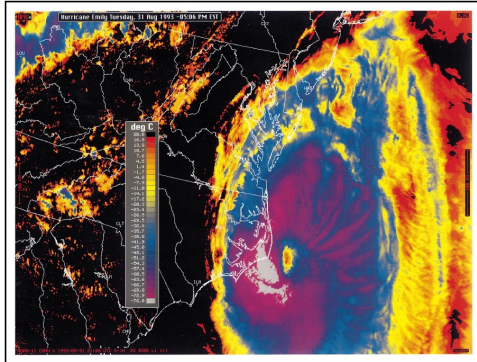


Phaser® 440 Color Printer

Fast, photographic-quality color printing for your workgroup.



Courtesy Telonics, Inc. tiris™ system.



November 24, 1994



January 1995

Get the big picture with the Phaser 440's Letter Extra-sized color prints. Get attention at your next presentation with photographic-quality overhead transparencies.

The Right Tool For The Job

Any way you look at it, the new Phaser 440 is the best Letter-size, photographic-quality color printer for the job. It produces the best-looking output. It's the fastest. And it's built to take the demands of your workgroup in stride. With the Phaser 440, you get it all — at a price you can afford.

Get The Big Picture: 8.5" x 11" Bleeds

Now you can have the generous, oversize image area you've always dreamed about, from an Letter-size color printer. With the Phaser 440, you can print a full page image area up to 9.3" x 12.7". And for presentations, it's a powerful alternative to 35 mm slides: crisp, photographic-quality on your desktop — with all the convenience and flexibility of overheads.

Record-Breaking Print Speed

Let's face it, printing time is often waiting time. Fortunately, the Phaser 440 is very fast. You can print a full page of photorealistic color in just 2 minutes. And the Phaser 440 comes with 16 Mbytes of RAM (expandable to 64 Mbytes).

The image processing takes place in the printer, instead of your computer, so you're free to move on to other tasks.

Built For Workgroup Productivity

Tektronix is the world's leading manufacturer of color printers for workgroups. High-quality color printing support for your whole team substantially lowers the cost per user. The Phaser 440's standard interfaces for Power Macs, Macs, PCs, and workstations are all simultaneously active. Ethernet options for EtherTalk, Novell NetWare, and TCP/IP are also available. And there's no problem supporting the demands of multiple users. The Phaser 440 prints at record-breaking speeds. Plus, the optional Lower Tray Assembly gives your workgroup added flexibility. Users can choose to print on paper or transparencies, right from their computers. And the Phaser 440 features built-in Adobe™ PostScript™ Level 2 to ensure compatibility with every leading software application.

Call 1-800-835-6100 for your nearest Tektronix dealer.
http://www.tek.com/Color_Printers/





Phaser® 440 Color Printer Specifications



Color Technology Continuous-tone 300 dpi dye sublimation color printing with TekColor Photofine™ image enhancement technology.



Color Systems PANTONE solid color simulations, CIE international color standards, and support for ICM and Apple ColorSync color management systems. TekColor Dynamic Correction for simulations of SWOP, Commercial, SNAP, and Euroscale presses.



Workgroup Connectivity Macintosh, Windows/DOS PCs, IBM OS/2, UNIX workstations (SUN, SGI, HP, IBM, and DEC ULTRIX), DEC VMS workstations, mainframes.



Memory 16 Mbytes standard, expandable up to 64 Mbytes.



Network Interfaces *Standard:* AppleTalk, parallel, RS-232 serial, SCSI port for external font disk. *Options:* Internal Ethernet interface with support for EtherTalk, Novell NetWare, and TCP/IP protocols; all ports are simultaneously active with automatic print queue management.

Image Processing PhaserPrint™ plug-in for Adobe Photoshop™ (Macintosh version) expedites image offload, supports color correction, and allows image replication. Equipped with a 24-MHz AMD 29000 RISC processor with interleaved memory.

Language Genuine Adobe™ PostScript™ Level 2.

Fonts 39 resident fonts; additional fonts may be downloaded in memory; built-in support for PostScript Type 1, Type 3, and TrueType™ fonts; SCSI port allows external hard-disk storage of additional fonts.



Cut-sheet Media Input tray capacity: 50 sheets of paper or transparencies.

Media Size and Image Area

Paper & Transparencies	Image Area
Letter-size (8.5 x 11 ins.)	8.3 x 10.5 ins.
A4-size (210 x 297 mm)	204 x 283 mm
Letter-Extra Paper (Accommodates a full page with a full bleed image)	
9.6 x 13.3 ins. (243 x 337 mm)	9.3 x 12.7 ins. (237 x 323 mm)

Transfer Rolls and Print Speeds (Full page paper print)

Transfer Roll	Print Speed
3-Color (100 prints per roll)	1.9 minutes
4-Color (100 prints per roll)	2.5 minutes
Black (200 prints per roll)	1.1 minutes

Warranty/Support Our comprehensive support system TekColor Care, includes toll-free technical support, a user newsletter, on-demand fax reference library, online services, and a one year warranty (return-to-depot in country of original purchase).

*Pantone Inc.'s check-standard trademark for color reproduction and color reproduction materials.

Ordering Information Phaser 440

Includes an adjustable input tray; U.S. power cord; media startup kit with Letter-size paper and a sample 3-Color transfer roll; transfer roll tray; installation instructions; user manual; cleaning kit; and utilities and drivers on diskette with an instruction manual.

Call 1-800-835-6100 for your nearest Tektronix dealer.
http://www.tek.com/Color_Printers/

Phaser 440 Standard Configuration Order 4685/A

Phaser 440 with 32 MB RAM and Ethernet Includes factory installed Ethernet for Novell NetWare and EtherTalk protocols. Order 4685/B

Phaser 440 with 64 MB RAM and Ethernet for TCP/IP

Includes factory installed Ethernet for Novell NetWare, EtherTalk, and TCP/IP. Order 4685/C

Metric Media Startup Kit

Metric-standard media startup kit in place of U.S. Customary-standard. Order Option 01

Options

Lower Tray Assembly

Second input tray and assembly. This option allows you to conveniently switch between input trays from your computer. Order (Letter) 4685FTA; (A4) 4685FTA Option 01

Additional Memory

Additional memory can be added in increments of 16-Mbyte SIMMS. 32 Mbytes is required to print the maximum image area on Letter Extra-size paper and for printing with a 4-color transfer roll. 48 Mbytes accelerates processing of complex images (up to twice the speed of the standard configuration) and enhances downloading of multiple fonts. 64 Mbytes increases the size of input buffers to optimize image downloading and maximizes the memory available for use in the most demanding applications.

Novell, EtherTalk Ethernet

Internal Ethernet interface with support for Novell NetWare and EtherTalk protocols.

TCP/IP Ethernet

Adds TCP/IP protocol (requires Ethernet interface).

RealsUPPORT™ Service

Installation and set-up. Order Option 46S0

Extended warranty programs with complete coverage of parts and labor:

One year of on-site service. Order Option 46BS1

Two years of on-site service. Order Option 46BS2

Three years of on-site service. Order Option 46BS3

Argentina: 54 1 325-5733; Australia: (02) 888-7066; België en Luxemburg: 02 725 96 10; Brazil: 55 11 543-1911; Canada: 416 747-5000; Caribbean: 407 692-9900; Chile: 562 235-1190; Denmark: 44 53 54 55; Deutschland: 0221 9477-0; E. Europe, Near East and Eire: +44 1628 403627; Egypt: +202 261 9291; España: 34 1 404-1011; France: 1 69 86 81 81; Gulf Region: 971 2 318 813; Hong Kong: 852 2585 6688; India: 80 226-5470; Indonesia: 62 21 520-1432; Israel: 3 645-8777; Italia: 02 8444219; Japan: 3-3448-4872; Kuwait: +965 2 436 045; Malaysia: 3 293-9322 or 3 293-6000; México: 52 5 564-6649 or 52 5 628-1000 or 52 8 333-6622; Nederland: (02503) 95555; New Zealand: 9 415-6928; Norge: 22 07 07 00; Österreich: +44 628 486000; Pakistan: 92 21 455-5915; Philippines: 632 890-0111; Puerto Rico: 809 792-5139; Saudi Arabia: 01 477 1650; Schweiz: 042 21 91 92; Singapore: (65) 469-8833 or 475-5200 or 278-8988 or 748-3668; S. Africa: 11 444-7716; Suomi: 90 728 2400; Sverige: 08 629 65 00; S. Korea: 2 538-9942; Taiwan: 2 765-6362; Thailand: 66 2 308-2900; U.K.: 01628 403600; U.S.: 503 682-7377

