Customers usually go to public facilities to do specific tasks – such as sending mail from a post office, or doing research through a book for research in a library. Xerox® Instant Print Kiosk brings new capabilities to the customers environment.

Xerox® Instant Print Kiosk for customer use in public places where access is secure and controlled.

**BRING ADDITIONAL SERVICES**
With Xerox® Instant Print Kiosk public libraries and other non-for-profit facilities can offer a more complete experience to their visitors. Prices can be set to simply cover the costs and make new document services affordable.

**ATTRACT NEW CUSTOMERS**
With Xerox® Instant Print Kiosk, profit-focused businesses can help their customers be more productive, which will drive increased traffic to the facility.

**MODERNIZE OLD COIN OPERATED COPIERS**
Public facilities of all types may have old coin operated copiers already. Xerox® Instant Print Kiosk adds features with printing, scanning, faxing, email, and cloud services and the coin ops with modern credit/debit card and mobile payments, removing any need to collect or manage cash on site.

**KEEP STAFF FOCUSED ON CORE BUSINESS**
The intuitive self-service Xerox® Instant Print Kiosk helps visitors do all of their own printing, copying, scanning and faxing without any staff interaction, allowing staff to concentrate on their normal jobs.

Offering new document services will bring more customers to the facility, but Xerox® Instant Print Kiosk will also drive customer loyalty and increase revisits. Being a fully secure and integrated solution incorporating payments, there is no need to worry about managing the customer transactions.

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**PUBLIC FACILITIES INSIGHTS**(1)

- **66%** of customers prefer self-service over speaking to a company representative
- **63%** of customers expect companies to provide new products/services more frequently than ever before
- **67%** of customers say their standard for good experience are higher than ever

**CONSIDERATIONS**
- Offering document service to your visitors would improve customer experiences and propensity to visit
- No staffing overhead means your organization can benefit from increases in customer services without needing to divert labor from existing core duties
- Giving customers more services increases the reasons to visit the facility
- Generate incremental revenues in your facility without any staff interaction?

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(1) Sources: Nuance Entreprise, Salesforce.