



London, 23rd March 2011

Dear Sir/Madam,

I am very pleased to be able to inform you that your product:

XEROX 800/1000 Digital Color Press
has won the prize
Best Production Cut-Sheet Colour (High Production) Printer of the Year 2011
awarded by the
European Digital Press Association (EDP)

“The award is given for the innovation in the design - offering two 2000 sheet trays and a smaller footprint than others in the market. The optional oversized feeder increases capacity to over 8000 sheets and prints on coated and non-coated stock.”

The EDP Association is made up of publishers of leading European magazines devoted to digital printing and associated products. These publications cover 18 European countries with a readership exceeding 1million graphic arts professionals.

You can find out more about the association and individual publications by visiting www.edpassociation.com

In response to industry feedback, we have changed the terms of using the prestigious EDP Logo. This year we are introducing an “Associate” membership for suppliers to join the EDP and as an Associate EDP Member, the EDP Awards logo can be displayed on all of your marketing materials for your winning product from advertising to packaging and also at major trade events.

There are many other Associate Member benefits including access to the new Annual EDP European Survey, to be published in early 2012. The survey will incorporate information from digital print companies across Europe.

We will shortly be in touch to invite you to attend the EDP Awards Gala event to be held at FESPA Digital in May and explain how you can become an Associate member but in the meantime if you have any questions or wish to discuss your win with a member of the EDP, please email info@edpassociation.com or telephone +34 93 425 35 25.

I offer you our sincere congratulations as an award winner for 2011.

Yours sincerely

Agustín Torres
EDP Chairman