

# DocuColor 12 continues winning streak

# Editor's Choice

5<sup>th</sup> year  
in a row!

*"Our creative teams and our customers want faster and better images. We need every competitive edge we can get. The DocuColor 12s have brought the art studio to the forefront of the agency and have added to the bottom line. The entire staff loves it."*

Brad Mintz, VP Manage,  
Graphic Services  
McCann-Erickson (US)

*"The DocuColor 12 is a can't-miss machine for graphic arts and print-for-pay environments ...It is one of the strongest machines in the midrange, and it's reasonably priced to boot."*

**Xerox DocuColor 12**  
Better Buys for Business,  
2003 Color Copier Guide (US)  
December, 2002

**Better Buys  
for Business**

**EDITOR'S  
CHOICE  
2004**



For more information on these award-winning office solutions, call 1-800 ASK-XEROX or visit the Xerox Web site at [www.xerox.com](http://www.xerox.com).

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