

Xerox Mobile Print Cloud 1

Outstanding Small Business Mobile Print Solution



xerox



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As more organizations look to roll out a mobile print solution for employees armed with smartphones and tablets as their primary workflow devices, the need for an easy, secure option has become more significant. Thanks to its ease of installation and administration, and solid value proposition for small businesses, Xerox's Mobile Cloud Print 1 is being honored with a BLI "Pick" award as "Outstanding Small Business Mobile Print Solution."

A cloud-based mobile print solution, Mobile Print Cloud delivers print functionality from any mobile device to any output device on the network, regardless of the printer's brand or age. A Xerox-hosted solution, the offering requires no on-premises server software, which greatly reduces the barrier to entry for budget- and IT-challenged small businesses.

Xerox Mobile Print Cloud allows administrators to oversee an entire printer fleet and user base from a single web-based console, with the ability to easily adjust security settings, monitor print jobs and printer status, and generate usage reports. Another benefit of Xerox Mobile Print Cloud is support for an unlimited number of devices, including public print locations such as hotel business centers. Additionally, the solution's per-print-job pricing model allows small- and medium-sized organizations to pay for mobile print capability as they use it rather than make a larger up-front investment in long-term licenses. These qualities make Xerox Mobile Print Cloud extremely flexible from an administrator standpoint.

"Xerox Mobile Print Cloud is an excellent mobile print solution that featured the easiest and most hassle-free installation of all enterprise mobile print solutions tested to date," said BLI Associate Editor Dan DiGiacomo. "It stands out from other similar solutions BLI has tested with its robust administration settings and compatibility with output devices from any manufacturer—a marked advantage over standalone OEM mobile print apps that work with only a subset of the vendors' own devices."

“Receiving the BLI ‘Pick’ awards for two of our new solutions is an acknowledgement of Xerox’s commitment to our customers who are looking for seamless integration between product and solutions and a pathway into leveraging the power of the cloud,” said Siddhartha Bhattacharya, Global Office Products and Solutions Marketing Manager, Xerox Office and Solutions Business Group. “With the launch of the ConnectKey ecosystem, Xerox has delivered on that commitment. With Mobile Print Cloud and ConnectKey Share to Cloud, we offer the market truly alternative print and scan solutions with a low start-up cost, minimal infrastructure requirement and IT knowledge to get started and to use. We are honored that Buyers Lab has chosen our solutions for this special recognition!”

For a look at Xerox Mobile Print Cloud 1, see BLI’s Solutions Brief, and watch for the full Solutions Report coming soon.

About BLI Pick Awards

Twice a year with its “Pick” awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI’s unique evaluations. Software solutions undergo an in-depth hands-on review that focuses on key attributes for a solution’s target market and compares how well the product stacks up against leading competitors. “Pick” winners rise above the competition in key areas such as value, feature set, ease of use, ease of administration, hardware compatibility, software integration, security and support. Software solutions earn an overall rating based on a five-star scale, and “Pick” contenders are culled from those that earn the highest ratings. Consequently, a BLI “Pick” is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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