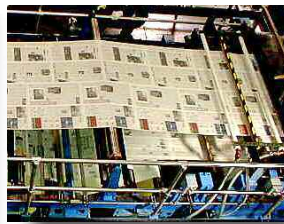
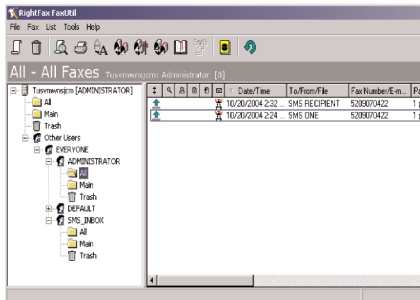


Xerox and Captaris RightFax: communication integrated



The Results:

- Upgraded printing equipment to meet higher standards
- Integration with Xerox MFPs and with the MS Exchange email environment
- A high degree of flexibility, reliability and security
- Eliminating the need for fax machines, consumables and manual delivery of documents

The Challenge:

Streamline fax management and make the process faster, more secure, and more reliable.

The Solution:

WorkCentre® Pro 232, Phaser® 5500, WorkCentre Pro 2636 and Captaris RightFax Enterprise Server



WorkCentre Pro 2636

Publishing Case Study

The Challenge:

The newspaper's staff comprises 150 journalists, who typically receive most of their news leads and information via personal fax. This high volume of fax traffic has created attending problems related to not only receipt and management but also security and privacy. The challenge for the newspaper was to streamline fax management and make the process faster, more secure, and more reliable.

The Solution:

The newspaper decided to solve their fax issues by integrating a Captaris RightFax fax server, distributed by Securicomm Italia, with a number of Xerox multifunction products (MFPs). Currently the newspaper operates nine WorkCentre Pro 232s, two Phaser 5500s, and two WorkCentre Pro 2636—all these MFPs are connected to the Captaris RightFax Enterprise Server, with eight channels integrated with Microsoft Exchange.

The Captaris RightFax solution increases the newspaper's productivity by automating receipt and delivery of fax to and from user desktops and email systems (in this case, Microsoft Outlook). The seamless integration between the RightFax server and the Xerox MFPs cuts the newspaper's costs significantly by eliminating the need for fax machines, their consumables, and manual delivery of important documents. The RightFax server offers prompt, secure fax delivery with confirmations.

Moreover the fax server solution integrates with the Microsoft Cluster platform to ensure that the server always remains on allow the user to have the fax server always on. The remote board server communicates with the fax server via TCP/IP.

The integration of the Captaris RightFax solution has completed a sound technological chain characterised by compliance, productivity and security.

The Result:

The introduction of Captaris RightFax and the new Xerox MFPs will coincide with the implementation of a new technological infrastructure at the newspaper's headquarters, and in other offices linked with the outsourcer, according to the newspaper's overall needs. With the advent of the Captaris RightFax solution, existing older devices such as printers, copiers, scanners and faxes will gradually be eliminated or integrated into the new system. During 2007, Xerox MFPs will be introduced to the newspaper's remaining offices.

Customer Profile:

This famous newspaper is the most widely read in the northeast region of Italy, and also the eighth most widely read paper in Italy as a whole.

The paper has two editions: One version is a national one that has identical content for all its releases. The second version is a Veneto area edition with variable content. Over 200 pages are printed daily for the Veneto area edition.

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