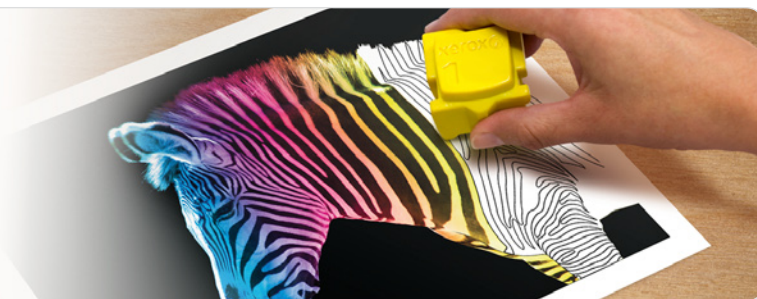


Stand out from the herd.
Transform your image
with Xerox solid ink.



Out with the old and in with the new. With great trade-in offers and special rebates, there's never been a better time to take advantage of the latest advances in Xerox printing technology.

Trade-in and special rebate offer

Upgrade to an award winning Xerox color or black and white printer or multifunction printer (MFP) and receive a rebate when you trade-in your old technology. Additionally, you can receive a *special rebate* when you purchase a ColorQube® 8570 when trading in specific, eligible products.

Products with eligible trade-in rebates from January 1–March 31, 2012

Solid-ink color products	Configuration	Trade-in rebate*	Special trade-in rebate*
ColorQube 8570	N / DN / DT	\$75 / \$150 / \$175	\$150 / \$300 / \$350
Laser color products	Configuration	Trade-in rebate*	
Phaser 6360	DN / YDN	\$300 / \$300	
Phaser 6700	DN / DT / DX	\$200 / \$200 / \$200	
WorkCentre® 6400	X / SFS / XF	\$350 / \$375 / \$500	
Phaser 7760	DN / DX / GX	\$300 / \$400 / \$500	
Phaser 7800	DN / DX / GX	\$250 / \$300 / \$350	
Black & white products	Configuration	Trade-in rebate*	
Phaser 4620	DN / DT	\$300 / \$350	
Phaser 5550	N / DN / DT	\$300 / \$350 / \$450	
WorkCentre 3550	X	\$50	
Phaser 3635MFP	S / X	\$100 / \$150	
WorkCentre 4250	S / X / XF	\$150 / \$250 / \$350	
WorkCentre 4260	S / X / XF	\$250 / \$350 / \$450	

Brilliant additional savings

Receive a *special rebate* when you trade-in one of the following devices towards the purchase of a ColorQube 8570 solid ink printer:

- Phaser 840
- Phaser 850
- Phaser 860
- Phaser 8200
- Phaser 8400
- Phaser 8500
- Phaser 8550

Don't miss these solid trade-in offers. Act by March 31, 2012
For complete details visit www.xerox.tradeups.com today!



ColorQube 8570
solid ink color printer

Reasons to love solid ink

Easy to use

- Drop-in ink loading is so simple, even a child could do it
- No bulky, leaky toner cartridges to replace
- Quick to install – on your network in only a few clicks

Outstanding print quality

- Up to 2400 FinePoint™ print resolution
- Automatic color enhancement
- Prints consistently vibrant, saturated color

Less Waste

- Produces 90% less waste than color laser printers
- Saves space with compact, cartridge-free ink and minimal packaging
- Non-toxic ink sticks

Steps to upgrading your savings

1. Purchase an eligible Xerox printer or MFP.
2. Trade-in an eligible product. (See eligible product list)
3. Complete trade-in process to get your trade-in rebate.

* USD. For Canadian customers, trade-in rebate amount is quoted and paid in US dollars. All Y, S and PagePack® configurations are accepted for printers and MFPs. Promotion valid from January 1 to March 31, 2012. Not combinable with any other trade-in offers.

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