

Device Ownership Is High.

70% of the world population will have a smartphone by 2020.¹

47% of adults worldwide own a tablet.²

BYOD Continues to Grow. (Bring Your Own Device)

57% of employees worldwide are accessing corporate data on a personal smartphone or tablet.³

Mobile Internet More Popular than Ever.

1.85 hours a day spent online via a mobile each day, up from 1.24 hours in 2012.²

80% of all mobile data traffic will be produced by smartphones worldwide by 2020.¹

There Are More Apps than Ever.

3.7M+ apps now available.⁴ **135B+** downloaded as of 2015.⁴

Mobile Printing Is on Top of Mind.

83% of organizations are interested in mobile print capabilities.

Only 14% of companies have actually deployed mobile printing.⁵



 From scanning documents automatically to cloud services/repositories and securely accessing, sharing and printing from mobile devices, there are a lot of challenges—and opportunities—for mobility in organizations. Find out how we can partner with you to make the most of these trends. Visit www.xerox.com/mobile today.

1. Ericsson Mobility Report on the Pulse of the Networked Society, June 2015.
 2. GWI Device Summary Q3 2014, GlobalWebIndex, Oct. 2014.
 3. Beyond BYOD: How Businesses Might COPE With Mobility, Ovum, May 2014.
 4. "Number of apps available in leading app stores as of May 2015." Statista, May 2015.
 5. Quocirca, The Mobile Print Enterprise, January 2015.
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