

# It's a Great Time to Discover Xerox

Save 50% on a new Xerox® color printer.



Now is a great time to replace your non-Xerox® color printer or color multifunction printer. You'll boost your productivity and save big with a new, state-of-the-art Xerox® color product.

Choose one of 15 Xerox® color office products, ranging from compact single function printers to feature-packed multifunction printers that simplify your everyday workflows. If you've printed the qualifying number of pages on your non-Xerox® color printer or color multifunction, you can get a mail-in rebate for 50% off the purchase price of a new Xerox® color product.

## See if Your Color Product Qualifies

First, find out how many pages you've printed on your non-Xerox® color product. Then, select the Xerox® color product you'd like to purchase from the list in the chart. If you've met the minimum page requirements, you qualify for the 50% rebate. After you make your Xerox® color product purchase, claim your rebate by following the claim instructions below.

Xerox® Color Printer	Pages Required for 50% Rebate
Xerox® Phaser® 6010	28,000
Xerox® Phaser® 6022	28,000
Xerox® Phaser 6500	40,500
Xerox® Phaser 6600	48,500
Xerox® Phaser 6700	129,500
Xerox® Phaser 7100	106,000
Xerox® Phaser 7500	165,500
Xerox® Phaser 7800	300,500
Xerox® ColorQube 8580	200,500
Xerox® ColorQube 8880	167,500
Xerox® Color Multifunction Printer	
Xerox® WorkCentre® 6015	35,000
Xerox® WorkCentre® 6027	35,000
Xerox® WorkCentre 6505	48,500
Xerox® WorkCentre 6605	84,500
Xerox® WorkCentre 6655	78,000
Xerox® ColorQube 8700	122,000
Xerox® WorkCentre 6400	302,500
Xerox® ColorQube 8900	320,000

## Rebate Claim Process

After purchasing a qualified Xerox® color product listed in the chart, submit your rebate claim online at [xerox.com/office/claim](http://xerox.com/office/claim). To complete the claim, you'll need a start-up page for both the non-Xerox® and new Xerox® printer, as well as the invoice for the new printer.

Use claim code **KNOCKOUTQ115**. This rebate offer is not combinable with any other mail-in rebate offers or special pricing.

## Reasons to Choose Xerox

A new Xerox® color printer built on award-winning Xerox® technology delivers many benefits. Here are just a few:

- Total Satisfaction Guarantee: if you're not totally satisfied, Xerox will replace your Xerox® product\*
- Superior toner technology: Xerox® Emulsion Aggregate toner produces sharper images, consumes less energy, improves reliability and provides a better overall cost of ownership
- Solid ink technology: with up to 90% less waste to dispose or recycle than a comparable competitive color laser printer, solid ink provides a leap forward for those seeking more sustainable printing solutions
- Easiest supplies ordering: the free Xerox eConcierge® program is the quickest, easiest way to order printer supplies and provides free lifetime service coverage† at an average value of \$1,280\* per product

Learn more about Xerox® color printers and color multifunction printers at [office.xerox.com](http://office.xerox.com).

For more information, contact us, your Xerox Authorized Solution Provider.

\* Xerox Total Satisfaction Guarantee details.

† Xerox will provide free extended service coverage over the normal supported life of that Xerox® product as long as you continue placing your supply orders through the Xerox eConcierge service. The coverage will be the same as what was provided when the device originally shipped—quick exchange, depot repair or onsite. Xerox reserves the right to discontinue the service for a specific model at any time.

‡ Average cost of extended service coverage for four years when purchased separately. Prices vary by model.

Rebates are calculated on the final price listed on the customer invoice. Supplies, service, shipping and tax are not included. Offer valid January 1, 2015 to March 31, 2015. Claims must be submitted by April 30, 2015. US customers only. See complete rebate terms at [xerox.com/knockout](http://xerox.com/knockout).

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