

Xerox Trade-In Program

“Survey Sweepstakes”

Terms & Conditions

All participants that complete the survey by October 15, 2010 will be eligible to win a 16GB Wi-Fi Apple® iPad™. A total of 10 prizes will be given away during this promotional period; 5 prizes will be awarded to Reseller representative survey participants and 5 prizes will be awarded to End-User Customer survey participants. This offer is open to Reseller representative and End-User customer locations in the United States only.

1. **Survey:** In order to qualify for the Trade-In Program “Survey Sweepstakes” prize, the participating Reseller representative must complete the Trade-In Program “Survey Sweepstakes” survey located at: www.surveymonkey.com/s/SurveySweepstakesReseller. The participating End-User Customer must complete the Trade-In Program “Survey Sweepstakes” survey located at: www.surveymonkey.com/s/SurveySweepstakesCustomer.
The survey must be completed by 11:59 pm PST on October 15, 2010.

2. **Eligibility:** This offer is open only to Reseller organizations who are members in good standing with Xerox Corporation located in the United States and End-User customers located in the United States. To become eligible for the Trade-In Program “Survey Sweepstakes” prize, the Reseller representative and End-User customer must complete the Trade-In Program “Survey Sweepstakes”. Reseller representative and End-User customer must provide identifiable contact name and email in order to be notified of promotion win. NO PURCHASE NECESSARY TO WIN. PRODUCT PURCHASE WILL NOT IMPROVE ODDS OF WINNING THE PROMOTION.

Xerox employees, their affiliates, subsidiaries, consultants, contractors, advertising, public relations, promotion fulfillment and marketing agencies, their immediate families (parent, child, sibling & spouse) and persons living in the same households as such individuals (whether related or not) are not eligible to participate. Void where prohibited.

3. **Entry:** A completed survey is required for entry into the Trade-In Program “Survey Sweepstakes” give away. All required fields must be completed to qualify.

By entering, participants agree to release, discharge and hold harmless Xerox, its affiliates, subsidiaries, officers, directors, employees and agents from any and all damages, costs, expenses, and other liabilities, including damages for personal injury or damage to property, whether the damages are direct or indirect, and regardless of whether the claim is based on contract, tort or any other legal theory, which may be due to or arise out of participation or any involvement thereof or the acceptance, use/misuse or possession of the prize.

All entries become the property of Xerox. Entrants constitute their permission for Xerox to make use of their entries and agree to the use of his/her name in any promotional activities related to this giveaway without further compensation. All information collected will be treated in a manner consistent with Xerox’s privacy policy. Xerox is not responsible for any lost, misdirected, incomplete, or damaged entries.

4. **Prize Available:** Ten (10) 16GB Wi-Fi Apple® iPad™. Service is not included. For a full description of the prize, visit www.apple.com. The grand prize includes shipping within the 50 United States and The District of Columbia (excluding Puerto Rico which will be paid for by Xerox). The winners are solely responsible for all applicable taxes. Estimated Retail Price (ERP) is \$499 (USD) for one (1) quantity. Value does not include shipping.

Trade-In Program “Survey Sweepstakes” prize is not convertible to cash. All prizes are not transferable, and must be accepted as awarded, but Xerox has the right to substitute, at its sole discretion, another prize of equal or greater value for any prize described herein. The prize values above are approximate retail values and do not include taxes, shipping or duty charges. The prizes will include insured shipping within the United States only.

Odds of winning the Trade-In Program “Survey Sweepstakes” prize are dependant on the total number of eligible Reseller representative and End-User customer promotion surveys completed. The prize is not transferable and no prize substitution or cash equivalent of prize is permitted. Xerox reserves the right to substitute the prize for one of equal or greater value.

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5. **Identification and Notification of Prize Winner:** Only one prize permitted per person. Winner will be drawn first. Xerox will award prizes only upon winner verification and final approval. The random drawing will be held on or before October 20, 2010. Decisions by Xerox of winner eligibility, notification, and acceptance or disqualification will be final and binding. The chances of winning will depend upon the number of entries received. Prize winner will receive prize notification by one of the following methods: phone and/or e-mail or certified mail and will have five (5) business days to accept the prize or will be disqualified and an alternate winner will be selected.

If the selected winner has not complied with the Official Rules, cannot be contacted, is ineligible, the prize notification or prize is returned as undeliverable, or does not respond within the specified time period, an alternate winner will be selected. Acceptance of a prize constitutes permission for Xerox to use winner's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law. All information collected will be treated in a manner consistent with Xerox's privacy policy. All decisions of Xerox shall be binding and final.

6. **Tax Information:** This offer is void where prohibited by law or subject to registration requirements or restrictions, and is subject to all international, federal, state, provincial and local taxes, rules and regulations. All applicable taxes, fees, and surcharges on the prize won are the sole responsibility of the prize winner.

7. **General Information:** This offer is being communicated and conducted in English (which will be given its everyday ordinary meaning) and any and all disputes will be resolved in the appropriate courts in the State of Oregon in the United States, exclusively, and subject to the laws of the State of Oregon. Should there be a conflict between the laws of the State of Oregon and any other laws, the conflict will be resolved in favor of the laws of the State of Oregon.

By participating, you agree to these Official Rules and to the decisions of Xerox being final and binding in all respects.

8. **Sponsor:** The sponsor of this giveaway offer is: Xerox Corporation, Xerox North America, c/o North America Resellers - Marketing Operations, P.O. Box 1000, MS 7060-630, Wilsonville, OR 97070.