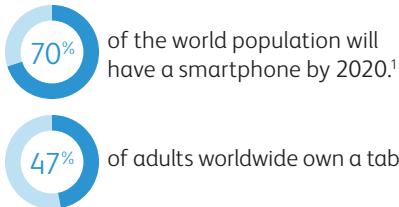
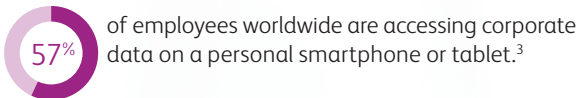


**Device Ownership Is High.**



**BYOD** Continues to Grow.  
(Bring Your Own Device)



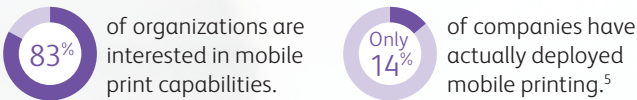
**Mobile Internet** More Popular than Ever.



**There Are More Apps than Ever.**

3.7M+ apps now available.<sup>4</sup> 135B+ downloaded as of 2015.<sup>4</sup>

**Mobile Printing** Is on Top of Mind.



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1. Ericsson Mobility Report on the Pulse of the Networked Society, June 2015.  
 2. GWI Device Summary Q3 2014, GlobalWebIndex, Oct. 2014.  
 3. Beyond BYOD: How Businesses Might COPE With Mobility, Ovum, May 2014.  
 4. "Number of apps available in leading app stores as of May 2015." Statista, May 2015.  
 5. Quocirca, The Mobile Print Enterprise, January 2015.

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