

Xerox AltaLink C8045

Outstanding 45-ppm Color Copier MFP



The Xerox AltaLink C8045, chosen by BLI analysts as winner of the Winter 2018 Pick for Outstanding 45-ppm Color Copier MFP, offers...

- Outstanding reliability and user-replaceable components to minimize downtime
- Exceptional job stream speeds and small color scan file sizes that boost print and scan productivity, respectively
- High-quality and consistent output that will meet the needs of both general office and marketing-intensive environments
- Top-shelf operability; access, browse and download apps through Xerox App Gallery to simplify and speed up everyday tasks
- Mobile print support with standard NFC and WiFi-Direct and cloud-readiness for convenient printing

“The AltaLink C8045 excels far beyond the needs of everyday office workflow,” said George Mikolay, Associate Director of Copiers/Production for KeyPoint Intelligence - Buyers Lab. “The device’s intuitive, tablet-style interface with slide/swipe navigation makes for an incredibly user-friendly experience, and users will surely appreciate the ability to streamline daily workflows with the enablement of driver presets, create settings for up to 50 different copy job programs right from the panel, and access ConnectKey apps from the Xerox App Gallery. A hearty list of mobile print support options for both Android and Apple devices allow for convenient printing on the go, while a robust web user interface with a built-in search function and highly effective fleet management via Xerox CentreWare Web simplifies tasks for administrators.”

“Mid- to large-size workgroups can depend on the AltaLink C8045 to keep things moving day in and day out given its tremendous reliability, above-average paper capacity, and easy-to-replace supplies,” said Joe Ellerman, Manager of Lab Operations at KeyPoint Intelligence - Buyers Lab. “And outstanding feedback from the bidirectional drivers, control panel, and web utility will not only be a great asset to administrators in small- to mid-sized businesses, but will all but ensure supplies are on hand when needed to eliminate extended downtime for service. Taking into account the device’s impressive, consistent output, faster-than-average job stream speed, and higher-than-average memory capacity, it’s safe to say the device truly delivers without sacrificing quality.”

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About **Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - BUYERS LAB • North America • Europe • Asia

Gerry Stoia, CEO

Deanna Flanick, CRO

Patrick Albus, CFO

Jeff Hayes, Managing Director
Jeff.Hayes@keypointintelligence.com

Randy Dazo, Group Director,
Office Document Technology
Randy.Dazo@keypointintelligence.com

Jamie Bsales, Director,
Software Analysis
Jamie.Bsales@keypointintelligence.com

George Mikolay, Associate Director,
Copiers/Production
George.Mikolay@keypointintelligence.com

Marlene Orr, Director,
Printer & MFP Analysis
Marlene.Orr@keypointintelligence.com

Carl Schell, Managing Editor
Carl.Schell@keypointintelligence.com

U.S. ANALYSTS

Kris Alvarez, Editor
Kris.Alvarez@keypointintelligence.com

Felicia Heiney, Editor
Felicia.Heiney@keypointintelligence.com

Lee Davis, Editor,
Scanners/Software Evaluation
Lee.Davis@keypointintelligence.com

Kaitlin Shaw, Editor,
Printer & MFP Evaluation
Kaitlin.Shaw@keypointintelligence.com

EUROPEAN ANALYSTS

Priya Gohil, Senior Editor
Priya.Gohil@keypointintelligence.com

Simon Plumtree, Senior Editor
Simon.Plumtree@keypointintelligence.com

Andrew Unsworth, Editor,
Software Evaluation
Andrew.Unsworth@keypointintelligence.com

LABORATORY

Pete Emory, Director, U.S./Asia Research &
Lab Services

David Sweetnam, Director, EMEA/
Asia Research & Lab Services

COMMERCIAL

Mike Fergus
Vice President of Marketing &
Product Development

Gerry O'Rourke
International Commercial Director