Xerox® Colour Product Line

The Xerox® colour line-up helps you meet the needs of each of your customers – regardless of print volumes, work group sizes and functionality requirements. This document will help you understand the positioning of the products in the Xerox® colour printer and multifunction printer line, the advantages of each and when to sell one product over another.

### Colour Printers

<table>
<thead>
<tr>
<th>Features</th>
<th>Xerox® Phaser® 6020/6022&lt;sup&gt;®&lt;/sup&gt;</th>
<th>Xerox® Phaser® 6510</th>
<th>Xerox® VersaLink® C400</th>
<th>Xerox® ColorQube® 8580</th>
<th>Xerox® Phaser® 6700</th>
<th>Xerox® ColorQube® 8880</th>
<th>Xerox® Phaser® 7100</th>
<th>Xerox® Phaser® 7500</th>
<th>Xerox® Phaser® 7800</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine Speed</strong> (up to)</td>
<td>10/18 ppm colour</td>
<td>28 ppm colour</td>
<td>35 ppm colour</td>
<td>51 ppm colour</td>
<td>45 ppm colour</td>
<td>51 ppm colour</td>
<td>36 ppm colour</td>
<td>35 ppm colour</td>
<td>45 ppm colour</td>
</tr>
<tr>
<td><em>Media Sizes</em></td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>75 x 98 to A3, 297 x 1200 mm</td>
<td>89 x 99 to 320 x 1200 mm</td>
<td>89 x 99 to 320 x 1219 mm</td>
<td></td>
</tr>
<tr>
<td><strong>Paper Capacity</strong></td>
<td>300-sheet std</td>
<td>1,250-sheet max</td>
<td>625-sheet max</td>
<td>2,200-sheet max</td>
<td>625-sheet max</td>
<td>2,200-sheet max</td>
<td>2,050-sheet max</td>
<td>2,100-sheet max</td>
<td>3,140-sheet max</td>
</tr>
<tr>
<td><strong>Recommended Monthly Print Volume</strong></td>
<td>Up to 1,500 pages</td>
<td>Up to 5,000 pages</td>
<td>Up to 10,000 pages</td>
<td>2,000 to 15,000 pages</td>
<td>2,000 to 15,000 pages</td>
<td>2,000 to 15,000 pages</td>
<td>2,000 to 15,000 pages</td>
<td>2,000 to 15,000 pages</td>
<td>2,000 to 15,000 pages</td>
</tr>
<tr>
<td><strong>Work group Size</strong></td>
<td>1 to 5 users</td>
<td>2 to 7 users</td>
<td>5 to 15 users</td>
<td>10 to 20 users</td>
<td>5 to 15 users</td>
<td>10 to 25 users</td>
<td>10 to 25 users</td>
<td>10 to 25 users</td>
<td>10 to 25 users</td>
</tr>
<tr>
<td><strong>Product Selling Point</strong></td>
<td>Affordable, high-</td>
<td>Xerox colour</td>
<td>Fastest to-use</td>
<td>Fastest A4-size</td>
<td>Lowest colour</td>
<td>Impactful colour</td>
<td>Outstanding print</td>
<td>Superior image</td>
<td>Easy to use, high-quality, industry-leading media flexibility, which allows printing on media up to 350 gsm (300 gsm for two-sided printing)</td>
</tr>
<tr>
<td></td>
<td>impact colour printing with optional automatic two-sided printing</td>
<td>colour printer price/ performance leader</td>
<td>compatible colour printer with vibrant print quality</td>
<td>compatible colour printer</td>
<td>operating cost, Solid Ink, ease-of-use and productivity</td>
<td>printing for the desktop</td>
<td>outstanding print quality</td>
<td>image quality</td>
<td></td>
</tr>
</tbody>
</table>

### Colour Multifunction Printers

<table>
<thead>
<tr>
<th>Features</th>
<th>Xerox® WorkCentre® 6025</th>
<th>Xerox® WorkCentre® 6027</th>
<th>Xerox® WorkCentre® 6115</th>
<th>Xerox® VersaLink® C405</th>
<th>Xerox® WorkCentre® 6655i</th>
<th>Xerox® ColorQube® 8900</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine Speed</strong> (up to)</td>
<td>18 ppm colour</td>
<td>18 ppm colour</td>
<td>35 ppm colour</td>
<td>35 ppm colour</td>
<td>44 ppm colour</td>
<td>44 ppm colour</td>
</tr>
<tr>
<td><em>Media Sizes</em></td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
<td>76 x 127 to 216 x 356 mm</td>
</tr>
<tr>
<td><strong>Paper Capacity</strong></td>
<td>150-sheet std</td>
<td>300-sheet std</td>
<td>50-sheet Single-pass DADF</td>
<td>50-sheet Single-pass DADF</td>
<td>60-sheet DADF</td>
<td>50-sheet ADF 625-sheet max</td>
</tr>
<tr>
<td><strong>Recommended Monthly Print Volume</strong></td>
<td>Up to 1,500 pages</td>
<td>Up to 1,500 pages</td>
<td>Up to 3,000 pages</td>
<td>Up to 5,000 pages</td>
<td>Up to 10,000 pages</td>
<td>2,000 to 15,000 pages</td>
</tr>
<tr>
<td><strong>Work group Size</strong></td>
<td>1 to 5 users</td>
<td>1 to 5 users</td>
<td>2 to 7 users</td>
<td>2 to 10 users</td>
<td>5 to 15 users</td>
<td>5 to 15 users</td>
</tr>
<tr>
<td><strong>Product Selling Point</strong></td>
<td>Convenient, high-performance colour printing</td>
<td>Outstanding colour quality, every day tasks made easy</td>
<td>Affordable colour multifunction printer with powerful features</td>
<td>Xerox colour multifunction price/performance leader</td>
<td>Reduce the cost of doing business with the right technology</td>
<td>Lowest colour operating cost, Solid Ink, ease-of-use and productivity</td>
</tr>
</tbody>
</table>

<sup>1</sup> Image shown: Phaser 6022
<sup>2</sup> Optional
A4 Colour Printers

Xerox® Phaser® 6020/6022
Affordable, high impact colour printing.
- Print from anywhere with standard built-in Wi-Fi.
- 1200 x 2400 dpi enhanced image quality delivered by the Hi-Q LED print engine provides high resolution colour printing with precise image alignment and fantastic detail.
- Stay mobile with built-in support for Apple® AirPrint®.

Xerox® Phaser® 6510
Pursue relentlessly. Produce effortlessly.
- Built-in support for Apple® AirPrint, Google Cloud Print™ and Mopria®.
- Stunning resolution with 1200 x 2400 native dpi.
- PANTONE® Colour-approved solid colour simulations and Xerox® colour correction technology.
- Optional Wi-Fi connectivity allows the freedom to locate the printer where it’s most convenient.
- The main 550-sheet paper tray holds a full ream of paper, and an optional second tray boosts total capacity to 1,250 sheets.

Xerox® ColorQube® 8580
Affordable power for the busiest office.
- Simple, cartridge-free design and helpful features.
- Rich, vibrant colours with Solid Ink technology.
- Environmentally responsible printing technology.
- Best for high frequency small to medium-size jobs.

Xerox® Phaser® 6700
The new benchmark for work group colour printing.
- Unrivaled print quality, performance and reliability.
- Helpful and easy-to-use colour touch-screen interface.
- EA toner provides brilliant glossy output while using less power.
- Worry free operation with industry leading security.
- Long-life consumables for extended, uninterrupted performance.

Xerox® ColorQube® 8880
A new way to think about colour
- Print colour for the cost of black and white.
- Environmentally responsible printing technology.
- Revolutionary ease-of-use maximises productivity.
- Best for high-volume work groups seeking to minimise colour operating costs.

1 Requires support for Xerox® Mobile Link App for iOS® or Android™, available early 2017.

A4 Colour Multifunction Printers

Xerox® WorkCentre® 6025
Convenient, high performance colour printing with multifunction capabilities.
- Print from anywhere with standard built-in Wi-Fi.
- 1200 x 2400 dpi enhanced image quality delivered by the Hi-Q LED print engine provides high resolution colour printing with precise image alignment and fantastic detail.
- Stay mobile with built-in support for Apple® AirPrint®.
- The 4-line user interface facilitates easy navigation.

Xerox® WorkCentre® 6207
Outstanding colour quality, everyday tasks made easy with multifunction capabilities.
- Print from anywhere with standard built-in Wi-Fi.
- 1200 x 2400 dpi enhanced image quality delivered by the Hi-Q LED print engine provides high resolution colour printing with precise image alignment and fantastic detail.
- Stay mobile with built-in support for Apple® AirPrint®.
- The large intuitive 4.3 inch colour touchscreen user interface makes complicated tasks simple.

Xerox® WorkCentre® 6515
Pursue relentlessly. Produce effortlessly.
- DNI configuration comes standard with Wi-Fi connectivity.
- Near Field Communication (NFC) Tap-to-Pair.
- Mobile devices can connect directly with Wi-Fi Direct®.
- Scan or print directly to or from the cloud.¹
- Our latest customisable colour touchscreen interface offers an app-based, tablet-like user experience with gestures and multi-touch interactions.
- Stunning resolution with 1200 x 2400 native dpi.
- Simultaneously scan both sides of a two-sided document at up to 37 impressions per minute.

Xerox® VersaLink® C405
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Print from the cloud.
- 5-inch customisable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the printer where it’s most convenient.
- The main 550-sheet paper tray holds a full ream of paper, and an optional second tray boosts total capacity to 1,250 sheets.

Xerox® WorkCentre® 6655i
The way you want to work.
- The WorkCentre 6655i Colour Multifunction Printer is built on Xerox® ConnectKey® Technology. These simple-to-implement multifunction systems streamline how you communicate, process and share important information, simplify complex paper-driven tasks, and drive down costs while keeping your data secure.
- Colour and black and white print speed up to 35 ppm.

Xerox® ColorQube® 8900
A new way to think about the costs of colour.
- Total cost of ownership advantages.
- Flexible pricing plans.
- Superior Solid Ink colour with multifunction performance.
- Environmentally conscious design.
- Best for high-volume work groups seeking to minimise colour operating costs.

A3 Colour Printers

Xerox® Phaser® 7100
Impactful colour plus oversize printing, now for the desktop.
- True 1200 x 1200 dpi resolution delivers superior sharpness and clarity.
- Colour and black and white print speed of up to 30 ppm for A4 documents.
- Available as a low-profile desktop printer or a highly productive floor-standing model.
- Accounting, management and security features help reduce costs, save time and stay secure.

Xerox® Phaser® 7500
The office-ready, colour expert.
- Fast colour printing helps bring office projects in-house.
- Count on precise colour-matching and image quality.
- Print on an array of media, including labels and card stock, and sizes up to 1,200 mm banners.
- Superior printer management capabilities and innovative features make it especially easy to use.

Xerox® Phaser® 7800
The graphic arts gold standard
- Print shop-level colour and image quality to meet the highest of expectations.
- Bring customer-facing, business-critical print jobs in-house.
- Produces virtually unlimited types of printed materials with a wide range of media capabilities.
- This powerhouse is engineered for fast-paced printing and long-term durability.
- Ease-of-use is enhanced with powerful colour management software and a colour touch screen interface.
- Operation is faster and easier than ever with a 109 mm colour touch-screen interface.

For more information, please visit www.xerox.com/office.

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