



Tektronix

Phaser® 360 Color Printer

Brilliant color when you need it, free black ink when you don't

It's not very often you get more than you pay for. Except in the case of the Phaser® 360 color printer from Tektronix®. It's more affordable, faster, and more likely to dazzle your colleagues with its vibrant, razor-sharp output than any other workgroup color printer around — including laser.

And to ensure you'll be impressed, we're offering a free supply of black ink for all your black-and-white printing. No gimmicks. No fine print. As much as you want — indefinitely. With free black ink, low-cost color (a typical color page for about a nickel), and up to 6 pages-per-minute, why wait any longer for color?

For more than 15 years, Tektronix has led the way with innovative color printing solutions. Our reputation for superb color quality was earned early on, in the high-end, color-critical applications like graphic design and digital imaging. Today, we're leveraging that expertise to provide top-quality, wickedly fast, workgroup color printers that any business can afford.



A real crowd pleaser

Brilliant color or black-and-white. Letterhead, labels, transparencies, card stock and more. It's your choice. Print what you want, when you want, without sacrificing speed or quality.

Unsurpassed speed

Backed by 100 MHz, the Phaser 360 printer rips through digital information wickedly fast. In fact, nothing in its class even comes close.



Unparalleled quality

TekColor™ Automatic Color Correction delivers exactly the color you expect. And solid-ink ensures it's always consistent. Whether you're printing your corporate colors at headquarters or a branch office, you can count on quality matched across the board.

Very affordable

Why bother with a black-and-white laser? At 5¢ for a typical page, everyday color printing makes a lot of sense. Top it off with free black ink, and you'll never have to switch printers again.



A perfect choice

Tektronix offers two models—the Phaser 360 and Phaser 350 printers. Choose the right combination of precision, performance, and price for your workgroup. Either way you'll enjoy low-cost operation every day.

Simplicity redefined

A printer that's literally as easy to reload as a stapler. Just drop in a solid-ink stick and enjoy consistent color output. Earth-friendly, the non-toxic ink-sticks are safe to handle and ensure minimal environmental impact.



Phaser 360 and Phaser 350 Color Printers



Phaser 350



Phaser 360



Laser



Photo-Quality



Tabloid



Poster

Tektronix offers a complete line of workgroup color printers for business, graphic arts, scientific, engineering, and production applications.

Configuration	Phaser 360	Phaser 350
Print Resolution	800 x 450 dpi or 300 dpi	600 x 300 dpi or 300 dpi
Memory Standard (Max)	24 MB (48 MB)	24 MB
Image Processing Power	100 MHz	33 MHz
Adobe® PostScript®	PostScript 3	Level 2
Warranty	1-Yr. On-Site	1-Yr. Return-to-Depot
Resident Fonts	164	17
Check Print Preview	Standard	Optional
Pipeline Printing	Standard	Optional
Collation Printing	Standard*	Optional*
Lower Paper Tray Assembly	Optional	Optional

PhaserShare® Network Cards†

10BASE-T Ethernet (NetWare, EtherTalk, & TCP/IP)	Standard	Optional
LocalTalk/Serial	Optional	Optional
Token Ring (NetWare, TokenTalk, & TCP/IP)	Optional	Optional
100BASE-T Ethernet	Optional	NA

*Requires External Hard Disk Drive.

†PhaserShare network cards include printer management software for Windows users on Novell NetWare networks. All ports and protocols are simultaneously active.

Check Print Preview provides a single print preview of multiple-page projects. After review, continue or cancel printing.

Pipeline Printing overlaps print processing several pages ahead of printing, for optimum throughput.

Collation Printing provides collated copies of multiple-page documents, printed in page order.

Print Speed (pages per minute)

Print Mode	Paper	Tektronix Transparencies
Fast Color	6 PPM	5.5 PPM (Phaser 360)
Standard	4 PPM	2 PPM
Enhanced	2 PPM	2 PPM

Media Types

Paper Tray: Common office papers from 16 to 32 lb. (60 to 120 g/m²)

Transparency Tray: Tektronix transparencies
Manual-feed slot: Heavier paper, up to 80 lb. (220 g/m²)

Media Size	Printable Image Area
Letter-size (8.5 x 11 in.):	8.1 x 10.4 in. (image area)
A4-size (210 x 297 mm):	200 x 283 mm (image area)

Color Control TekColor™ Dynamic Correction makes it easy to print the colors you want.

Color Profiles

	Phaser 360	Phaser 350
<i>Automatic:</i> Adjusts color of photos, graphics, and text automatically for the best reproduction.	Yes	No
<i>Simulate Display:</i> Matches your computer monitor.	Yes	Yes
<i>Vivid Color:</i> Business presentations, charts, and graphs.	Yes	Yes
<i>SWOP, Commercial, or Euroscale:</i> Press simulations.	Yes	Yes

Workgroup Connectivity

Windows/DOS, NT, OS/2 PCs; Macintosh; and UNIX workstations.

Standard Interfaces

Ethernet (Phaser 360), bi-directional parallel port, and SCSI port for external hard disk.

PhaserLink™ Software

Tektronix PhaserLink software provides printer status, configuration, email notification of printer errors (Phaser 360), Intranet support, and Tektronix' support via standard web browsers.

Languages

Genuine Adobe® PostScript®, HP-GL™ emulation, PCL® 5 (monochrome) emulation.

Printer Drivers

PC and Macintosh: Standard
PhaserPrint™ plug-in*: Standard
SUN, SGI, HP, IBM, DEC Workstations: Optional
*Direct download from Adobe Photoshop®, Macintosh version.

Color Standards

PANTONE®-approved solid color simulations, Adobe PostScript device-independent color, CIE international color standards, and support for ICC and Apple ColorSync color management systems.

*Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.

Environment

EPA Energy Star-compliant, for low power mode. Solid ink provides environmentally-friendly, high-quality color. Unlike lasers, there are no toner cartridges, imaging units, fusers, or transfer kits to dispose of. And unlike ink-jets, there are no low-capacity liquid ink bottles to overrun landfill sites.

ColorStix® Solid-Ink Capacity

Large-capacity ink supply allows printing of up to 4300 pages (based on 5% print coverage in *fast color* mode).

Input Tray Capacity

Standard Paper Tray: 200 sheets of paper.
Optional Transparency Tray: 175 transparencies.
Optional Lower Paper Tray Assembly: 625 sheets of paper.

Support

Toll-free telephone support, online technical support via the World Wide Web, on-demand fax reference library, and a user newsletter about color printing. Optional extended service plans.

Dimensions

Height: 13 in. (33 cm) Depth: 19.8 in. (50 cm)
Width: 15.8 in. (40 cm) Weight: 70 lb. (32 kg)

www.tek.com/Color_Printers/

Tektronix color printers are available at Tektronix authorized resellers worldwide. For more information, or the location of your nearest Tektronix reseller, visit our web site or call:

United States and Canada (503) 682-7377 or **800-835-6100**

Europe (UK) **+44 1628 403640**

Pacific Region (Hong Kong) **852 2585 6688** (except Japan)



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