



2006 Pick of the Year

Outstanding Segment 3 Multifunctional Imaging System, Spring 2006



Xerox WorkCentre Pro 238



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Excellent print productivity, very good output quality, strong reliability and excellent ease of use make the Xerox WorkCentre Pro 238 an outstanding choice in Segment 3 and have earned it a place among BLI's Spring 2006 "Picks" as an "Outstanding Segment 3 Multifunctional Imaging System."

A 38-ppm model similar to the WorkCentre Pro 232, which also won a Spring 2006 "Pick" in Segment 3, the WorkCentre Pro 238 gave a similarly strong reliability performance and offers the same impressive IT performance attributes. For example, noted BLI Lab Manager Pete Emory, "All three drivers can be installed at one time and, since device status is available to users from the print drivers, a separate utility for providing status information is not required. In addition, administrators can download and install the drivers on many workstations at one time, facilitating installation for large fleets." BLI Managing Editor Daria Hoffman noted, "Xerox's print drivers offer just about everything we like to see in drivers—the same layout for PCL and PostScript, most commonly used features on the main screen, a graphical interface with point-and-click selection of paper sources, status information and a good feature set, including the ability for users to select different settings for different page ranges in a document."

The unit's good design is also apparent at the control panel, which incorporates a large, bright touch-screen display that is very well laid out and intuitive to use.

BLI's Emory also cited the unit's excellent multitasking capabilities and raved about its print productivity, which is well above average for producing BLI's job stream, which replicates real-world use in a networked office environment.

"Our goal with the WorkCentre Pro 232 and 238 multifunction systems was to meet the most stringent requirements of both IT managers and end users," said David Bates, vice president of product marketing for Xerox's Office Group. "To earn a 'Pick of the Year' award from BLI demonstrates that Xerox is a leader in providing productive systems that offer true multitasking capabilities, while being simple for IT to deploy and maintain."

With a base price of \$12,575, the WorkCentre Pro 238 offers standard copy, network print and scan functionality and optional faxing (walk-up, PC and Internet). BLI highly recommends this clearly outstanding performer for monthly volumes of up to 100,000 impressions

About BLI's Picks of the Year

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended monthly volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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