

Education Services

Improve Asset Management Standardization and savings across campus

What if you could work with an experienced partner to easily reduce your institution's printing costs with environmentally friendly technology, while enabling standardization and simplifying management of your print output devices?



In the United States, IT spending in education is expected to reach \$56 billion by 2012. We can help you integrate your institution's devices with tools that simplify print network management, minimize time spent on maintenance, and enhance document security and availability.

Meeting your Goals

Today more than ever, educational institutions are challenged to do more with less. We can help with innovative color technologies that significantly reduce your printing costs, plus web-based print management tools that make it fast and easy for network administrators to efficiently manage devices from one central location. We'll also help you stay in step with federal mandates and sustainability goals by lowering energy consumption, reducing waste and improving recycling.

Easy to use, easy to manage

Many colleges and universities have IT networks that host a mix of old legacy systems and new technology. As your organization considers technology improvements, it is vital to seize this unique opportunity to simplify asset management across your campus through standardization.

- Web-based management tools like **CentreWare® Web** enable IT administrators to manage your network from any location, efficiently and effectively.
- Xerox Support Centre provides scalable support resources, enabling a computer lab, department or entire building to be self sufficient, and improving uptime of all your devices.

Higher Education Offering Brief

- Standardized print drivers like our Global Print Driver and Mobile Express Print Driver, a single universal print driver that's free, easy to install and easy to use. This allows network administrators to deploy a single print driver across all users and all devices — quickly and effectively.
- Standardized configuration SIM card on all our workgroup printers. Simply switch out the printer, slip the SIM card from the old printer into the new, and off you go.

Affordable technology

Our pioneering technology brings affordable, everyday color within reach for individual departments, computer labs and bookstores. We've introduced breakthrough color with our environmentally friendly solid ink technology, our innovative EA laser toner, and our Phaser 8560 color printer and MFP.

- The Phaser® 3635MFP and ScanFlowStore digital archiving software converts hard copy student records to electronic files eliminating the space and costs of hard copy archives and storage and increasing efficiency in retrieving and sharing documents.
- Phaser 8560 solid ink printer and Phaser 8560MFP offers vibrant color printing on any media (even recycled paper) so you print in color at a price you can afford.
- Our Phaser 6280 color laser printer offers speed and performance for large deployments into computer labs and classroom.
- Our Phaser 8860 solid ink printer and Phaser 8860MFP solid ink multifunction can dramatically lower Total Cost of Ownership with color for the price of black-and-white.
- Improve recruitment efforts with high-quality in-house marketing materials — our Phaser 7760 is the choice of graphics arts professional world-wide.
- Control access to color and track usage — down to the page — with Xerox Standard Accounting software. You can control costs while providing your staff with the technology they need to give students a solid education and a brighter future.

Model behavior: supporting sustainability

Investing in green technology aligns your educational institution with new federal policies and mandates. Make eco-friendliness a part of your culture so recruits, students and staff can take pride your efforts to be more green. We can help with these earth-friendly technologies:

- Paper-saving features like automatic two-sided printing (we invented it).
- Paper that is certified to the Forest Stewardship Council, the world's most recognized certification program for sustainable forest management.
- GreenPrint™ software — free on certain Phaser models — removes unnecessary content like Web banner ads, saving paper and ink.
- Cartridge-free solid ink that reduces waste by up to 90 % and prints on any media — even recycled paper.
- EA Toner that helps printers run more efficiently, saving energy and reducing wasted toner.
- Industry-leading trade in and recycling programs that make it effortless to recycle your printer and supplies.
- Energy Star® compliant products.

Robust document security

Our comprehensive, systems-based security solutions allow you to monitor and control access to student records, track usage and protect confidential data — on your network and at the device. Security features include:

- **Secure Print** — prevent unauthorized viewing of documents in the printer tray.
- **Secure File Overwrite** — after a secure job prints, the file is deleted from the hard drive and the area on the disk is overwritten.
- **Secure front panel** — front panel menus can be locked to prevent unauthorized changes to printer settings.
- **Access control lists** — prevent unauthorized use of the printer by restricting who can send print jobs to the printer, as well as who can configure the printer remotely.

For more information about our education discounts and product rebates, contact your Xerox representative today.

