



Automated Color Quality Suite

Every customer receives consistent and predictable color, every day.

You can take the risk out of color management.

Running a digital color press without proper color management is no way to satisfy customers and grow your business. It's hard enough to get your customers to sign off on the perfect proof sheet. But matching every run to that approved sheet is the real challenge you need to be up for every day. When you spend less time adjusting color, your operators are free to print more jobs.

Color management is critical to customer satisfaction.

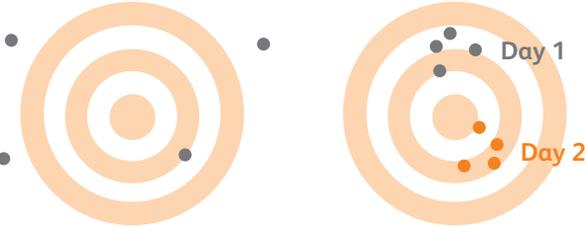
Without color management, your print quality will vary greatly. You will also risk dissatisfied customers, frustrated operators, wasted time and materials and potentially lost business. Xerox® advanced color management technology transfers complex decisions about color from operators to an automated system that can monitor and control a myriad of production parameters within just a minute or two.

What goes into the Automated Color Quality Suite (ACQS)?

ACQS takes variability out of the color equation by leveraging:

- Standardized color-measuring equipment, including full width arrays or inline spectrophotometers, to monitor color on the press
- Software and standard operation procedures that enable automated calibration, automated profile creating and automated spot-color calibration

A press with ACQS can produce and check a color profile automatically, allowing you to repeatedly achieve accurate and predictable color with a minimum of time and labor.

Typical Approaches to Color	ACQS
	
<p>Absence of conventional color management will be hit or miss. With variations in operator skill, materials and environmental factors, press output quality can easily drift away from optimum results.</p>	<p>Keep your Xerox® press both stable and accurate. With automated, on-press calibration and profiling, you'll be able to better match approved proofs and previously printed jobs.</p>

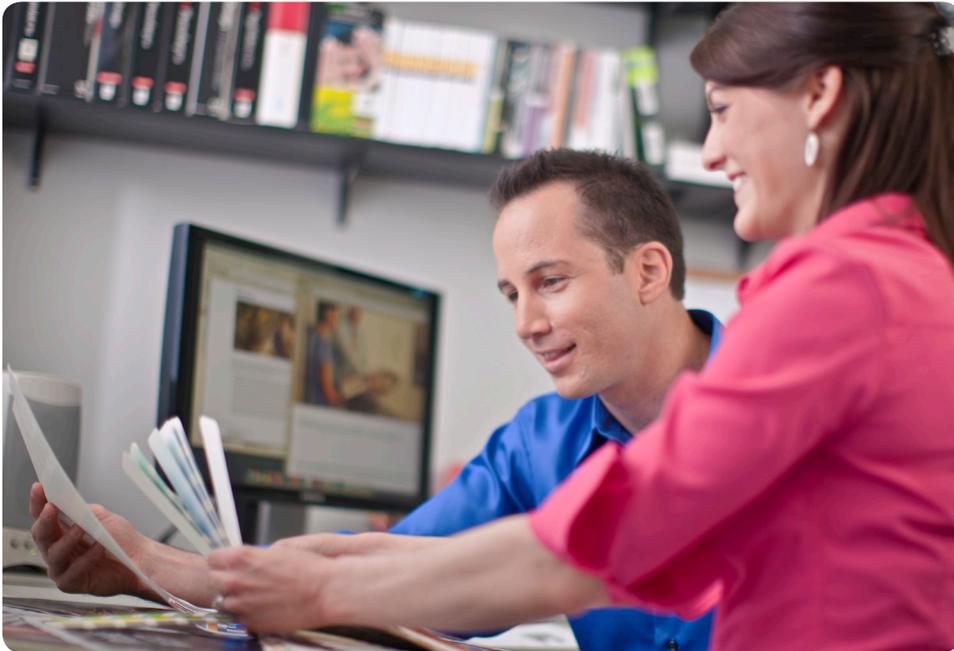
Fulfill the promise of digital—fast, reliable, affordable color.

Automated color management allows you to minimize time and effort spent on manual tasks, such as taking color measurements and editing files in prepress, while achieving accurate and consistent results. And as run lengths decrease, reducing setup time is more important than ever, making reliable color a valuable asset. You can deliver

excellent print quality and improved cost effectiveness to differentiate and build your business. And the Automated Color Quality Suite tools built into our digital press solutions are so easy to use; operators can get up to speed with minimal training.

Advanced and automated color management. Only from Xerox.

Every digital press needs some form of color management—only Xerox makes it this easy. Automated Color Quality Suite resides in most Xerox® digital color presses to virtually eliminate the time and error associated with color management—automatically. When it comes to advanced color management, only Xerox automates the critical processes of calibrating and destination profiling to this degree of speed and operator independence.



Nowhere is the advantage of ACQS more dramatic than with profiling.

You don't have to worry about operators using inconsistent manual processes or invest in expensive manual equipment and software. With Xerox® digital presses, the on-board color measurement hardware can create a fingerprint of the press by making a new destination profile in just a few minutes.

If the digital press comes from Xerox, Automated Color Quality Suite is built in.

You can trade in your old press for a Xerox® Versant® 80 Press, Xerox® Versant® 2100 Press or Xerox® Color 800i/1000i Presses for consistent and reliable color management. You'll be able to achieve outstanding color quality quickly and easily, improving productivity and profitability job after job.



Xerox® Versant® 80 Press



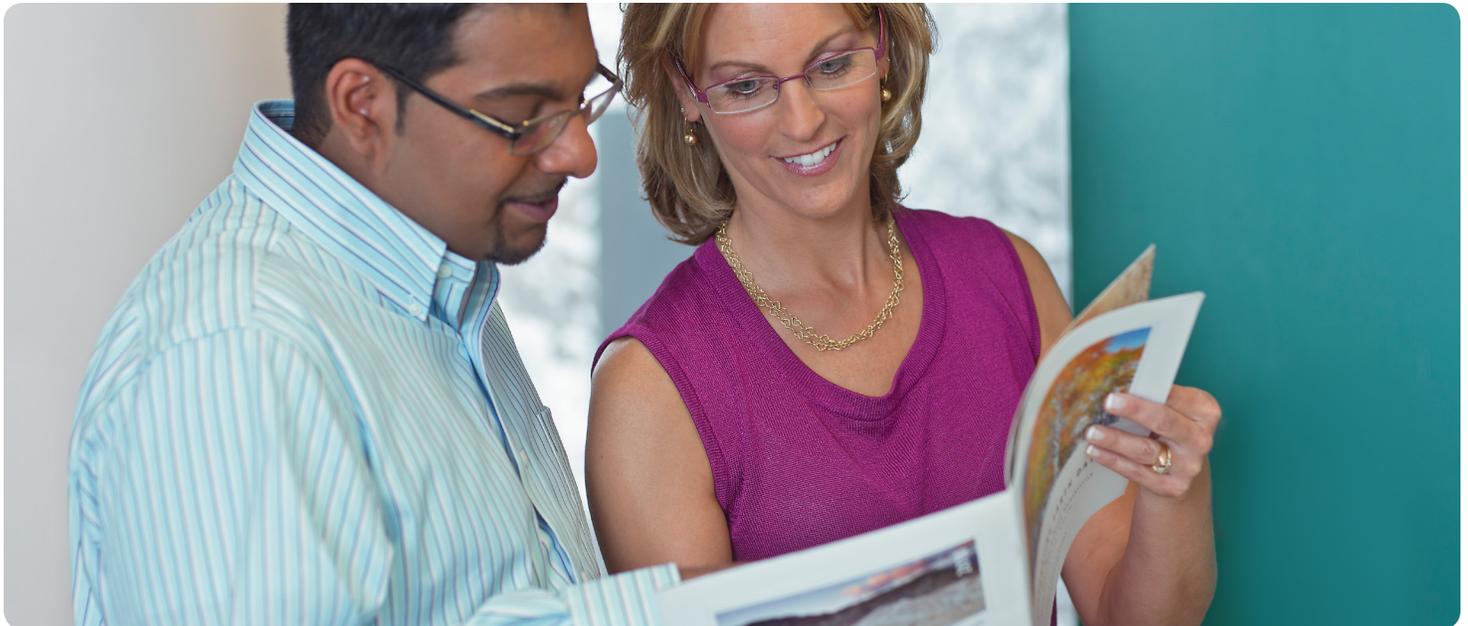
Xerox® Versant® 2100 Press



Xerox® Color 800i/1000i Presses

Take control of color management challenges on your production floor.

Xerox® Confident Color is a suite of unsurpassed color management technologies, consulting services and standardized processes and procedures to help you deliver more outstanding consistent color.



We understand that the work you produce for customers needs to match their unique requirements, every time. And we know delivering this accuracy and reliability takes more than just a single piece of software or a standalone technology. It requires a partner with a fully integrated approach to color management, years of experience and industry-leading digital technology, processes and solutions. We help you select from our suite of offerings the right color management tools for your needs. It takes Xerox® Confident Color.

Xerox® Confident Color includes:

- Color management technology, like the Automated Color Quality Suite, built into all our digital presses
- Xerox Production Color Consultants, including Xerox G7 Experts, a tenured group of professionals in the field of production color management
- Business Development Tools to help you explore new opportunities with color output for your customers and uncover new areas for growth, for example designing for digital

- Business Innovation Partner Solutions that address critical color management challenges, including offset to digital press matching
- Custom Solutions built to your unique needs that will help you achieve the color performance you and your customers demand

Put business-building power in the hands of every operator.

We deliver technology that allows you to trust in the consistency and accuracy of your digital press. Employees can concentrate on what really matters—delighting your customers, producing more jobs, reducing costs and growing your business.

For more information, call 1-800-ASK-XEROX or visit us on the Web at www.xerox.com.