Xerox®
ConnectKey®
Technology

The Ecosystem for Workplace Productivity

xerox ®

It's not a machine.
It's a smart workplace assistant.

Today's workplace has evolved beyond the ability of any single machine to fulfill the productivity needs of the modern, mobile, always connected workforce. It's time to stop thinking about printers as standalone, task-specific workhorses, and start demanding more up-to-date, useful—and useable—solutions.

XEROX® CONNECTKEY® TECHNOLOGY DELIVERS.

Each ConnectKey Technology-enabled printer and multifunction printer in our lineup becomes the center of a productivity ecosystem, bringing together all your devices, delivering an intuitive user experience, providing mobile and cloud connectivity, complete security and access to value-extending services right out of the box. You'll do more than print, scan or copy. You'll connect like never before.

XEROX® VERSALINK® FAMILY

Ideal for smaller workgroups in decentralized settings without full IT support, printers and multifunction printers in the VersaLink family are full-featured, app-centric workplace assistants. They provide an intuitive user experience and allow users to work whenever, from wherever.

XEROX® ALTALINK® FAMILY

With more performance and scalability for centralized, mid-size and larger workgroups, AltaLink multifunction printers deliver—with the advanced finishing options businesses need to boost output while reducing time spent on task.

Intuitive User Experience

Finally. Multifunction printers that work the way you expect them to—with a consistent user experience across the portfolio—and in perfect sync with the other devices you depend on to get work done.

KEEPING IT CONSISTENT

With a ConnectKey® Technology-enabled fleet —regardless of model—the user experience is always consistent. Common functions work similarly on every machine so users learn once and apply fleet-wide.

New installation wizards streamline setup to get you started with little or no IT support. Print drivers look and feel the same, while the Xerox® Global Print Driver® can be used on all machines regardless of model.

TOUCH, AND GO FAST.

The multi-touch experience—the way millions of phone and tablet users interact with today's most advanced devices—now finds its way to the printer or multifunction printer you'll depend on to get work done quickly and easily.

Swipe, tap and pinch your way through simplified workflows on a large, colorful, tablet-like screen. Download apps directly from the Xerox App Gallery and customize your interface to keep the apps you use most front and center. It's a completely new—and yet entirely familiar—way to power through complex workflows and common tasks.

LET'S CUSTOMIZE.

With ConnectKey Technology's flexible design, device interfaces are customizable to provide only the apps you use most, including specific one-touch workflows to or from cloud or network locations.

And because ConnectKey technology is built on an open systems architecture (Xerox Extensible Interface Platform®), even more customization is possible for highly specialized workflows.

Mobile and Cloud Ready

Your connected workforce—whether at home, on the road or in the office—relies on a variety of devices to do their jobs and on multiple remote locations from which to send or retrieve documents and information. Xerox® ConnectKey® Technology brings it all together.

READY FOR THE WAY YOU WORK

All ConnectKey-enabled printers and multifunction printers give you the freedom to work where and how you want to—with direct connectivity to Google Drive™, Microsoft® OneDrive® and Dropbox™ and access to additional options through the Xerox App Gallery.

The ability to connect and print from multiple devices is key for today's mobile worker, and ConnectKey multifunction printers are ready to roll with optional Wi-Fi® connectivity,

front-panel-integrated Near Field Communication (NFC) Tap-to-Pair, Apple® AirPrint® and native apps for Google Cloud Print™, Xerox® Print Service for Android™ and Mopria®.

CONVENIENT, VERSATILE AND CLOUD CONNECTED

With easy-to-use apps like Print@PrintByXerox, printing to any ConnectKey Technology printer is as easy as sending an email with an attachment and retrieving it at any ConnectKey Technology-enabled device worldwide. It's easy, secure and free.

Scan or print directly to or from the cloud, easily share documents with individuals or groups without the hassle of multiple steps and create editable documents from hard copy source material. It's all possible, right from the device.

Benchmark Security

Security is a top priority for every business. Xerox® ConnectKey® Technology exceeds industry standards for security features and technologies. Work with total peace of mind.

A HIGHER STANDARD

Although it's integral to our technology, there's nothing standard about the levels of security included with every ConnectKey-enabled device. Our holistic four-point approach to security ensures comprehensive and all-encompassing protection for all system components and points of vulnerability.

Intrusion Prevention

ConnectKey Technology utilizes a comprehensive set of capabilities that prevents malicious attacks, the proliferation of malware, and misuse of/unauthorized access to the printer, whether from transmitted data or direct interaction at the device.

All possible access points are secure, including the user interface and input ports accessible to walkup users as well as PC, server, mobile devices or cloud connections.

Device Detection

Xerox® ConnectKey® Technology runs a comprehensive Firmware Verification test, either at start-up* or when activated by authorized users. This provides alerts if any harmful changes to the printer have been detected. McAfee® Whitelisting** technology constantly monitors for and automatically prevents any malicious malware from running.

Document and Data Protection

Our comprehensive security measures don't stop with preventing unauthorized access to your printer and securing your information from the inside. ConnectKey Technology provides capabilities to prevent intentional or unintentional transmission of critical data to unauthorized parties.

From protecting printed materials by not releasing documents until the right user is at the device, to preventing scanned information reaching beyond its intended recipient, ConnectKey Technology offers the safeguards you need to keep your most critical data assets safe and secure.

Xerox also protects all your stored information, using the highest levels of encryption. You can delete any processed or stored data that is no longer required using National Institute of Standards and Technology (NIST), and U.S. Department of Defense approved data clearing and sanitization algorithms***.
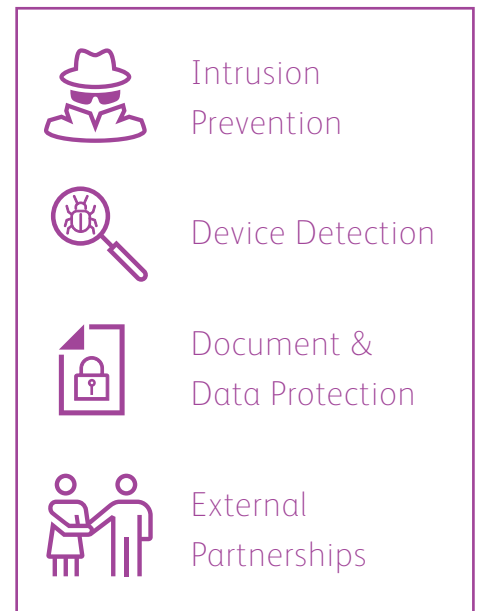
External Partnerships

ConnectKey Technology provides extra security standards through our partnership with McAfee®** and Cisco. We measure our performance against international standards with certifications like Common Criteria and FIPS 140-2 to ensure our devices are trusted in even the most secure environments.

* VersaLink devices
** AltaLink and iSeries devices
*** Applies to devices with hard disk drives only

Intrusion Prevention

Device Detection

Document & Data Protection

External Partnerships

Enables Next Generation Services

Combining Xerox® ConnectKey® Technology with Xerox® Managed Print Services creates an optimized infrastructure that is customized to your organization—whether it's large or small. Our state-of-the-art assessment tools and three-stage approach make sure you have the right mix of technology, apps and solutions.

ASSESS AND OPTIMIZE

With Xerox® ConnectKey Technology, you'll have powerful tools for ultimate control over every printer or multifunction printer in your network, including the ability to set job limits, monitor usage and perform backup and restoration operations. You'll gain more control over costs, reduce strain on IT resources and improve overall performance.

ConnectKey Technology-enabled devices are Cisco EnergyWise® compliant, so you can monitor and control energy usage across the fleet, or device by device. Set job limits with Xerox® Global Print Driver® and set material- and energy-saving print parameters with Earth Smart Printing. You'll reduce waste and power consumption while improving visibility to end-user printer usage.

SECURE AND INTEGRATE

You'll have comprehensive device, document and data security, with built-in protections that meet and exceed industry standards and government regulations.

Security measures include Encrypted Secure Print and Print Queue Deletion, Hard Disk Encryption and Disk Overwrite. Beyond on-device protections, your transmitted data is safer too, with Secure Email and Encryption, and powerful third-party protections like McAfee® Whitelisting*.

When it comes to mobile and cloud printing, ConnectKey Technology gives mobile and virtual workers a wide range of secure options to work from anywhere, anytime, including easy print support from tablets and mobile phones with support for Android™ devices and Apple® AirPrint®.

AUTOMATE AND SIMPLIFY

ConnectKey Technology-enabled devices, combined with MPS, accelerate the paper-to-digital transformation. A large and growing library of downloadable apps helps to automate processes, saving time and improving workforce productivity. For example, single touch, cloud-connected apps allow users to scan directly to or from popular cloud-based repositories like Dropbox™ and Google Drive™ and Scan to/Print from Microsoft® Office 365®, transform paper documents to searchable PDFs right at the device or any other of the virtually unlimited options for hard-copy-to-digital document integration with proprietary and third-party document management systems like Microsoft SharePoint® and Xerox® DocuShare®.

* Xerox® AltaLink® devices only

Gateway to New Possibilities

Multifunction printers built on Xerox® ConnectKey® Technology are more than machines. They are workplace assistants and the centerpiece of a workplace transformation and productivity ecosystem combining all the technologies, capabilities and extensibility you need to let your work—and work teams—flow.

EASY, APP-BASED FUNCTIONALITY

ConnectKey Technology brings an entirely new level of flexibility, efficiency and possibility to your workforce with both its native apps and those available through the Xerox App Gallery.

Native apps simplify print, scan and copy functions as well as provide access to contact lists and frequently used locations, while apps available through the App Gallery allow users to download serverless apps like Print from Dropbox™ and Scan to Microsoft® Office 365® directly from the user interface.

With Xerox® App Studio and Personalized Application Builder (PAB)*, Xerox partners can offer even more sophisticated levels of customization to automate your unique workflow requirements.

It all adds up to unlimited opportunities to streamline processes and improve productivity.

CLOUD CONNECTED

In addition to the extreme productivity you'll gain from ConnectKey and its mobile apps, our Xerox Extensible Interface Platform (an open architecture software platform available on all ConnectKey Technology-enabled devices from entry level printers to large office multifunction printers) allows our partners and independent software developers to offer sophisticated solutions for document management, workflow automation, security and accounting.

With Xerox Extensible Interface Platform®, your ConnectKey-enabled printer or multifunction printer can adapt to the way you work with comprehensive, custom productivity-enhancing solutions for document management, accounting, mobile printing and user access controls.

Feature Focus

XEROX® EASY TRANSLATOR SERVICE

This service brings possibilities to life by allowing MFP users to scan a document and immediately receive a translated print and/or email notification. Documents or images can also be sent to the service from a PC, any iOS or Android™ device. It's just one example of the advanced capabilities and services available with Xerox® ConnectKey® Technology.

Find out more at **www.xeroxtranslates.com**.

* For Xerox channel partner customers. Xerox Direct sales customers should contact their sales executive for information on the Xerox® MFP Workflow App Customization Program.

Xerox® Devices Built on Xerox® ConnectKey® Technology

You'll work better, faster and smarter with a consistent user experience, mobile and cloud connectivity, easy automation, benchmark security and access to a growing library of apps to expand functionality and boost productivity.

COLOR LETTER/A4 DEVICES

Xerox® VersaLink® C400 Color Printer

Xerox® VersaLink® C500 Color Printer

Xerox® VersaLink® C600 Color Printer

Xerox® VersaLink® C405 Color Multifunction Printer

Xerox® VersaLink® C505 Color Multifunction Printer

Xerox® VersaLink® C605 Color Multifunction Printer

BLACK-AND-WHITE LETTER/A4 DEVICES

Xerox® VersaLink® B400 Printer

Xerox® VersaLink® B600 Printer

Xerox® VersaLink® B610 Printer

Xerox® VersaLink® B405 Multifunction Printer

Xerox® VersaLink® B605 Multifunction Printer

Xerox® VersaLink® B615 Multifunction Printer

COLOR TABLOID/A3 DEVICES

Xerox® VersaLink® C7000 Color Printer

Xerox® VersaLink® C7020/C7025/C7030 Color Multifunction Printer

Xerox® AltaLink® C8030/C8035/C8045/ C8055/C8070 Color Multifunction Printer

BLACK-AND-WHITE TABLOID/A3 DEVICES

Xerox® VersaLink® B7025/B7030/B7035 Multifunction Printer

Xerox® AltaLink® B8045/8055/8065/ 8075/8090 Multifunction Printer

To learn more about Xerox® ConnectKey® Technology, go to **www.xerox.com**.

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