

Genuine Xerox Supplies

Get the performance you paid for when you bought a Xerox product. Use Genuine Xerox Supplies for unrivaled print quality and reliability.



Intelligent Supplies Matter

To help you avoid potential risks posed by non-Xerox and counterfeit supplies, Xerox printers send a warning message when imitation supplies are detected, protecting your printer from possible damage.

When buying supplies, where do you put your money?

We want your Xerox product to do what it was designed to do: produce powerful documents that capture attention and spark imagination. All Xerox Supplies are rigorously tested by Xerox to ensure the best possible performance and reliability with Xerox products. By continually perfecting our supplies technology, Xerox improves the intelligence that protects your hardware investment. Maximise your Xerox product's performance; use Genuine Xerox Supplies.

Genuine Xerox Supplies:

- Are engineered with Xerox printers and multifunction systems for superior reliability.
- Protect your hardware investment.
- Can be recycled through Xerox Green World Alliance. Xerox leads the industry in environmentally friendly options for reducing supplies waste.
- Include such innovations as Emulsion Aggregate Toner nanotechnology and Xerox-exclusive solid ink technology.
- Come with built-in intelligence that provides visibility of toner life remaining and sends automated reminders when it's time to re-order.

All supplies are not alike.

Some manufacturers claim their supplies are comparable to Xerox. However, non-Xerox supplies don't have the advantage of being designed and engineered along with the Xerox printer or multifunction system. This loss of integrated design and strict quality control is an immediate disadvantage, potentially resulting in compromised print quality, reliability and performance, and the loss of Genuine Xerox Supplies intelligence features.

Beware of the "cheaper alternative."

Supplies counterfeiting is a seriously deceptive practice that has a negative impact on customer cost and overall satisfaction. The small amount of money you save now by purchasing a "cheaper alternative" could add up to an expensive repair bill later on. Damage to your printer/product caused by Non-Xerox supplies is not covered under any Xerox warranty or service agreement and is the sole responsibility of the customer.

Learn more about Genuine Xerox Supplies and where to buy.

Visit www.xerox.com/office