



# Xerox Business Innovation Partners

Program Overview



## Document solutions as unique as your business.

Everything about your company is unique—your brand, the way you work, how you communicate internally and externally.

So when you're looking for document solutions to support your unique business objectives, "one-size-fits-all" solutions simply won't suffice. That's the belief that inspired the Xerox® Business Innovation Partner Program more than thirty years ago, and it still rings true today.

**The Xerox Business Innovation Partner Program** is a world-class, global initiative that connects some of the brightest minds from around the globe to create solutions that extend the functionality of Xerox® products and services. By working collaboratively, Xerox and our partners have assembled the industry's most comprehensive array of workflow solutions developed specifically to improve the way unique companies like yours utilize documents.

It doesn't matter whether you have a very specific finishing requirement, a need to regularly distribute documents electronically to a number of sources, or merely a desire to automate workflows to eliminate manual effort and human error. With Xerox and our partners, you can rest easy with the knowledge that we have a world-class solution that meets your particular document-related challenges.

As a team, we harness the power of documents to help you communicate with your customers more effectively; with greater ease, relevance, precision, and quality; and with less cost and waste—all leading to improved response, revenue and profit.

**XEROX BUSINESS INNOVATION PARTNER TECHNOLOGIES WERE MADE FOR EACH OTHER. LITERALLY.**

Rather than offering disparate technologies that merely co-exist, the Xerox® Business Innovation Partner Program provides complete, seamless solutions you can count on. All the technology in our portfolio is tested extensively and validated, mitigating the risk of disconnects.

You also have added peace of mind because your trusted partner Xerox is your single point of contact and single point of accountability for the entire solution.

Collectively, Xerox and our business partners reach across your enterprise and your document workflow, offering support where you need it.

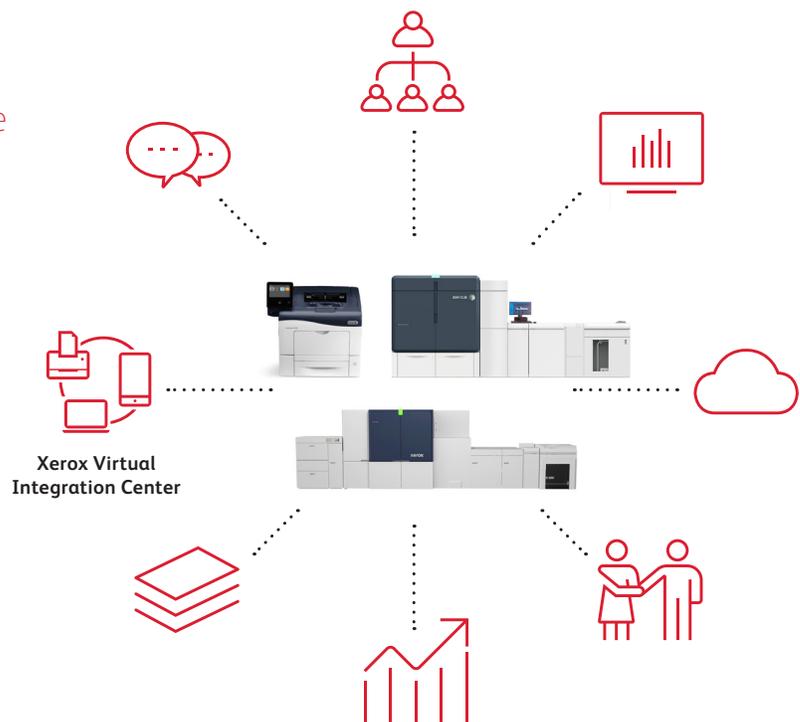
It would be virtually impossible for a single company to provide all the necessary products, processes, and expertise in so many areas all alone.

But together we can.



Xerox® Business Innovation Partner members have complete access to Xerox® Developer Program Software Development Kits (SDK), tools and support, including the Xerox® Virtual Integration Center.

- Extensible Interface Platform SDK
- Freeflow SDK
- Xerox® Managed Print Services API (MPS-API)
- Xerox® Managed Print Services Support Assistant API (MPS SA API)





### WORKING TOGETHER, GETTING RESULTS

To ensure a promising future, Xerox will continue to cultivate enduring partnerships with forward-thinking companies that have world-class competencies and complementary areas of focus.

Together, Xerox Business Innovation Partners will help improve operational efficiency by showing you how to become leaner. Together, we will help accelerate a return on your investment and maximize the value of your print technology by increasing customer response as a direct result of more relevant, interactive, and harder-working communications. Together, we will help your company sustain predictable, measurable, replicable results.

We will do this all. Together.

**xerox™**

Business  
Innovation  
Partner

Xerox® Business Innovation Partners can leverage the power of the Xerox brand by proudly displaying the program badge on their website and marketing materials.

Learn more at [xerox.com/XBIP](https://xerox.com/XBIP) and [xerox.com/myworkflowcatalog](https://xerox.com/myworkflowcatalog)