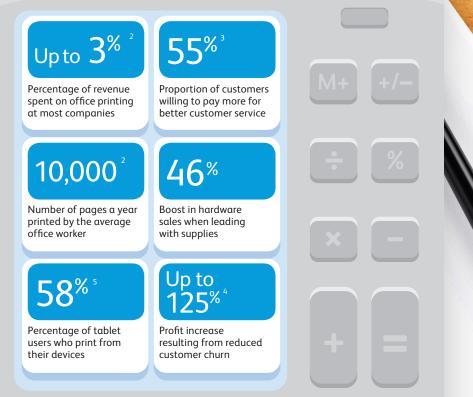


How to add value-and profit.

Your customers count on you to deliver solutions and value. By focusing on printer supplies, you can make their lives easier...and make a healthy profit. Here's how the market opportunity adds up.

\$146 billion

Global market opportunity for printing supplies, including hardware.



Ready to take full advantage of this market opportunity? The easiest way to grow your business for all printing brands is with Xerox Supplies Service and the Xerox Genuine Rewards Program.

1. Photiza Group 2. Gartner Group 3. DiFaqto Research 5. Mopria 2012 study 4. Emmet C. Murphy and Mark A. Murphy. Leading on the Edge of Chaos