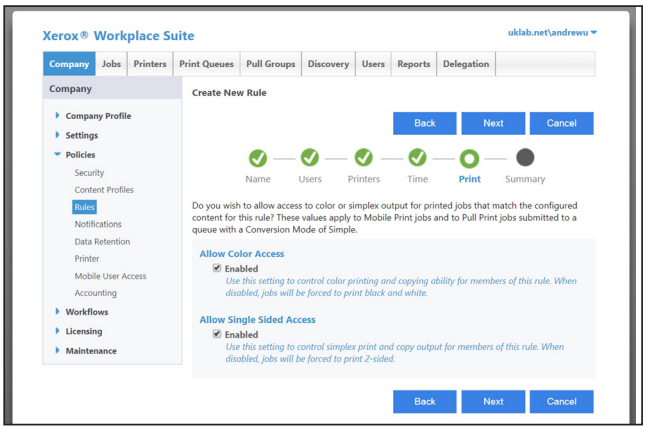
As in years past—this is the fifth time in seven years that Xerox has been awarded this honour—the company's exemplary portfolio of document imaging solutions has helped it earn the Document Imaging Software Line of the Year award.

Xerox DocuShare platform: DocuShare is the company's flagship content management and collaboration platform for managing information and automating the business processes that surround it. Via intuitive web-based and mobile interfaces, DocuShare helps knowledge workers capture, create, organize, and share digitized paper and electronic documents and easily search for and retrieve information stored in a DocuShare repository. The platform also allows companies to replace slow, paper-based processes with automated workflows to streamline the flow of information through an organization and ensure that workers have the data and tools required to complete document-centric tasks at their fingertips.



DocuShare Flex Document Routing

Xerox Workplace Suite: XWS combines a print management suite—complete with multiple authentication methods, print policy enforcement, and secure print release—with mobile printing and content security systems. Users can print from iOS applications natively, and both iOS and Android users can print documents securely via the free Xerox Print Portal app. A ChromeOS app allows Chromebook users to benefit from Xerox Workplace Suite, as well as other users of the Chrome web browser. The content security features alert administrators when a user has copied, scanned or printed a document that contains a specific text string. Xerox Workplace Suite's complete feature set is compatible with Xerox ConnectKey devices, and an impressive amount of the suite's functionality is supported on non-Xerox devices as well.



Xerox Workplace Suite

Xerox Easy Translator Service: Xerox Easy Translator Service is a comprehensive suite of cloud-based document-translation offerings. The service provides a number of ways to have documents translated (into more than 40 different languages), including scanning a hardcopy document at a Xerox MFP equipped with the Easy Translator app and receiving a machine- translation printout at the MFP in just a few minutes. Hardcopy documents can also be submitted for translation by snapping a photo of the page with the camera on a smartphone and submitting the image. Documents that already exist in electronic form can be submitted from a PC or smartphone. If human translation is required, customers can submit jobs via the service's online portal.

Easy Translator Service

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Xerox also offers an impressive family of dedicated Workflow Automation Solutions in its managed document services practice to help customers tackle critical processes such as HR onboarding, accounts payable/receivable, loan application processing, health records information management, and dozens more. Moreover, the company offers an impressive collection of best-of-breed solutions in the categories Buyers Lab studies, including its own software and titles from leading ISVs.

"The document imaging landscape continues to evolve, with the emphasis continuing to shift onto software applications and, even more recently, to MFP apps that can let customers quickly and cost-effectively address 'pain points' and streamline business processes," said Jamie Bsales, Director of Solutions Analysis for Keypoint Intelligence. "Our analysis shows that Xerox is at the forefront of this movement thanks to its app-driven 'Workplace Assistant' strategy and strong portfolio of traditional document imaging applications."

"We are honoured to receive this award as an endorsement of the strength and depth of Xerox's document imaging software offerings and capabilities," said Bertrand Cerisier, Vice President, Global Marketing, Workplace Solutions Business Group, Xerox Corporation. "From my perspective, the award is an endorsement of Xerox's powerful innovative heritage—it is a mainstay that continues to influence and improve how work gets done. Our Workplace Assistant platform brings automation efficiencies to businesses of any size—making it easier to collaborate, share, translate, and manage daily processes from HR onboarding to health records management. While this is the fifth time in seven years that Xerox has been awarded this honour, we are not resting on our laurels—we remain committed to building an even stronger portfolio, helping customers capture the opportunities that lie within connecting the physical and digital worlds."

Bertrand Cerisier

Vice President, Global Marketing, Technology & Services Offerings, Xerox Corporation

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About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab Line of the Year Awards

Line of the Year awards salute the companies that both provide a broad range of hardware or software and create products that consistently performed above average throughout testing. Much consideration is also made by Buyers Lab analysts and technicians in areas such as ease of use, features, and value across an entire portfolio for that product area, resulting in the most prestigious Buyers Lab awards offered.

To determine the Software Line of the Year award recipient, Buyers Lab's experienced staff of analysts considers the imaging software each leading printer and MFP OEM officially sells and supports via its direct and independent sales channels. The OEM's own products, as well as products from partner ISVs, are taken into account, and the portfolio is judged on both the breadth and depth of the products offered. For the breadth of the portfolio, Buyers Lab's team considers how complete each vendor's line is across the most important classes of document imaging software including document management, document capture and workflow, output management (which includes cost accounting/recovery and traditional print management products), MFP apps and connectors, and more. Another consideration is the variety of offerings in each of those categories to suit the needs of different size organizations, from small businesses to global enterprises. Judgment on the quality of the solutions is based on Buyers Lab's hand-on evaluations, which take into account a solution's feature set, value, ease of use, and other attributes.

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