

Solution Brief: Finishing

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# Mapping Fastbind



## Office Solutions Overview

*Xerox's commitment to meeting and exceeding customers' document-related challenges in the office has never been more evident.*

*Working closely with our Xerox Alliance Partners, we custom-build solutions that leverage the power and flexibility of Xerox office technology.*

*Through partnerships, technology, and business process innovation, Xerox makes your work... flow.*

*This solution overview will provide you a brief description of how Xerox and our partner offerings continue to deliver solutions that satisfy your unique office workflow challenges, today and tomorrow.*

## Overview

There are many ways to bind books, but the most popular and professional method in the world is perfect binding. Fastbind offers a complete finishing solution for digitally printed documents allowing you to produce paperbacks, vinyl presentations as well as on-demand hardcover books in a matter of minutes.

After you have printed your pages and cover, Fastbind binds them into a real professional book, with a capacity of two or three books per minute, regardless of the thickness. Every book can be different: cover and content are easily personalised and printed.

**Soft cover solution.** The first and most obvious finishing option offered by Fastbind is soft cover binding. This large term refers in reality to many possibilities, and Fastbind covers them all. For the secretary of a private company, soft cover binding signifies binding A4 administrative documents into a crystal clear or a window cover. For her colleague in the accounting department, soft cover represents financial reports and monthly archives. For the marketing department, it means fully decorated brochures with their logo on the cover. With Fastbind, they establish and maintain their corporate identity by creating consistent messages across the variety of their printed documents.

For an on-demand commercial printer (in printing house, facilities management or copyshops), soft cover means paperback books, to be sold in bookshops and read in libraries. They can have any format, preferably pocket size and need three-side trimming after binding.

**Hard cover solution.** Fastbind not only offers the possibility of soft cover binding solutions, but also hard cover finishing. As for the previous options, hard covers can be either standard A4 covers (for business and financial reports, etc.) or fully personalised covers. Customised covers can be any size up to A4 and easily printed on a Xerox printer. It is the ideal solution for private companies presentations and business gifts to their best customers. Customised hardbacks are also very popular among photographers who transform their customer's photos into professionally printed personalised books, easily created using their free composition software (wedding photo albums, baby books...). A personalised book is always more attractive for the customers. Schools find it attractive for their yearbooks, realising many savings and having their students more motivated by involving them in the creative process.

**Additional binding applications.** Standard or customised soft or hard covers perfect bound books are the most popular of Fastbind solutions, but not the only ones. Fastbind also allows binding without any covers (for example, tear-off pads) or with just one stripe on the edge. If you so wish, it is also very easy to bind your books with free-floating spine.



## Benefits

Fastbind is a reliable, economic, productive, flexible and user-friendly system, but its highest benefit for the customers remains the high quality binding results they obtain.

**Top-quality.** Whereas digitally printed colour-copy papers are a challenge for all perfect binders, Fastbind has a unique way to produce the best quality with any paper. As a result, Fastbind perfect bound books open flat, they are attractive, strong and flexible. The spine is neat and square.

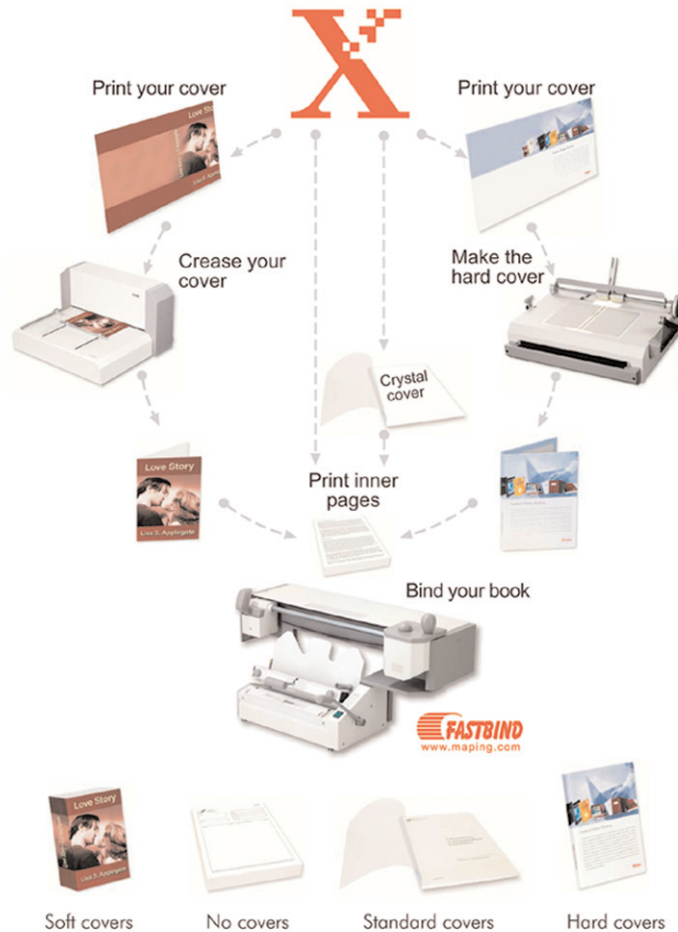
**Versatility.** Because every customer has different jobs, Fastbind, in addition to top-quality binding, offers the largest possible versatility, turning your printing room in a real book factory.

Fastbind's solution allows working with different finished sizes, formats and applications (customised or standard hard backs, paperbacks, vinyl presentations, transparent fronts, strips, pads...) with no special training, no set-up time or adjustments between tasks.

**On-demand finishing.** While customisation is an important trend, this complete binding solution is ideal for on-demand printing and finishing. Fastbind has been specially developed to meet the requirement of digital printing: no waste, no extra copy, on-demand and short-run quantities or personalised variable data print applications

**Profitable.** Fastbind offers a quick return on investment, by creating new valuable work and tasks for the printer at a budget-friendly cost. It is a very productive solution for medium runs to customised applications, as there is not any set-up time from one work to another and machines are quickly ready to run.

**User-friendly.** Its original technical solution makes Fastbind equipment very compact, silent, clean, dust-free and easy to use. These entry-machines easily integrate in the office, operating in-house print shops, schools, facilities managements or copy shops.



## Customer Scenarios

### Universities and schools

*Yearbook:* The students on the yearbook committee create the book design, print the contents, build the cover and bind the book. In United States, at one school, they save \$28,000 per year by doing it all in house. The students love making their own books!

*Real paperbacks:* by using Fastbind Perfect binding machine, the University publishing department can easily produce, in small runs, high quality paperback books to be sold to students, teachers or any other customers (seminar catalogues, conference programs, research results, scientific articles, technical manuals, thesis...). Deluxe editions are also made possible with the high quality hardcover books. At least, presentation will match with the value of the contents!

*Libraries:* Technical service departments in libraries repair and stabilize a collection, resulting in books that look uniform on the shelf. In many cases, the same cover can be rebound to the book. In other cases, it makes sense to create an attractive new cover and then rebind. It is easy to make replacement covers for both soft and hard cover books, cutting the cost of rebinding while at the same time extending the life of books that become worn out. Expensive or valuable periodicals and magazines can simply be bound into volumes and year collections using Fastbind.

### Digital printers and copy shops for their print-on-demand needs

*Hardcover books:* by using Fastbind Perfect binding machine, the printer can personalise his customer's presentations. He creates a fully decorated hard cover book with his customer's logo, graphics or photos while they are waiting, in a matter of minutes and this additional capability enhances his profitability and gives him an advantage over the local competition.

*Paperback novels:* by using Fastbind Perfect binding machine, the digital printer produces in any format and without any setting time, the novels, poetry books or family histories that independent writers can send by email. It is very quick, economical and easy to produce paperback books on demand or in small quantities.

*Standard presentations:* by using Fastbind perfect binding machine, he can propose to bind a University memo or thesis in a print-size (A4 or US letter) customized presentation, including fully decorated cover, folded maps or diagrams, full-colour printed inner pages...

### Finance Reporting

By using Fastbind Perfect binding machine, the accounting department secretary can provide monthly high quality vinyl presentations of the last period results to the team manager.

She can send the annual report to shareholders and auditors as a personalized expertly printed and attractive hard cover book.

She can archive all the accounting computers output of the year using a simple sheet of paper as the cover.



## Xerox Products/ Services Supported

Whatever Xerox printer you have, Fastbind can finish your prints into high quality documents.

For printing your customized covers, we recommend you to check the specifications of the printers depending on the paper you are using and the size of the cardboard or tacking paper.

## Contacts

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*Working together...  
getting results.*

*Together we can .*

### For more information

on the Xerox Alliance Partners Program,  
visit [www.xerox-solutions.com](http://www.xerox-solutions.com)

In Europe: please contact your  
sales representative