You want sustainability and a greener workplace: our “green gene” delivers

We want to help you create a greener workplace for your business, one that enables you to work smarter, faster and more profitably while protecting our shared natural resources. You’ll find our digital Wide Format monochrome products reflect our long-standing commitment to environmental sustainability. These products are designed to meet and exceed these objectives by targeting key environmental goals around five vital areas:

**Protect our climate**

Achieving a reduced carbon footprint for the digital wide format monochrome printing solutions offered to you, our customers, and for our operations at large is a key priority. We are committed to investing in technologies that further that goal.

- **Greenhouse gas emissions.** We are reducing company-wide greenhouse gas emissions by 25 percent by 2012 (from 2002 levels). From 2002 to 2006, we reduced greenhouse gas emissions by 18 percent.

- **Power Management.** Automatic power saver modes are available on all products to ensure you achieve efficient power management.

- **ISO 14001 Standards.** Our products are manufactured using ISO 140001 Environmental Management standards.

** Preserve biodiversity and the world’s forests**

To ensure you have paper choices that are wise for both your business and the environment, we responsibly source paper for resale, our technologies enable efficient use of paper, and we promote good forest practices.

- **Paper sourcing guidelines.** Our paper suppliers are held to tough standards for how they source and produce paper, driving improvements in forest management and protection of endangered forests.

- **Environmentally responsible choices for our wide format customers.**

  - **Wide Format Recycled Bond Paper.** You’ll find our new wide format recycled bond paper is a good environmental choice. Ideal for everyday use, it is 92 Bright and contains 30 percent PCW (post-consumer waste). It meets the same performance characteristics as our virgin bond product and its acid-free formulation is non-yellowing.

- **Prints on recycled paper.** You can use recycled paper in all of our products.
Wide format goes green with you

Preserve clean air and water through reducing use of toxics and heavy metals

To preserve the air and water quality in both your workplace and the environment, we are committed to using chemicals carefully and responsibly. You can be certain we continually seek alternatives that minimize harm to the environment, that our products are safe for you to use and that you can dispose of them responsibly.

- **Toner safety.** Our dry toners are non-toxic and do not generate hazardous waste. Through comprehensive, benchmark health studies – in place for over 25 years – we have pioneered toner safety for you, our customers.
  - Toxicologists review new materials in our products to ensure compliance to applicable global registration, hazard communication and waste handling and disposal requirements.
- **Low machine emissions.** Ozone, dust and volatile organic compounds in our products are well below global regulatory requirements, often at or near the detection limit of our measurement equipment.
- **Reduced use of heavy metals.** Use of lead and mercury has been nearly eliminated from our new products; for remaining uses, we continue to seek feasible alternatives.
- **EU Restriction of Hazardous Substances directive (RoHS).** Our products sold in Europe meet RoHS requirements. Since 2007, all of our new products launched are designed to meet RoHS requirements in all markets.
- **Emission reduction.** Since 1991, our manufacturing operations have achieved a 94 percent reduction in emissions of particulates and toxics into the air.

Waste prevention and management

To reduce waste throughout our operations and for our wide format customers in particular, we responsibly manage the disposal of waste by continually seeking reuse and recycling options.

- **Organic photoreceptors.** All of our wide format products feature organic photoreceptors.
- **Automatic image rotation and media selection ensure minimal paper waste.** Xerox FreeFlow® Accxes® Print Server provides auto roll selection and auto rotation to ensure you are able to achieve optimum paper usage on our digital wide format products. A sophisticated plot nesting function, which you can opt to switch “on,” further optimizes the paper you use for wide format output.

Safety assured

You can be certain that our wide format products meet strict international safety standards to ensure the safety of you, your employees and your environment.

- **Safety assured.** Wide format products meet strict international safety standards.
- **Safe toner.** Our toners are non-toxic and do not generate hazardous waste.
- **Recycling.** Wide format customers are encouraged to return toner cartridges and containers to us for recycling through our Green World Alliance. Learn more at www.xerox.com/gwa.
- **Product takeback.** Wide format customers can be assured that spent imaging supplies, parts and products returned to us are disposed of responsibly, with a goal of zero waste to landfills. We have consistently remanufactured and recycled our products and parts since the 1990s, renewing the equivalent of more than 2.8 million document devices while diverting over 2 billion pounds of waste from landfills.
- **Waste-free factories.** All of our major manufacturing sites were certified to the ISO 14001 international standard for environmental management by 1997. Our environmental performance in the last 10 years has consistently improved, yielding a 91 percent recycle rate for non-hazardous solid waste.

To find out more about the many ways our Wide Format products embrace “green,” go to Xerox.com/printing

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