

# Nuance Equitrac



## The Intelligent Way to Print

Change in business is constant and creates challenges when deploying print. What makes it challenging is that when users want to print, they expect to be able to. Users don't think about what print server or network they are connected to. They don't think about what print drivers they have downloaded. And they certainly don't think to check whether a printer is online and ready to print. They just want to hit print and be done.

Meeting this expectation while reducing the strain on IT staffs and budgets is what Equitrac is all about. Providing anytime, anywhere access to printing while maintaining control over costs and security. Delivering user convenience and choice, balanced with financial and environmental awareness to encourage responsible printing. And removing the dependencies on print servers, print drivers and the complexities of print fleets that make dealing with ever-changing print requirements a headache.



### Control

Ensure that printing is done responsibly, securely and within policy.



### Convenience

Provide access to users whenever and wherever they need it.



### Choice

Deploy the infrastructure IT wants and help users print only what they need.

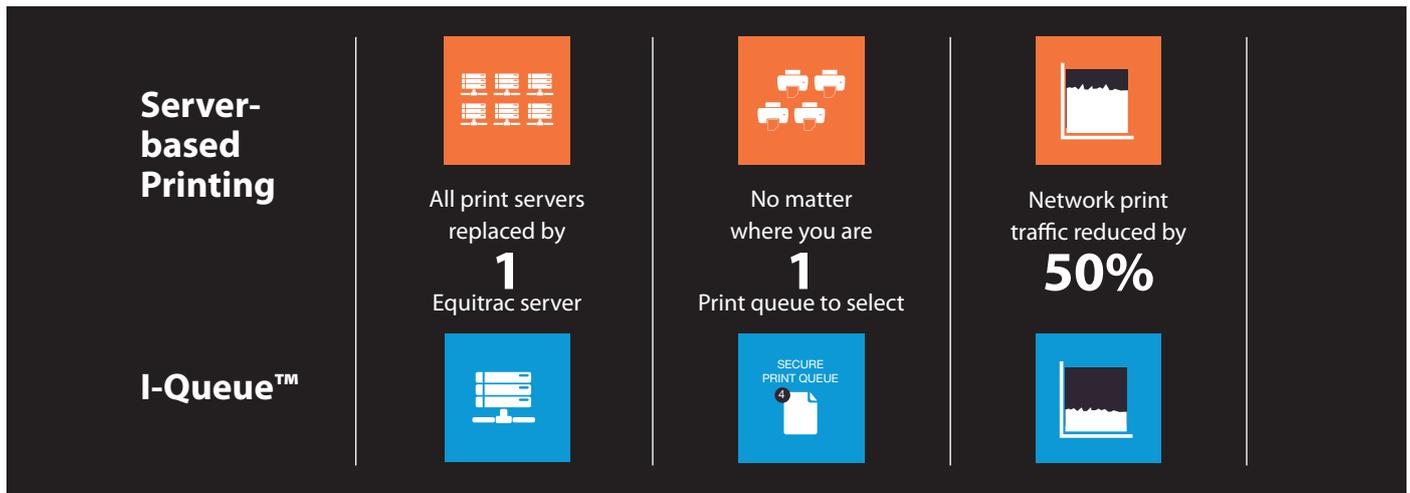
## Reduce the Costs of Printing

Control, convenience and choice all support the big "C" – cost savings.

- Identify savings opportunities from reduced print volumes
- Perform accurate cost allocation and accounting
- Eliminate print server and print driver costs
- Encourage users to print more responsibly



Business  
Innovation  
Partner



**Server-based Printing**

All print servers replaced by **1** Equitrac server

No matter where you are **1** Print queue to select

Network print traffic reduced by **50%**

**I-Queue™**

### I-Queue, the Intelligent Print Queue

Equitrac provides maximum flexibility to deploy print in the way that best supports your business.

Print servers can be a barrier to adapting to change, particularly when dealing with multiple offices and mobile workers, mixed printer fleets and an overburdened IT staff. These lead to common print challenges like selecting the right printer, maintaining print drivers, dealing with mixed hardware fleets, and tracking users in different locations.

I-Queue, part of Equitrac print management software, removes these barriers by removing the dependencies that cause IT complexity and user dissatisfaction – print servers, drivers and queues – and significantly drives down costs by eliminating print servers and reducing network traffic. I-Queue lets users “just hit print”.

With Hybrid Print Control™, only Equitrac enables you to deploy server-based printing, I-Queue or a combination of the two in a single, centralized print management solution.

### The Equitrac Print Management Difference

- 1. Hybrid Print Control.** Use print servers, I-Queue or a hybrid model with complete control.
- 2. Complete Accountability.** Track every detail of every print job to account for every penny.
- 3. Stop All Non-essential Printing.** Save more money by printing smarter and printing less with integrated scanning software.
- 4. Make Every Printer Personal.** Flexible authentication options for every printing device makes printing feel personal.

### Backed by Nuance

Our mission is to humanize technology so that doing your job and finding what you need feels effortless and natural. From mobile phones to automobiles to office equipment, Nuance is relentlessly focused on re-inventing the relationship between people and technology.

### Learn More Today

Printing with control, convenience and choice leads to more satisfied users, a more productive IT staff and a significant benefit to your bottom line.

For more information on how Nuance products can meet your unique needs, please contact us at [sales@nuance.com](mailto:sales@nuance.com) or call 1.781.565.5000.

For additional product information please visit [www.nuance.com](http://www.nuance.com).

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getting results.*

**Together we can.**

