

# Get time back in your day.



## Why lose 2 hours of every workday to IT problems...

Statistics show that as much as 25% of IT staff time is spent on back office problems and fielding service calls, many of which are caused by an outdated or insufficient infrastructure. Any sort of downtime limits productivity by keeping everyone from working on more strategic projects.



### The Big Boss

"We burn through too much money and time on printing. Find me a way to cut costs and help teams share documents easier."

**\$20K**

Revenue lost per 100 compromised customer records.<sup>1</sup>

### Big Brother

"I need a printer that keeps my customer's data safe."

### The Nomad

"I've got to have a printout of my presentation waiting for me when I get back to the office."

**324**

Hours/year on print-problems.<sup>2</sup>

### The Techno-Phobe

"Help! The printer is jammed and out of ink and I need my copies now!"

**70%**

Time employees spend looking for documents.<sup>3</sup>

### The Organizer

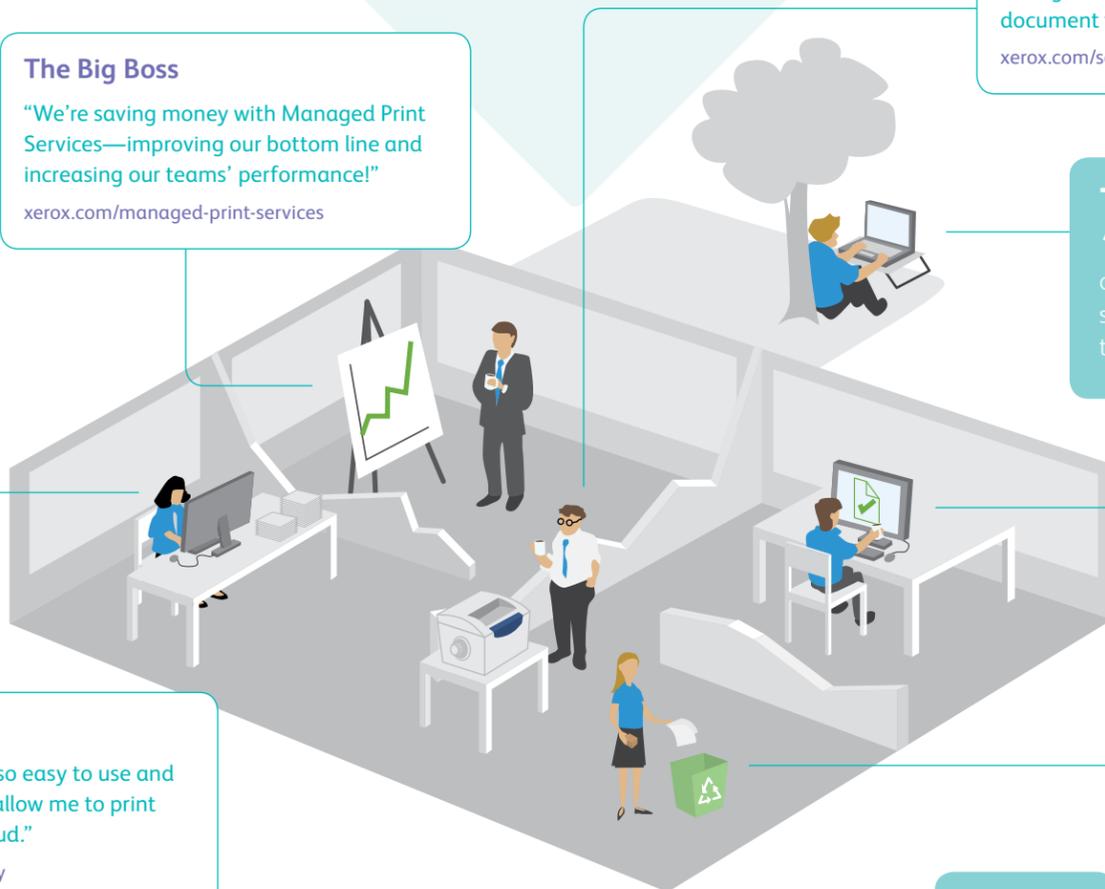
"I've got to get these invoices scanned and emailed out immediately but it's too complicated with our system."

### The Tree Hugger

"How can I print on both sides of the page and reduce printer waste?"

## ...when you can count on Xerox to take care of them for you?

The right technology can take the load off of IT by simplifying tasks and helping everyone be more productive. Flawless performance from multifunction printers and mobile printing for your remote workers are two solutions that Xerox offers small and medium businesses. Spend less time as the help desk and more time on pressing issues.



**30%**

Print cost savings.

### The Big Boss

"We're saving money with Managed Print Services—improving our bottom line and increasing our teams' performance!"  
[xerox.com/managed-print-services](http://xerox.com/managed-print-services)

### Big Brother

"What a relief to know that we've finally got the right integrated security software for secure document transmission and sharing."

[xerox.com/security](http://xerox.com/security)

**70%**

of reps grow sales with mobile technology.<sup>4</sup>

### The Nomad

"Mobile printing lets me be more productive and focus on selling, not on paperwork."

[xerox.com/mobile](http://xerox.com/mobile)

### The Techno-Phobe

"I'm not having printer jams and we never run out of ink with supplies on demand. I also feel better having backup service and support if I need it."

[xerox.com/support](http://xerox.com/support)

### The Organizer

"Our new printer is so easy to use and the solutions even allow me to print and scan to the cloud."

[xerox.com/connectkey](http://xerox.com/connectkey)

**90%**

Less print waste.

### The Tree Hugger

"This solid ink really reduces waste and standard two-sided printing saves trees."

[xerox.com/solid-ink](http://xerox.com/solid-ink)

Xerox helps you maintain the competitive edge in your industry.

Contact your Xerox partner today to learn how.

<sup>1</sup> "2010 Annual Study: US Cost of a Data Breach": The Ponemon Institute, LLC, March 2011.

<sup>2</sup> Xerox Corporation. Managed Print Services. (Retrieved Aug 2012). Video available at: [www.consulting.xerox.com/xerox-managed-print-services/mps\\_video/enus.html](http://www.consulting.xerox.com/xerox-managed-print-services/mps_video/enus.html)

<sup>3</sup> Xerox Enterprise Print Services: The shortest path to improved business results. (2009). PDF available at: [https://www.nascio.org/events/sponsors/vrc/ACS%20White%20Paper\\_EPS.pdf](https://www.nascio.org/events/sponsors/vrc/ACS%20White%20Paper_EPS.pdf)

<sup>4</sup> Sales Management Association, 2013