







# ColorQube 9300 Series

Impact color, big savings

ERP	\$22,346 (9301), \$25,346(9302), \$28,346(9303)
AMPV / Output Speed	15,000 - 75,000 38-55ppm (Color)/60ppm (B/W)
Service Plans Available	PagePack, ASP, Xerox CPC
Target Users	10 – 50+
Selling Points	<ul> <li>ColorQube 9301/9302/9303 multifunction printer uses solid ink technology that adds up to unexpected advantages for the office.</li> <li>Ease of use – intuitive interface and customer replaceable long life supplies, maximize user convenience and minimize it support.</li> <li>Low cost color – A convergence of color-enhancing technologies and flexible price plans revolutionize the way customers pay for color.</li> <li>Environmental benefits – helps customers meet sustainability goals while producing up to 90 % less printing waste than comparable color laser devices.</li> </ul>
Competitive Face-Offs	Ricoh Aficio®C4000/C4500/C5000, Canon imageRUNNER®C4580/C5185, Konica Minolta bizhub®C451/C550/C650, HPCM6040f/CM8050/CM8060
Primary Channel	Peak Premier
Software Solutions	Scan To PC Desktop, ScanFlow Store, DocuShare Express, Xerox Mobile Print





# WorkCentre 7525, 7530, 7535, 7545, 7556 superior color, Solid performance

ERP	\$7551(7525) \$8551 (7530) \$10,301 (7535) \$12596 (7545) \$15546 (7556)
AMPV / Output Speed	7525 5,000 – 9,000
	7530 8,000 – 12,000
	7535 10,000 - 15,000
	7545 16,000 – 20,000
	7556 18,000 – 22,000
	25- 50ppm (Color) / 25 - 55ppm (B/W)
Service Plans Available	PagePack, ASP, Xerox CPC,, Extended Service S3 Options
Target Users	10 – 30+
Selling Points	•Standard features mean greater value. Built-in Optical Character Recognition software, searchable PDF capabilities; hard disk overwrite/encryption; a full set of scanning functions
	•Xerox Extensible Interface Platform™ (EIP) allows document-related software applications to be accessed on the user interface to improve workflow and minimize time at the device
	•Restrict copy, scan, email, and fax access to the WorkCentre 7525/7530/7535/7545/7556 by validating network user names and passwords prior to use
	•Numerous finisher options allows customization of the WorkCentre 7525/7530/7535/7545/7556 to best fit customers environment and applications
Competitive Face-Offs	Ricoh Aficio® MP C4501, C3001/C3501, Canon Color imageRUNNER® C2550/C5051Konica Minolta bizhub®C552/
Primary Channel	Peak Premier Partners
Software Solutions	Scan To PC Desktop, ScanFlow Store, DocuShare Express, Xerox Mobile Print





## WorkCentre 7120/7125

#### Enabling big business performance

ERP	\$4,924(7120) \$5726 (7125)
AMPV / Output Speed	4,000 – 8,000 20 -25ppm (Color & B/W)
Service Plans Available	PagePack, ASP, Xerox CPC, Extended Service S3 Options
Target Users	10 – 15+
Selling Points	<ul> <li>Unparalleled ease of use with the large, 7-inch color touch screen interface that provides easy access to all major functions directly from the home screen</li> <li>The Print Around feature eliminates extended printing delays by holding a job in need of resources (such as a different paper size) and printing the next job in the queue</li> <li>Industry-leading usage-tracking and accounting technologies minimize time and money spent on device administration and upkeep</li> <li>Environment-friendly features conserve resources with no loss of performance, reliability or output quality</li> </ul>
Competitive Face-Offs	Canon imageRUNNER® C2550, Ricoh Aficio® MP C2030 / C2050, Konica Minolta bizhub® C200 / C203 / C220
Primary Channel	Peak Premier
Software Solutions	Scan To PC Desktop, ScanFlow Store, DocuShare Express







#### WorkCentre 5700 Series

Raise productivity, reduce costs, Stay Secure

ERP	\$8285 (5740P), 8425 (5745P), \$13,775 (5755P)
AMPV / Output Speed	5740P 10-50K 5745P 15-17K 5755P 20-100K 35-55ppm B/W
Service Plans Available	PagePack, ASP, Xerox CPC, Extended Service S3 Options
Target Users	10 – 30+
Selling Points	<ul> <li>Cost Controls Xerox Standard Accounting, Color Scanning option, Multiple finishing options to keep jobs in house</li> <li>Security at all levels Common Criteria Certified, Secure Print, Follow you print, Smart Card Technology</li> <li>Engineered to make workgroups more productive cutting edge scanning, scan to email, scan to mailbox, Easy archiving, organizing and searching, quick access to frequently printed documents</li> <li>Increase office efficiency the speed they need 35-55ppm, 5700 series test shows the controller out performs the competition Multi-tasking scan and print at the same time</li> </ul>
Competitive Face-Offs	Canon imageRUNNER®3230 / 3235 / 3245, Ricoh Aficio®MP 3350 / 4000 / 5000, Konica Minolta bizhub®362 / 421 / 501
Primary Channel	Peak Premier
Software Solution	Scan To PC Desktop, ScanFlow Store, DocuShare Express, Mobile Print





## WorkCentre 5150

Exceptional capabilities. Amazing price.

ERP	\$13,546 (5150)
AMPV / Output Speed	5,000 – 15,000 50ppm (B/W)
Service Plans Available	PagePack, ASP, Xerox CPC
Target Users	10-30+
Selling Points	<ul> <li>Truly faster printing. The advanced controller delivers the fastest effective network print speed in the industry.</li> <li>No printing bottlenecks. The Xerox-exclusive Print Around feature holds a job needing resources (such as a different paper size) and prints the next job in the queue.</li> <li>Reuse benefits you and the environment. Parts reuse allows the WorkCentre 5135/5150 printers to sport a substantially reduced price tag along with environmental savings.</li> <li>Advanced copy and print features. Annotation, Bates Stamping, ID Card Copy, tab print capability and page-level programming give your office more document options.</li> </ul>
Competitive Face-Offs	Canon imageRUNNER®3530, Sharp® MX-363N, Ricoh Aficio® MP 3350spf, Konica Minolta bizhub® 350
Primary Channel	Peak Premier 3.0 Certified Partners
Software Solutions	Scan To PC Desktop, ScanFlow Store, DocuShare Express





# WorkCentre 5325/5330/5335 Multifunction Printer Optimized office efficiency

ERP	\$3,176 (5325) \$3,846 (5330) \$4,626 (5335)
AMPV / Output Speed	4,000 – 20,000 25 to 35ppm (B/W)
Service Plans Available	PagePack, ASP, Xerox CPC, Extended Service S3 Options
Target Users	10 – 25+
Selling Points	•Walk-up simplicity Scan to/print USB functionality allows print and scan from a USB memory device for faster document delivery when not connected to a printer
	• Prevent unauthorized access Powerful features such as standard network authentication with available technologies like Secure Access Unified ID system and Common Access Card Enablement Kit
	•Quiet operation The WorkCentre 5300 series produces less noise allowing the device to be close for distraction free convenience
	• Xerox Technology advantages EA Toner with low-melt technology achieves minimum fusing temperature at 68 degrees F less than conventional toner LED scanner consumes just One-third the power of traditional Xenon lamps
Competitive Face-Offs	Canon® imageRUNNER®2525/2530/2535, Kyocera®TASKalfa 300, Ricoh® Aficio MP 2851/3351
Primary Channel	Peak Premier Partners
Software Solutions	Scan To PC Desktop, ScanFlow Store, DocuShare Express



