

# Xerox® Instant Print Kiosk and Public Facilities

Customers usually go to public facilities to do specific tasks – such as sending mail from a post office, or doing research through a book for research in a library. Xerox® Instant Print Kiosk brings new capabilities to the customers environment.

## Public Facilities Insights <sup>(1)</sup>



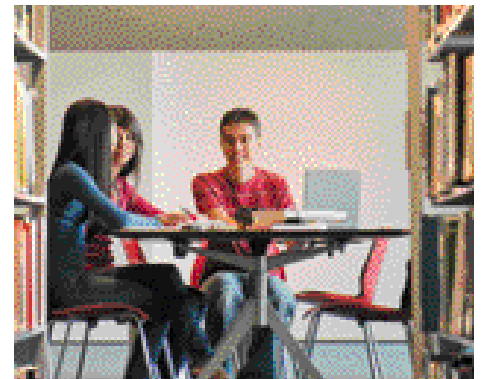
66% of customers prefer self-service over speaking to a company representative







63% of customers expect companies to provide new products/services more frequently than ever before



67% of customers say their standards for a good experience are higher than ever



Xerox® Instant Print Kiosk for customer use in public places where access is secure and controlled.	
 <p><b>BRING ADDITIONAL SERVICES</b></p> <p>With Xerox® Instant Print Kiosk public libraries and other non-for-profit facilities can offer a more complete experience to their visitors. Prices can be set to simply cover the costs and make new document services affordable.</p>	 <p><b>ATTRACT NEW CUSTOMERS</b></p> <p>With Xerox® Instant Print Kiosk, profit-focused businesses can help their customers be more productive, which will drive increased traffic to the facility.</p>
 <p><b>MODERNIZE OLD COIN OPERATED COPIERS</b></p> <p>Public facilities of all types may have old coin operated copiers already. Xerox® Instant Print Kiosk adds features with printing, scanning, faxing, email, and cloud services and the coin ops with modern credit/debit card and mobile payments <sup>(2)</sup>, removing any need to collect or manage cash on site.</p>	 <p><b>KEEP STAFF FOCUSED ON CORE BUSINESS</b></p> <p>The intuitive self-service Xerox® Instant Print Kiosk helps visitors do all of their own printing, copying, scanning and faxing without any staff interaction, allowing staff to concentrate on their normal jobs.</p>
<p>Offering new document services will bring more customers to the facility, but Xerox® Instant Print Kiosk will also drive customer loyalty and increase revisits. Being a fully secure and integrated solution incorporating payments, there is no need to worry about managing the customer transactions.</p>	

## Considerations

- Offering document service to your visitors would improve customer experiences and propensity to visit
- No staffing overhead means your organization can benefit from increases in customer services without needing to divert labor from existing core duties
- Giving customers more services increases the reasons to visit the facility
- Generate incremental revenues in your facility without any staff interaction?

For more info please visit [www.xerox.com/en-us/office/print-kiosk](http://www.xerox.com/en-us/office/print-kiosk)

(1) Sources: Nuance Enterprise, Salesforce.  
 (2) Available soon.