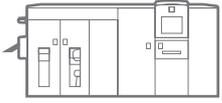


Xerox 650/1300  
Continuous Feed Printer  
Overview



Xerox<sup>®</sup> 650/1300<sup>™</sup>  
Continuous Feed Printer  
Build business momentum with  
continuous productivity.



# Accelerate your business...

...with **high-quality, high-volume, high-speed monochrome**. The evolution of documents is all around: shorter runs, faster delivery, personalisation and print-on-demand. Build on that momentum for business success – and your customers' success. Our experienced people can assist you with print technology, application workflows and business development.



Grow your business and achieve **maximum productivity** with more applications from our 650/1300™ Continuous Feed Printer. With this printer, you can expect:

- Faster turnaround for your jobs – a combination of fast printing and workflow optimisation enables you to meet the tightest deadlines and fill that “saved time” with more jobs, more volume.
- Uncompromising reliability and maximum uptime.
- Innovative flash-fusing technology and fine particle toner, deliver superb monochrome imaging and expansive substrate flexibility and flat output sheets.
- Expand your media latitude to include lightweight media, heavyweight media, offset and speciality media that runs reliably through post-processing equipment.
- Comprehensive line screens (85, 106, 125, 134 and 156 lpi) in normal, light and dark variants are tuned to the print engine to enable unmatched image quality.
- Xerox® ImagesSmooth Technology™ and a 1200 x 600 dpi RIP and print feature offer outstanding image quality at incredible speed for all applications.
- Unmatched flexibility and productivity with Xerox multiplex technology that allows for 3 print engines and their pre-/post-processing devices to be shared in one production configuration.



Transaction

TransPromo



TransPromo



Digital Book



Speciality Media

# Your business: evolving and growing



## Transactional, TransPromo and direct mail.

Our 650/1300™ Continuous Feed Printer enables you to quickly produce high-volume, time-critical applications. It also provides everything needed to **add value** and **deliver results** for your customers.

- **Boost response rates** by adding high-quality **data-driven graphics** to bills and statements.
- **Save print costs and reduce postal fees** by transforming standard transactional documents into **TransPromo** communications. For **cost-effective sales tools**, add personalised graphics, **promotional offers** and **marketing content**.
- Implement **cost-effective marketing campaigns** for your customers with targeted and **customised direct mail** pieces leveraging **new and exciting media**.

## Publishing.

Our 650/1300 Continuous Feed Printer makes quick work of publishing applications without sacrificing image and output quality. Whether it's a communication to thousands of customers or a personalised newsletter to high-frequency shoppers, you can deliver your applications **fast** and **efficiently**, while exceeding your customers' expectations with **output quality**.

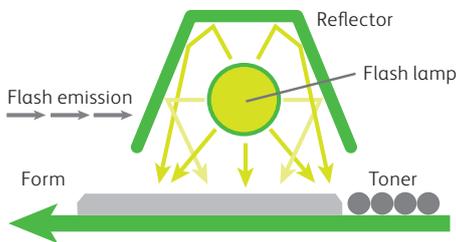
- Print documents that can be **finished more reliably** in-line or off-line due to our flash-fusing technology.
- Personalise text and graphic content to **capture attention** and **add value** to your communications.
- Deliver **high-quality output** on media that gives your customers a **competitive advantage** in their markets.

## Books and Manuals.

We have the **right business model**, the **right workflow tools** and **experience**, and the **right technology** to help you succeed in the digital book printing business today.

- Deliver **high-quality text and images** in a flat output sheet for the look and feel authors, publishers and readers demand.
- Use Xerox FreeFlow® Digital Workflow Collection tools and resources to **streamline and optimise your workflow** so that files are prepared and delivered faster, with minimal or no operator intervention.
- Rely on our **tools and experienced people** to help you integrate our 650/1300 Continuous Feed Printer with your digital cut-sheet printers, as well as with your offset presses – your print shop's agility will grow as a result.

# Innovative technology



## Flash Fusing and Fine Particle Toner

Our 650/1300 Continuous Feed Printer's unique combination of fine particle toner and non-contact flash-fusing technology will provide excellent images and better quality output – all while expanding your media capabilities. Here's how it works:

### Finishing

Our 650/1300™ Continuous Feed Printer can internally stack simplex, fan-folded media for output to off-line and in-line finishers.

Finishing is facilitated by excellent output sheet quality and sheet flatness, enabled by our **fine particle toner and non-contact flash-fusing** technology. As the fuser does not come in contact with the media, sheets remain flat and retain moisture, making in-line, near-line and off-line finishing more reliable. Flat sheets produce beautiful document sets.

In addition, we partner with world-class providers for in-line, near-line or off-line post-processing finishing options. You have your choice of an expansive range of such options, including roll to:

- Cut-sheet stacks (including offset stacks)
- Folded and stacked signatures
- Stitch and trim
- Binding
- Wrap
- Punch
- Perforation
- Roll
- Fan-fold

### Fine Particle Toner

- Fine particle toner consists of small diameter particles. Toner dot patterns, which are applied within our xerographic LED imaging, are more consistent and precise in size for better edge acuity. They produce smoother round curves, no jagged diagonal lines, and exceptional halftones and solid area density.
- The four kilo toner can be changed on the fly to boost your productivity and uptime.

### Flash-Fusing Technology

- Flash-fusing technology uses an intense burst of light energy to fuse fine toner particles to media. This technology transfers minimal energy to media, thereby allowing the media to retain its properties, with minimal shrinkage, curling or static. As the fuser never comes in contact with the media, you can choose from a far broader range of media which will run reliably through post-processing devices.
- Precise front to back registration (+/- 5mm) is enabled by flash-fusing to ensure proper positioning of content.

### ImageSmooth Technology™

- Our ImageSmooth Technology delivers more levels of grey in halftone images which means smooth, high quality graphics at maximum speed.



11 Output to inline finishing

9 Developer housing

7 Onboard controller

5 Xerographic LED imaging

10 Internal stacker

8 Graphic user interface (GUI)

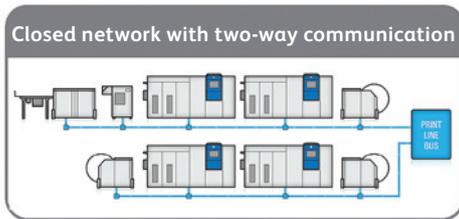
6 Flash-fusing module

4 Fine particle toner

## Print Line Management™, Print Line Bus™

Print Line Management and Print Line Bus enables bi-directional communication, integration and synchronisation of the entire print line, including pre- and post-production devices. Only Xerox enables operators to:

- Quickly view, comprehend and respond to the status of each component right at the printer's graphic user interface (GUI).
- Easily set and change print line configurations to leverage multiple finishing lines. No need to rewire or power off the print line.

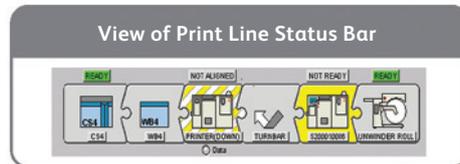


## Onboard Controller

Each of our 650/1300™ Continuous Feed Printer's print engines contains its own Onboard Controller. Use it as an upstream or downstream printer instantly, with drag-n-drop ease.

Access printer functions quickly and easily through the 15" colour touch screen interface – the status of components can be seen and controlled from one location.

- Swiftly and efficiently receive monochrome or full colour native IPDS data streams without any transformation.
- Integrate the powerful FreeFlow® Print Server for publishing and personalised data streams.
- FreeFlow Print Server provides faster processing and VI caching support. Monochrome Speciality Imaging Text provides MicroText and Correlation Mark support for document security. Easier to use GUI gives even more flexibility.



## Feeding

- Supports plain or pre-printed media input from a roll or box-fed
- Supports pinfed or pinless media
  - 64–200 gsm pinless
  - 60–160 gsm pinfed
- Lightweight Paper Enablement is an option for customers that want to run pinless media, in some cases as light as 40 gsm
- Heavyweight Paper Enablement is an option for customers that want to run pinless media as heavy as 200 gsm
- Is able to use pre-printed forms in pinless configuration (letterhead, newsletters, cards, speciality media)
- Accommodates media widths from 203.2 mm – 495.3 mm
- Accommodates application page lengths from 76.2 mm – 711.2 mm
  - Long Signature Kit is an option for customers that want to accommodate signatures up to 1524 mm
- Prints at 91.44 metres per minute
- Offers 495.3 mm print web, which provides more imposition flexibility and uses media more effectively to save costs



3 Pinfed or pinless feed

2 Box-fed

1 Input from roll

Note: The illustration to the left is an example of a duplex configuration (available in-line, parallel or 90 degree). Simplex and multiplex are also available. The multiplex configuration below is comprised of three engines in parallel to leverage maximum print productivity, flexibility, and redundancy.



# Transactional, TransPromo and direct mail

## Anything but ordinary: transform your transactional communications.

Take advantage of an enormous opportunity to grow your business with business you already have. You can transform the monthly bills and statements you currently produce into something special with our 650/1300™ Continuous Feed Printer. Better imaging and output quality create better, more effective communications. And this printer's high speeds mean you can meet transactional's no-excuses deadlines faster. It's an easy and cost-effective way to increase sales and revenue and accelerate payment and collection for a wide range of industries.

Our 650/1300 Continuous Feed Printer is ideal for creating all of your transactional, TransPromo and direct mail communications because:

- It's fast, from process to print, with the power to process data and images without slowing the printer down.
- Your operators will find it extremely easy to use and easy to master.
- Our powerful integrated controller supports native IPDS ensuring fast and efficient handling of mainframe data and high quality output including data-driven graphics, personalisation and more.

- The integrity of your customers' data is protected with print quality that enables smaller barcodes, increased reliability through page tracking/examination, document sorting and more.
- We have the experience and tools, like FreeFlow® VI Interpreter, to help you transform your communications from transactional to TransPromo.
- Choose from a broad range of media to distinguish yourself in the market and increase response rates.
- Add MicroText to your applications and create characters as small as .6 point for crisp and clean security printing.
- Print Correlation Marks to protect your documents from being duplicated and make every document one of a kind using variable technology.



## The rewards are continuous...

You can accelerate your productivity with high-quality, high-volume, high-speed monochrome. Our 650/1300 Continuous Feed Printer enables you to do business-building applications day after day, continuously! Talk to your Xerox representative today to learn more.

Your Ad Here

Add promotional content to your bills and statements to increase your own sales opportunities. Or sell white space to partners who want the chance to market and sell to your customers.

# Publishing, books and manuals

## Read all about it: delivering high speed and high quality.

Continuous feed printing is clearly an ideal vehicle for your publishing applications.

- The speed of our 650/1300™ Continuous Feed Printer makes your document, newsletter, booklet, book and manual production fast and affordable.
- Your media options are opening up with this printer, and that expands your business opportunities. When you supply your customers with lighter and heavier media and unique substrates for digital printing, you help them increase potential with their own customers.
- Applications can be finished in-line, near-line or off-line with more productivity and reliability so you can meet your deadlines while increasing your bottom line.
- Our FreeFlow® Print Server:
  - Is optimised with 8 processors and utilises Page Parallel RIP technology to RIP efficiently and deliver high quality at high speeds for publishing workflows (PS, PDF).
  - VI Caching for more efficient RIPping of personalised workflows (VIIPP®, PPML).
  - Allows you to recognise more production cost efficiencies by leveraging imposition on a wide web for 2-up or 3-up output to generate book blocks as well as create standard or customised signatures.
  - Integrates into and complements cut-sheet environments – you can route jobs to the most appropriate devices to lower your costs, minimise waste and improve your overall productivity.

## Do you have novel ideas?

Short-run digital book printing represents a **major opportunity** to build your business and grow your revenues. It's an important way you can set yourself apart from your competition.

Achieve the high-quality look and feel quickly and cost effectively with the 650/1300 Continuous Feed Printer:

- Our wide print web allows three-up A5 imposition to maximise your media, saving you money while boosting speed and productivity.
- Expanded media options, longer signature lengths, flat sheet output, crisp text and excellent images all contribute to professional output for less.

As a complement to offset, digital printing fills a valuable and lucrative niche with publishers, printers and authors by making it possible to produce more titles in shorter runs. There are many instances where digital is a cost-effective, sensible choice for books, including:

- Limited-run self-published titles
- Reprints
- Speciality editions
- Late editions
- Out-of-print books

Digital is a savvy option for publishers at the beginning or end of a book's life, when volumes are lowest.



**Get bookish: why digital printing is such a wise choice.**

For publishers, it's about getting more titles in the marketplace at a price that allows for profit. For printers, it's about volume – pumping out more units faster to generate revenues. However, for authors, it's about seeing their work in print, even if it's only in a print run of one. In contrast to traditional offset, digital book printing offers many benefits to all of these industry players:

- Cost-effective short runs mean self-publishing is viable, more titles can be published and no book need ever be out of print
- No need to print, store or destroy extra copies – waste is reduced
- Fast turnaround
- Excellent imaging
- Opportunity to add variable information and personalise books
- Integrate offset colour pages with monochrome and digital colour pages for more sophisticated books
- Free your offset equipment to do other, longer, more profitable jobs

# Specifications

## Print Engine

Xerographic print engine with light emitting diode technology  
Two engines required for duplex operation  
Fine particle toner  
Flash-fusing technology  
ImageSmooth Technology™ delivers 256 grey levels  
Supports pinfed and pinless media types  
Internal Stacker is standard in every print engine  
Touch-screen graphical user interface  
Auto-alignment for duplex configurations

## Print Speed

91.44 metres per minute switchable to 68.58 metres and 59.13 metres per minute  
616 ipm 2-up simplex A4 or 1,232 ipm 2-up duplex A4  
1,309 ipm 3-up simplex A5 or 2,618 ipm 3-up duplex A5

## Print Resolution

**Input:** 240 x 240 dpi, 300 x 300 dpi, 600 x 600 dpi, 1200 x 600 dpi available at 59.13 metres per minute

**Output:** 240 x 240 dpi, 600 x 600 dpi, 1200 x 600 dpi

## Image Area

The maximum printable width is:

**Pinfeed:** 469.9 mm

**Pinless:** 495.3 mm guaranteed up to 492 mm

The optimal print length for box-fed media is within 8.5 mm of page-length perforation.

## Duty Cycle

**Maximum Duty Cycle:** 2.4 million metres per month or 30.8 million images (2-up duplex A4)

## Paper Weights

40-200 gsm pinless  
60-160 gsm pinfed

## Options

Pinless Lightweight Media Kit 40 gsm\*  
Pinless Heavyweight Media Kit 200 gsm\*

## Paper Sizes

### Pinfed:

- Width: 165.1 mm-495.3 mm
- Length: 76.2 mm-711.2 mm
- Optional Long Signature Kit 1524 mm

Internal stacker is only accessible with box-fed, fanfold pinfed media in simplex configuration

### Pinless:

- Width: 203.2 mm-495.3 mm
- Length: 76.2 mm-711.2 mm
- Optional Long Signature Kit 1524 mm

Internal Stacker not accessible with pinless paper stock

## Controller

**Hardware:** Dual, multi-core processors running at 1.8 GHz or better

**Software:** Windows XPe™ based

### Connectivity:

- Up to 2 host connections per engine
  - TCP/IP: Gigabit/100MBit (auto) Ethernet

## Data Stream Support

**Native:** IPDS (type 4) capabilities including compressed images

- IBM® Line Mode (IBM® 3800-3)
- Océ Enhanced Line Mode (with LIPS/OLGA)
- IBM® OS/390® V2.0 or higher, Z9 Z/OS
- IBM® TCP/IP™ for MVS™ 3.2 or higher

### Optional:

- Xerox FreeFlow® Print Server. Supports PostScript®, PDF, PCL, TIFF, VIPP® and PPML

\*Media and application testing required

## Options

**Scanning Services:** FreeFlow® 665 Scanner and FreeFlow Makeready®

**Pre- and Post-Processing:** Support for external third-party unwinder and post-processing solutions

**Workflow:** Xerox FreeFlow® Digital Workflow Collection

## Pre- and Post-Processing Control

**Print Line Bus™ (PLB):** Patented communications architecture for components of full print line. Ensures maximum operator efficiency with ability to status each component in-line from print engine touch-screen interface.

### Print Line Management™ (PLM):

- Connects each device in print line via a Print Line Bus (PLB) box
- Monitoring of all devices in print line via the print engine touch-screen interface
- Up to 10 PLB interfaces per print line
- Enables mix and match of various pre-/post-vendor devices in same line

## Physical Characteristics (per engine)

Depth 990 mm x width 2990 mm x height 1550 mm, weight – 1960 kg.

### Supported Configurations:

- In-line
- 90 degree turn
- Parallel Z
- Multiplex (3 engines)

## Electrical Requirements

- 380/400/415V 35A, 50Hz/60Hz with transformer
- 4 wires (cross section 10 sq mm), 3 phases, and ground, no neutral connection
- Recommended wall breaker – 40A
- Blower unit – 220V/1.9A 50Hz – single phase
- PLB power supply – 220VAC wall plug

## Environmental Requirements

**Temperature:** 16°C-32°C

### Humidity:

- Working Range 15%RH-85%RH
- Recommended 30%RH-65%RH

### Power Consumption:

- Operating: Approximately 23KVA
- Stand-by: Approximately 1.6KVA

[www.xerox.com](http://www.xerox.com)

