

Most desirable location: Your office

Take advantage of today's low prices and move up to in-house color printing.

Color marketing materials make a more appealing first impression than ordinary black-and-white. Bring high-performance color printing in-house and save big over outside print jobs.



Xerox solid ink printers and multifunction printers (MFPs) produce more memorable color—fast and easy—at budget-friendly prices. Save big on printing costs with our low total cost of ownership. Ideal for offices with high-volume printing needs. Solid ink products are perfect for professional-quality marketing materials, like flyers, brochures, photographs, comp reports, and even business cards, letters and memos. With speeds up to 40 pages per minute, the quality of solid ink color will help you attract more attention and improve your image.

Powerful curb appeal

- Solid ink delivers high-performance and high-quality, consistent color print after print.
- First impressions can make or break a sale. Ensure your printed communications reflect an image that complements the quality of your services and expertise.
- Impress your clients and prospects with more appealing color on everything from recycled papers to post cards, from packaging to heavier material like Teslin® Paper.

Solid ink stays put

- Solid ink color is on the job 24/7. Weathering rain, sleet or snow in outdoor flyer boxes, your prints won't run or smear.
- Compatible with leading real estate forms software applications.
- Replenishing ink is as easy as loading a stapler—with nothing to spill or stain. You can even add solid ink while printing for uninterrupted productivity.
- Print on paper up to 8.5" x 14", ideal for mortgage contracts and sales agreements.

Feature and function rich

- Scan and store documents to your computer or any network location with powerful, built-in scanning functions (MFPs).
- Import data like MLS property details into custom-made marketing materials.
- Built-in security features keep confidential financial information secure.
- Solid ink devices are sold under the Phaser® and ColorQube® names.

For more solid ink benefits visit www.xerox.com/solidink

Superior color

Solid ink produces more vibrant color—rich and saturated for superior results.

Stand out from the competition

With solid ink color you get better looking prints than comparable laser and inkjet printers.

Precise detail

With our exclusive FinePoint™ Technology you get crisp images, text and details.