

Xerox® Instant Print Kiosk and Hospitality

Most hotels and managed offices need to supply staff to manage business centres helping customers with printing, scanning, faxing and copying requirements, adding costs to the business. Xerox® Instant Print Kiosk reduces those costs.

Hospitality Insights *



The average hotelier spends 33% of their revenue on staff-related labour costs alone







A five-minute wait at front-desk causes guest satisfaction to drop by 50%



41% of guests say it is important that they can engage with new features in hotels they are loyal to



Xerox® Instant Print Kiosk for guests and visitors use in Hospitality centers.	
 <p>FOCUS STAFF TIME</p> <p>The intuitive self-service Xerox® Instant Print Kiosk helps visitors do all of their own printing, copying, scanning and faxing without any staff interaction, from original document to finished output.</p>	 <p>ADDITIONAL PROFIT ENGINE FOR THE FACILITY</p> <p>Xerox® Instant Print Kiosk acts as a profit engine for the hotel, conference centre or managed office. You set the price for the service, and the customer is automatically charged when the work is delivered.</p>
 <p>OFFER BETTER EXPERIENCE TO CUSTOMERS</p> <p>Xerox® Instant Print Kiosk posts charges directly to the customers credit/debit card, simplifying hotel bills and lowering check out times.</p>	 <p>ENHANCE ON-SITE CONFIDENTIALITY</p> <p>Documents that clients and visitors want to print/copy/fax/scan could contain sensitive information. Having self-sufficient customers doing work themselves on the Xerox® Instant Print Kiosk increases data protection and security.</p>
<p>“Excuse, me, can you print this please?” is often heard when a customer needs to print something urgently. Xerox® Instant Print Kiosk is self-sufficient and on-demand. Rather than the customer asking for help and needing to return later for the prints, Xerox® Instant Print Kiosk produces the output when the customer needs it, without any help from staff.</p>	

Considerations

- What document services do your customers need? Adding fax and scanning services to any existing print and copy services, gives your customers more flexibility for working away from the office.
- Xerox® Instant Print Kiosk is self-service meaning no additional staff time is needed to support customers.
- Often there is no opportunity to charge or even provide scanning services to customers. Xerox® Instant Print Kiosk can generate new areas for revenue.
- Improve customer loyalty by offering unique services to customers.
- All billing is separate from room bills reducing check out time and lowering bill queries.*

For more info please visit www.xerox.com/en-us/office/print-kiosk

*Sources: HTrends 2018, Cornell University’s Center for Hospitality 2018, and Angie Hospitality 2019.