Xerox® AltaLink® and VersaLink® Printers and Multifunction Printers

Evaluator Guide

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This Evaluator Guide introduces you to Xerox® AltaLink® C8200 Colour/B8200 Series Multifunction Printers, Xerox® VersaLink®* C625 Colour/B625 Multifunction Printers, Xerox® VersaLink®* C415 Colour/B415 Multifunction Printers, Xerox® VersaLink®* C620 Colour/B620 Printers and explains key features and performance advantages.

Xerox® AltaLink® B8245/B8255/B8270 Multifunction Printer

Learn more

Xerox® AltaLink® C8230/C8235/C8245/ C8255/C8270 Colour Multifunction Printer

Learn more

Xerox® VersaLink® C625 Colour Multifunction Printer

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Xerox® VersaLink® C415 Colour Multifunction Printer

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Xerox® VersaLink® C620 Colour Printer

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Xerox® VersaLink® B625 Multifunction Printer

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Xerox® VersaLink® B415 Multifunction Printer
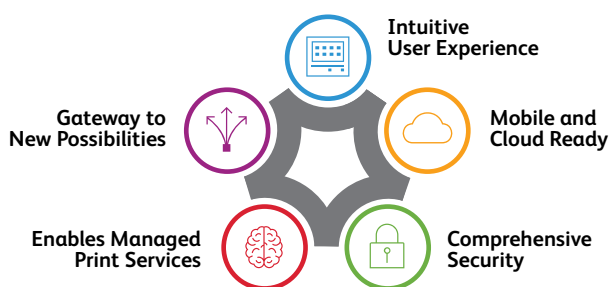
Learn more

Xerox® VersaLink® B620 Printer

Learn more

* Xerox® VersaLink® C625 Colour/B625 Multifunction Printers, Xerox® VersaLink® C415 Colour/ B415 Multifunction Printers and Xerox® VersaLink® C620 Colour/B620 Printers.

Xerox® ConnectKey® Technology – the ecosystem that enables the modern work experience.

Today's workplace is becoming more mobile, connected and collaborative. It's time for printers to do the same.

Xerox® AltaLink® Multifunction Printers (MFPs) and Xerox® VersaLink®* Printers and Multifunction Printers (MFPs) are the ideal digital workplace assistants for demanding teams. They deliver a seamless work experience by helping you get work done better, faster and more securely. They let you bridge the physical and digital worlds, automate complicated tasks, personalise your user experience and do more of what matters every day.

Intuitive User Experience

Mobile and Cloud Ready

Comprehensive Security

Enables Managed Print Services

Gateway to New Possibilities

INTUITIVE USER EXPERIENCE

Take time-saving convenience to the next level. Personalise the tablet-like touchscreen to individual user preferences and tap into AI-assisted algorithms that learn from you and prioritise your most commonly used tasks to create convenient shortcuts. So you can do more in fewer steps.

MOBILE AND CLOUD READY

Instant connectivity to cloud and mobile devices right from the user interface with access to cloud-hosted services that let you work where, when and how you want.

COMPREHENSIVE SECURITY

Our holistic, proactive approach to security prevents unauthorised access and detects suspicious or malicious behavior. We protect sensitive documents and data through advanced solutions and technology partnerships with Trellix and Cisco.

ENABLES MANAGED PRINT SERVICES

Work more efficiently and manage resources more effectively. Seamless integration with Xerox® Managed Print Services delivers next-level workplace efficiency, employee productivity and security, while helping you meet sustainability goals.

GATEWAY TO NEW POSSIBILITIES

Xerox® ConnectKey® Technology enables you to extend the capabilities of your device by directly connecting to key business systems, helping to simplify and automate your everyday tasks. With over 80 business-related apps, Xerox App Gallery is your go-to portal to find the right productivity-enhancing apps to meet your specific needs.

Find out more about how you'll work smarter at **www.connectkey.co.uk**.

* Xerox® VersaLink® C625 Colour/B625 Multifunction Printers, Xerox® VersaLink® C415 Colour/B415 Multifunction Printers and Xerox® VersaLink® C620 Colour/B620 Printers.

Intuitive User Experience

Xerox® AltaLink® MFPs and VersaLink®* MFPs/Printers deliver the experience you'd expect from today's technology. With consistency between devices, customisation, AI-assisted workflow automation and a tablet-like experience, you'll get work done faster and connect like never before.

- **Consistent Operation Across Products.** A common look and feel across all our AltaLink and VersaLink* Devices makes it easy and intuitive for users to go from one Xerox® Product to another without additional training.

- **Advanced Copy and Print Features.** AltaLink and VersaLink* Printers greatly simplify everyday office tasks, providing plenty of support for specialised print applications including Annotation, Bates Stamping and ID Card Copy. Print directly from popular cloud repositories like Dropbox™, OneDrive® and Google Drive®.

- **Personalisation.** Personalise the user interface for each user to maximise productivity. Hide, reveal, and reorder apps and app features to prioritise the capabilities you use most. Save your settings and return to your own familiar interface each time you log in.

- **1-Touch App.** Automate tedious tasks to save time, reduce errors with 1-Touch shortcuts or simply allow Adaptive Learning to automate repetitive and complex tasks. Workflows can be customised for personal or group use, and can be edited on the fly on a job-by-job basis. Once created, they will appear on the home screen and function like native device apps and features.

- **Adaptive Learning.** Get your job done in seconds, powered by Artificial Intelligence (AI) and automation – no programming required. Just use the AltaLink or VersaLink* Printers as you normally would – these MFPs will learn and recognise commonly completed or complex tasks and suggest and build 1-Touch shortcuts. Already have a 1-Touch but forgot to use it? The MFPs will remind users while setting up the job. And it can default to the language of personal preference upon login.

- **Touchless Operation.** Users can perform operations with zero contact using the automatic touchless workflow accelerators. Once configured, users simply insert their job in the document feeder, and the printer activates the copy/scan/email/fax operation or a 1-Touch app workflow – without the need to touch the user interface. Users can have their own personalised touchless workflows for individual needs.

- **Scan To App.** On the MFPs, users can scan a single job and choose multiple destinations such as email, USB, PC via USB port, network and SMB share. Users also have the ability to apply metadata with their Scan To App jobs for improved indexing and search results. Users can apply up to 3 levels of relational metadata, which is then stored directly within the PDF using the industry-standard XMP format.

Metadata is also supported within the 1-Touch Apps – improving repetitive jobs. The Scan To feature can also be used for scanning-based solutions, which expand their usability. Use this feature to scan documents directly into Dropbox™, Google Drive® or OneDrive®. For even more convenience, use Single Sign-on to eliminate multiple logins.

- **Fleet Orchestrator.** With Fleet Orchestrator, system administrators can easily deploy software upgrades, apply configuration clones and share files through secure peer-to-peer connections between a fleet of AltaLink and fleet of VersaLink* Printers. The Auto-assembly feature allows new devices to automatically detect a fleet, join the network, download clone files (if available) and configure themselves to the shared settings.

- **Secure Print with Microsoft Universal Print.** Universal Print now supports the option to send jobs with a secure print pin that is encrypted with the job. These jobs align with the device policies and default settings that the device administrator can set in the "Secure Print" section of the Embedded Web Server (EWS).

MOBILE-DEVICE-LIKE TOUCHSCREEN SUPERIORITY.

Meet the AltaLink's 10.1-inch colour touch screen and the VersaLink's* 7-inch colour touchscreen. The user interface sets a new standard for personalisation, ease of use and versatility. It's similar to the experience that you're used to on your smartphone or tablet, so you can scroll and tap with confidence. And simple, app-based functionality lets you navigate even the most complex jobs with just a few gestures.

A highly intuitive layout guides you through each task from start to finish, with a natural hierarchy, placing important functions and commonly used options front and centre. If you don't like where a function or app is located, you can change the layout to make it yours.

This unmatched hardware technology and software make it easy to get work done on AltaLink® and VersaLink®* Printers.

Experience the User Interface at **www.xerox.com/SIM7**.

10.1-inch colour touch screen

7-inch colour touch screen

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[1] Scan to Cloud repositories can be added as an optional feature to the native Scan to App.

* Xerox® VersaLink® C625 Colour/B625 Multifunction Printers, Xerox® VersaLink® C415 Colour/B415 Multifunction Printers and Xerox® VersaLink® C620 Colour/B620 Printers.

Intuitive User Experience

- **Secure Release with Microsoft Universal Print.** With Secure Release, users are no longer required to release their secure print job with a pin. Instead, documents will be stored in the cloud and can be retrieved when authorised walk-up users authenticate with the device.

- **Single Touch Scanning.** Use the Single Touch Scanning feature on the MFPs to create a dedicated, easy-to-locate scan button directly on the colour touchscreen interface. Assign the Single Touch Scan button its own scanning workflow for fast document distribution and archiving.

- **Smart Proximity Sensor.** This built-in sensor wakes your AltaLink when a user approaches and puts it back to sleep once the user leaves. This means that it's always ready for action when you need it and conserves energy when you don't.

- **Application Defaults.** Adjust settings for specific applications, such as always printing Microsoft® PowerPoint® files 2-up and in black and white.

- **User Permissions.** With User Permissions, you can restrict access to print features by user, group, time of day and application. To limit colour printing, you simply select a rule that makes all Microsoft® Outlook® emails automatically print in black and white and in duplex mode.

- **Feature Access Control.** This feature allows administrators to control costs by limiting features to certain users and makes it easier for those users to see only the services they use.

- **LDAP Mapping.** LDAP servers display different results depending on how they implement mappings. You can complete simple email address searches with LDAP and Scan to Email jobs. Our full integration is the differentiator. Our LDAP Mapping integrates with the address book, User Permissions and Scan to Home. In addition, this feature automatically suggests contacts by searching the device address book and LDAP as characters are entered.

- **Common Driver Platform.** AltaLink and VersaLink* Printers include common print drivers, which feature clear graphical user interfaces that provide for easy, intuitive interactions with the device. The drivers provide immediate desktop access to all Xerox® Device output functions as well as bidirectional information, indicating device and job status, currently loaded paper sizes and types, and installed options. This eliminates the need to consult with other software for information. With easy-to-understand icons, access the most commonly used functions, such as paper selection and document finishing. With the Saved Settings feature, frequently used print job parameters can be stored for reuse.

- **Xerox® Embedded Web Server with Search.** Built with a responsive design architecture, this allows system administrators to remotely connect to their printer via any standard web browser. Make configuration settings, apply cloned files to the fleet, install print drivers, monitor printer status, view the print job queue, manage settings and properties, search available functions, and deploy troubleshooting and support using the Remote Control Panel tool — all without leaving their office.

- **Rule-based Printing.** With this feature, you can apply rules to printing or other actions, such as setting up all Microsoft® Outlook® emails to automatically print in black and white and in duplex mode.

- **Auto-Colour Scanning (ACS).** This feature allows the device controller to check whether the document is in colour or black and white and adjust accordingly.

- **Unified Address Book.** ConnectKey® Technology enables features like the enhanced address book with favourites, which lets you seamlessly import your existing contacts and roll them out to multiple ConnectKey® Technology-enabled Devices.

- **Xerox® Global Print Driver®.** This truly universal print driver lets IT administrators install, upgrade and manage non-Xerox and Xerox® Devices from a single driver. It provides a consistent, easy-to-use interface for end users, reducing the number of support calls and simplifying print services management.

- **Microsoft Universal Print with Print Support Application (PSA).** Office 365 customers who have adopted Microsoft® Universal Print can register their devices with Universal Print and eliminate the need for the Microsoft® Universal Print connector. This allows users to submit print jobs wherever there is Internet access and reduce costs as IT no longer needs to acquire and maintain Windows print servers and install print drivers.

- **Cloud IdP Support.** Direct connections to the most popular cloud Identity Providers (IdPs), such as Okta, Ping Identity and Microsoft® Azure allow customers to use existing authentication logins of their desktops, laptops and mobile devices with their AltaLink and VersaLink* Printers. This allows IT to transition on-site servers, such as Windows AD, into the cloud, saving space and infrastructure costs.

- **Simplified Setup of Scan to Email.** Setting up Scan to Email on the MFPs has been greatly simplified with no need for a detailed understanding of SMTP or email configuration. By pre-programming the most common cloud-based email services, only the end user's email address and password are required to complete the setup. This simple process works with Gmail, iCloud, Microsoft 365 and Yahoo Cloud email services.

- **Accessibility.** AltaLink and VersaLink* Printers include assistive technology features that enhance learning, working and daily operations for all individuals. With these features, users can zoom in to the user interface via pinch-and-zoom gestures, navigate the touchscreen through an attached USB keyboard and receive audible sounds for the information displayed on screen (e.g. Print, Copy, Scan). The embedded web server pages available to the Guest user and pages to create and install a clone file conform to Web Content Accessibility Guidelines (WCAG).

Mobile and Cloud ready

Whether at home, on the road or in the office, your workforce relies on a variety of devices to do their jobs. Xerox® AltaLink® and VersaLink®* Printers provide easy access from any device, with multiple connectivity options and easy setup.

- **Apple® AirPrint™.** With AirPrint™, you can print emails, photos and important office documents directly from your favourite Apple devices, including your iPhone®, iPad® and Mac®. Additionally, Mac users can scan via AirPrint. With AirPrint, your iPhone, iPad or Mac automatically locates and connects to the AirPrint-enabled device over your Wi-Fi and/or Ethernet network. For enhanced security and controllable printing, AirPrint offers accounting support, as well as IPP attributes, which enables more complicated finishing options and print settings, such as two-sided printing, page range, quantity and colour or black and white.

- **Mopria® Print and Mopria® Scan.** This allows Android™ device users to easily and wirelessly discover and print or scan to Mopria-enabled non-Xerox and Xerox® Printers or MFPs without installing drivers or downloading additional apps or software. As a founding member of the Mopria Alliance, Xerox continues to shape innovation in the mobile printing arena and ensures that both our current and future technologies keep up with the ever-evolving mobile landscape.

- **Xerox® Workplace Cloud and Suite Mobile Print.** We offer many options that enable secure, accurate printing from any mobile device to any printer or MFP, regardless of its brand, making it easy to print Microsoft® PowerPoint®, Word and other standard files from a wireless or mobile connection. Our IT-friendly optional capabilities include PIN code access and multiple mobile operating systems. Whether off-site or on-site, learn why we are the only choice for today's mobile professionals by visiting **www.xerox.co.uk/en-gb/office/insights/mobile-printing**.

- **Xerox® Workplace Solutions.** The complete software platform for authentication, security, cost control and mobility.

  – Xerox® Workplace Suite provides on-premise, server-based or private cloud print management and mobile access for your printer fleet. Ideal for organisations with higher data control requirements, it offers mobile productivity, benchmark security, convenience and usage insights to reduce costs and get more done. Learn more at **www.xerox.co.uk/en-gb/office/software-solutions/xerox-workplace-suite**.

  – Xerox® Workplace Cloud delivers authentication, print management, remote management, cost control and mobility workflows. It is ideal for clients who want to reduce local network infrastructure and IT overheads by managing printers across multiple locations and networks. It is easy to set up and use, and because it is hosted in the cloud, all updates and patches are managed by Xerox. Learn more at **www.xerox.co.uk/en-gb/office/software-solutions/xerox-workplace-cloud**.

- **Xerox® @PrintByXerox App.** This is available as a free app on your devices. Users send print jobs via email and then release the jobs at any Xerox® ConnectKey® Technology-enabled Printer via the @PrintByXerox App. It's simple, convenient and secure.

- **Wi-Fi Network Adapter (Dual-band Wi-Fi and Bluetooth Kit – Bluetooth for iBeacon).** With the optional Wi-Fi USB adapter, you can easily set up and place your AltaLink and VersaLink* Printers anywhere with 2.4 and 5.0 GHz wireless connectivity to your network. And, iBeacon allows Apple users to easily discover and connect to a nearby device, and submit print jobs via AirPrint.

- **Wi-Fi Direct®.** This feature, which comes with the Dual-band Wi-Fi Kit, enables you to print via AltaLink and VersaLink* MFPs from your mobile device – without having to connect to a network.

* Xerox® VersaLink® C625 Colour/B625 Multifunction Printers, Xerox® VersaLink® C415 Colour/B415 Multifunction Printers and Xerox® VersaLink® C620 Colour/B620 Printers.

Mobile and Cloud ready

- **NFC Tap-to-Pair.** With Near Field Communications (NFC) Tap-to-Pair, users can simply tap their Android devices to an AltaLink and VersaLink* Printer to establish a direct connection. Once established, printing is handled using a wireless connection if the optional wireless network adapter has been installed. If the adapter is not installed, printing is handled via the Ethernet network. This feature allows for greater security and results in less waste as users are in direct proximity to the device.

- **Xerox® Print Service Plug-in for Android™.** This unique, fully featured plug-in for Android devices streamlines mobile printing without third-party apps or additional print drivers. After downloading this free plug-in from the Google Play™ Store, you can easily print photos, web pages and documents when your mobile device is connected to AltaLink or VersaLink* Printers using a wireless network. Robust printing options include colour or black-and-white printing, the number of copies, paper orientation, two-sided printing, stapling, secure print/secure code release and more.

- **Print from and Scan to Cloud.** Users can download Cloud Connector apps, such as Box®, Dropbox™, Microsoft® OneDrive® and Google Drive™, from the App Gallery, so they can easily print from and scan to the locations they use every day. Or use the native Print From and Scan To[1] feature of the printer to directly link to Dropbox®, Google Drive® and OneDrive®.

- **Xerox® Connect App for Xerox® DocuShare® Go.** Connect directly and securely to DocuShare® Go accounts. Easily navigate and find documents to print or folders to scan to. Preview files before submitting them for print or scan jobs, avoiding wasted prints or incorrect scans. Additionally, it supports Single Sign-on authentication when paired with Xerox® Workplace Solutions.

- **Single Sign-on.** Conveniently authenticate at the printer once with your card badge, mobile device or PIN code to securely access all SSO-enabled apps or the native Print From and Scan To[1] feature on the multifunction printer without any additional login steps.

- **Xerox® Quick Link App.** This app takes away the headache of finding the right print driver. Simply send an email from the Xerox® Quick Link App at the device's UI and download the driver from a link. Mobile devices scan the QR code and they are ready to print. It's that simple.

[1] Scan to Cloud repositories can be added as an optional feature to the native Scan to App (MFPs only).

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XEROX® EASY ASSIST APP

With businesses moving to a more flexible work environment, workers need the right technology in place to remain productive and get back to what really matters. Xerox Easy Assist App allows you to easily and securely manage your device on the go, right from your mobile phone, with real-time monitoring of printer performance and instant access to self-support services – all without the need for IT support. Learn more at **www.xerox.co.uk/en-gb/workplace-apps/xerox-easy-assist**
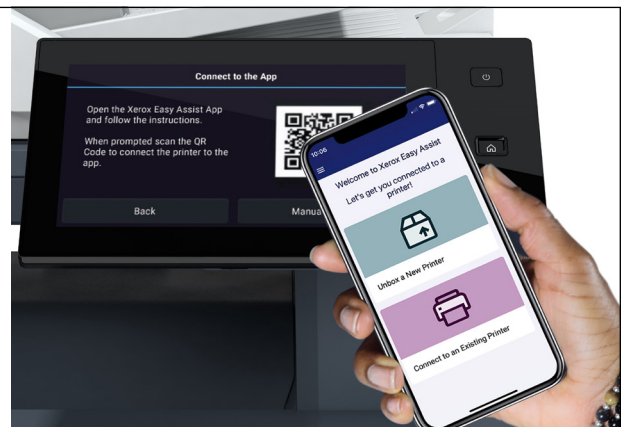
Comprehensive Security

Security is a top priority for every business. Xerox® ConnectKey® Technology on AltaLink and VersaLink* Printers provides comprehensive security features and technologies. So, you can proactively deal with security threats and work with total peace of mind.

HOLISTIC, PROACTIVE PROTECTION FOR YOUR PRINTER

Xerox offers a comprehensive set of security features to keep your printers and data safe. We secure every part of the data chain, including print, copy, scan, fax, file downloads and system software. There are four key aspects to our multi-layered approach:

Prevent

A comprehensive set of capabilities helps you control who can access key printer features. User authentication restricts use to authorised staff. Role-based access control ensures that team members only see what they need to. Every action is logged for a full audit trail. And Trusted Boot protects your device from malicious actions during the start-up process.

Detect

In the unlikely event of an attack getting through your network defences, an array of built-in security features stand at the ready. Firmware verification will ensure only authentic Xerox® Firmware is loaded. Trellix** Allowlisting technology automatically prevents malware from altering the firmware code. Integration with Cisco® Identity Services Engine (ISE) auto-detects Xerox® Devices on the network for security policy implementation. And, native Security Information and Event Management (SIEM) support automates threat event notification to the most popular SIEM tools[2].

Protect

Our security solutions also protect your printed and scanned documents from unauthorised or accidental disclosure or modification. PIN code and card release systems keep print outputs secure. And digitally signed, encrypted and password-protected files keep scanned information out of the wrong hands. You can also lock email fields to limit scan destinations to authorised addresses only.

Your stored information on the solid-state disk (SSD) or the optional storage drive also benefits from the strongest commercially available AES 256-bit encryption.

External Partnerships

At Xerox, we work with compliance testing organisations and security industry leaders such as Trellix** and Cisco to wrap their overarching standards and know-how around ours.

For third-party independent proof that we achieve top levels of compliance, certification bodies like Common Criteria (ISO/IEC 15408) and FIPS 140-3 measure our performance against international standards.

They recognise us for our comprehensive approach to printer security.

We provide the following features, technologies and solutions to ensure your AltaLink and VersaLink* Printers and data are kept secure.

A COMPREHENSIVE APPROACH TO SECURITY

Prevent unauthorised access

Detect suspicious or malicious behaviour

Protect data and documents

External Partnerships through integrations, industry standards and certifications

- **Trusted Boot.** AltaLink and VersaLink* Printers check the integrity of the components at the start-up process before loading them. Using a chain of trusted processes that verifies each step of the boot-up – from the Intel processor to the UEFI (BIOS) and the firmware load cycle – these devices prevent malicious attacks and ensure that you never load infected software.

- **Trellix Allowlisting and ePolicy Orchestrator®.** AltaLink and VersaLink* Printers are protected by Trellix Embedded Control Allowlisting technology. This ensures that only safe, pre-approved files or functions are executed on your printers. All unauthorised changes to the firmware are rejected, so there's no need to manually update software levels against new security threats. Seamless integration with the Trellix ePolicy (ePO) and Xerox® Managed Print Services security toolset allows central management of security policies.

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[2] Trellix Enterprise Security Manager*, LogRhythm and Splunk.

Comprehensive Security

- **Configuration Watchdog.** Compliance with company security policies is made simple. Administrators can configure and monitor up to 75 security features and automatically reset them if they are changed by a user. Email alerts are generated in case remediation is unsuccessful and all events are captured in the audit log.

- **Secure Print With Print Queue Deletion.** With this feature, users are required to enter a passcode at the device to release a job or delete jobs from their queue. That means fewer documents are unnecessarily printed and left at the device. Your jobs are always encrypted for added security of the print stream.

- **Storage Drive Encryption.** Your device's SSD, eMMC or optional hard disk is enabled with the strongest commercially available AES 256-bit encryption, which protects all user files associated with print, network scan, network fax and email jobs. Additionally, the AltaLink devices are equipped with NVMe SSDs, which are more secure than SATA SSDs.

- **Protect Your Confidential Information.** Sensitive data is safe with encrypted PDF files for scanning, and these devices are compliant with the 256-bit AES FIPS 140-3 standard.

- **Protect Your Data.** With Immediate Image Overwrite (included with the optional storage disk drive), our MFPs can automatically erase image data from the device after each job.

- **Imaging Security.** Protect your sensitive documents from unintentional disclosure by placing a detectable mark[1] on printed and copied documents. The proprietary infrared technology from AltaLink Printers conceals the mark[1] and detection[2] is supported by a broad set of actions, including sending email alerts, audit trails and tracking reports.

- **Stay Compliant with Regulations.** Xerox® AltaLink and VersaLink* devices comply with the latest security standards, including the Federal Information Processing Standard (FIPS) 140-3, Department of Defense (DoD) Security standards, and also undergo the full-system Common Criteria certification process.

- **Password-protected PDF.** Users have the option to encrypt PDF files with a password when using the Scan to Email service on AltaLink and VersaLink* Printers. This technology provides protection outside of your firewall, securing data in an unsecure environment through industry-standard protocols such as Secure PDF.

- **Security Dashboard.** The Security Dashboard simplifies the complexity of printer security management by utilising a structured approach based on the NIST-recommended grouping of security features (Authentication, Confidentiality, Integrity and Availability). It delivers a summary overview, presents the status of security settings and eases navigation to configuration pages – all from a single pane of view.

- **Pre-defined Security Templates.** AltaLink and VersaLink* Printers have comprehensive, built-in security features and offer easy-to-implement security settings. Users can choose from pre-defined security templates (Default, Elevated or High) and the printer will automatically set up corresponding security settings, allowing IT staff to save time and remove the guesswork from security implementation and compliance.

- **Encryption of the Print Stream (Secure Print only).** Apply document encryption when submitting Secure Print jobs to ConnectKey® Technology-enabled devices. Print driver encryption does not require additional hardware and encryption is applied only when Secure Print is selected.

- **Xerox® Workplace Suite/Cloud.** This scalable and modular solution offers the flexibility you need to keep control of your devices, regardless of size, boosting your productivity and reducing costs. Xerox® Workplace Solutions provides authentication with access control, print management, content security and a comprehensive mobile print solution. We enable ultimate customer flexibility by offering these capabilities in both an on-premise server version and a cloud-based version of this solution.

- **Audit Logs.** Track access and activity by document, user and function on AltaLink and VersaLink* MFPs. The Audit Log is disabled by default; it can be enabled and disabled in the Xerox® Embedded Web Server.

- **Cisco Identity Services Engine.** AltaLink and VersaLink* Printers are among more than 200 Xerox® Devices detail-profiled into Cisco's Identity Services Engine (ISE), the networking leader's widely used, enterprise-proven security policy management and enforcement platform. These profiles let ISE automatically detect these devices and control access based on the granular security policy set by the organisation.

- **Native SIEM Support.** AltaLink and VersaLink* Printers integrate with the most popular SIEM tools and directly share security event information with them for effective threat analysis and management.

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[1] AltaLink C8200 Series can mark and detect.

[2] Detection by both AltaLink C8200 and B8200 devices.

Enables Managed Print Services

Your AltaLink and VersaLink* Printers, built on Xerox® ConnectKey® Technology, make Managed Print Services easier to implement. With the right mix of technology, apps and services, you'll save money on your print infrastructure, increase employee productivity, reduce security concerns, help meet sustainability goals and create a high-performing work environment.

Secure Devices, Data and Documents.

The Xerox® Managed Print Services security framework consists of four core components: Devices, Device Management, Documents and Content/Data.

ConnectKey® Technology-enabled printers come with vital security features – right out of the box. They provide data to our device management tools so we can monitor the system, ensuring the infrastructure is always secure. The data collected fuels powerful security analytics that can identify and mitigate risks before they become a problem.

Secure cloud authentication, strict external certifications and data security features such as file and disk encryption, image overwrite and allowlisting bring the peace of mind that comes with knowing that your printers and data are secure.

Optimised, Cost-efficient Print Infrastructure.

With Managed Print Services, we assess the print infrastructure to understand who is printing and where. Utilising analytics

from the assessment, we can create an optimised print infrastructure consisting of ConnectKey-enabled Printers. These devices are designed to work with the remote toolset for cloud device monitoring. This makes it easy to implement and manage print infrastructures, both for the company and home offices. Integrated built-in tools link to systems that measure usage, calculate the billing status and offer meter reads for easier fleet management, help desk support and incident management administration.

The range of ConnectKey-enabled devices enables us to put the right technology and the right applications in the right places. There is no need to put a more expensive multifunction printer in place because the same apps run on all ConnectKey® Technology-enabled devices. We can tailor the apps to your specific needs without buying extra capacity or features.

The Xerox® Support Assistant App provides instant on-device guidance. Print governance and workflows are available to ensure consistency across your workforce, regardless of how distributed it is.

Improved Employee Productivity.

Managed Print Services connects people and data, enabling mobile employees to work, collaborate and print from anywhere. Xerox® MPS Advanced Analytics helps identify laborious, paper-based document processes that can benefit from digital transformation. User-friendly Xerox® ConnectKey® Apps can be used to transform documents to digital formats, enable mobile printing, connect to cloud repositories or provide an on-ramp to existing business processes. User interfaces on ConnectKey® Technology-enabled Printers are easy to use, consistent and adaptable to user or organisational preferences. Together, these features offer your employees improved productivity and satisfaction with their technology.

Sustainable Printing

Our Managed Print Services has the tools and expertise to make your business more sustainable and efficient. It starts with Sustainability analytics and "what if" analyses that show you the impact of print management changes on sustainability metrics like trees, water and carbon emissions. We can also provide you with device alternatives to optimise your print infrastructure with eco-friendly devices. The Xerox® Green World Alliance® programme simplifies the collection, reuse and recycling of spent imaging supplies. Finally, our Verified Carbon Neutrality Service, reforestation and carbon offset programmes are a way to return trees to the forests and offset the carbon emitted from the entire printing lifecycle.

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Gateway to New Possibilities

Printers built on Xerox® ConnectKey® Technology are more than machines. They're agile digital workplace assistants – right out of the box. They go beyond ordinary functions to completely transform the way you work.

- **Xerox Extensible Interface Platform®.** Our Printers come equipped with an open architecture that is customisable to fit your work environment and needs. This key unlocks your ability to simplify everyday tasks that make the printer easier to use while allowing it to fully integrate with Xerox and third-party solutions that enable an even more tailored workflow.

- **Xerox App Gallery.** With the touch of a button, you can access our App Gallery via the embedded printer app, or through any web browser on your PC. You'll have easy access to a growing number of apps, some of which are using the latest AI technologies, to simplify those mundane business tasks you rely on. Not sure which app is right for you? Don't worry, you can try out the apps before any decision is made.

  Visit **www.xerox.com/AppGallery** to learn how you can expand the capabilities of your MFP and work in new ways with dedicated apps for business, education, healthcare, legal and more.

- **Xerox® Workflow Central Platform.** Like most businesses, it's not just hard copy documents that need your attention. The growing number of digital files you need to manage can also drag productivity down. Xerox® Workflow Central Platform, a cloud-based solution, takes the guesswork out of converting physical and digital files into usable formats and instantly transforms documents from any device, including PCs, tablets, mobile devices and MFPs.

Workflow Central can help you enhance document security, convert documents into more usable formats, translate and fax on the go, and it can even merge and summarise documents, so you don't have to.

Do you do any of these tasks regularly? Why not use Workflow Central's simple-to-set-up automation tool to streamline these steps even further.

Discover new ways to improve office productivity at **www.xerox.co.uk/en-gb/office/software-solutions/xerox-workflow-central-platform**

AI-ASSISTED APPS

- **Xerox® Summarizer App.#** Users can leverage the AI-assisted AltaLink and VersaLink# Printers to generate concise document summaries for efficient reviewing, printing and sharing.

- **Xerox® Note Converter App.#** The Xerox® Note Converter App utilises the power of AI to make sense of handwriting, and accurately transform the written pages into digital files that can be shared, stored and retrieved for future reference.

- **Xerox® Auto-Redaction App.#** Users can utilise the AI-assisted AltaLink and VersaLink# Printers to establish search criteria (words, names, numbers and phrases) to automatically highlight and redact any digital document and safeguard sensitive information effortlessly.

This app is embedded pre-installed on the AltaLink and optional (available on Xerox App Gallery) for the VersaLink.

Industry Awards and Recognitions

2014, 2015, 2016, 2017, 2019, 2020, 2021, 2022, 2023 AND 2024 BLI DOCUMENT IMAGING SOFTWARE LINE OF THE YEAR

2017–2024 BLI PaceSetter Award

"Our analysis shows that (Xerox) has assembled the best portfolio of apps, software and services to help customers streamline critical business processes and leverage their investments in MFP hardware."

Learn More

INTELLIGENT DOCUMENT AUTOMATION SOLUTIONS PROVIDER

2024–2025 BLI PaceSetter Award

Learn More

LINE OF THE YEAR

2024 BLI Smart Workplace Solutions Line of the Year

Learn More

SUSTAINABILITY PRODUCTION WORKFLOW

2023–2024 BLI PaceSetter Award

Learn More

HEALTHCARE

2023–2024 BLI PaceSetter Award

Learn More

COMPREHENSIVE MPS PROGRAMS

2022–2023 BLI PaceSetter Award

Learn More

EDUCATION

2021–2022 BLI PaceSetter Award

Learn More

QUOCIRCA CLOUD PRINT SERVICES 2024 LANDSCAPE REPORT

"Xerox is proud to be positioned as a Leader in Quocirca's Cloud Print Services 2024 Landscape Report – a vendor analysis of the global Cloud Print Services market."

Learn More

QUOCIRCA PRINT SECURITY LANDSCAPE, 2023

"Xerox is proud to be positioned as a Leader in Quocirca's Print Security Landscape 2023 – securing the print infrastructure amidst a growing threat landscape."

Learn More

QUOCIRCA MPS 2023 LANDSCAPE

"Xerox is proud to be positioned as a Leader in Quocirca's MPS 2023 Landscape Report – a vendor analysis of the global MPS market."

Learn More

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* Xerox® VersaLink® C625 Colour/B625 Multifunction Printers, Xerox® VersaLink® C415 Colour/B415 Multifunction Printers and Xerox® VersaLink® C620 Colour/B620 Printers.

Industry Awards and Recognitions

MFP APP ECOSYSTEMS CATEGORY
2021–2022 BLI PaceSetter Award

"With more than 120 MFP apps in its portfolio and 400 partners in its Personalised Application Builder Programme, Xerox has focused on making its VersaLink*, AltaLink and (now) PrimeLink MFPs true 'workplace assistants'."

Learn More

HYBRID WORKPLACE CATEGORY
2021–2022 BLI PaceSetter Award

"Going into the pandemic, Xerox already had a strong portfolio of products and services to support an evolving workplace. Over the past few months, the company has quickly added to its portfolio to help customers adapt on the fly."

Learn More

MANAGED PRINT SERVICES
2021–2022 BLI PaceSetter Award

"Xerox was recognised for its dedication to helping organisations of any size optimise their print and document infrastructure, while also enabling digital transformation through both its direct salesforce and channel partners."

Learn More

DOCUMENT IMAGING SECURITY: OFFICE
2021–2022 BLI PaceSetter Award

"The company maintains a focus on security through a zero-trust architecture that encompasses hardware, software, processes and content as well as cloud-native solutions and services."

Learn More

2021 PRODUCT OF THE YEAR
Overall Winner

"Xerox® AltaLink® C8170 enhances productivity with the ability to use an array of on-device apps and with advanced capabilities such as ultrafast scanning."

Xerox® AltaLink® C8170 Colour Multifunction Printer

Learn More

OUTSTANDING JOB MANAGEMENT AND MOBILE PRINT SOLUTIONS
2019 Pick

"Xerox® Workplace Suite surpassed the competition to win this honour."

Learn More

Read more about our award-winning solutions at **www.xerox.co.uk/en-gb/office/insights/workplace-solutions-awards**.

For more information on Xerox® AltaLink® Devices, visit **www.xerox.co.uk/en-gb/connectkey/altalink**.

For more information on Xerox® VersaLink® Devices, visit **www.xerox.co.uk/en-gb/connectkey/versalink**.

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